

RiskMetrics Webcast:

# Navigating Chemical Product Liability: Risks and Opportunities for Investors

Speakers: Noran Eid (RiskMetrics Group) and Seb Beloe (Henderson) 15 December 10:00AM New York, 3:00PM London, 4:00PM Paris/Frankfurt/Milano

Sustainability Solutions



### Chemicals and Sustainability

Seb Beloe Head of SRI Research

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## Henderson's SRI expertise

### Overview

#### Experienced and highly respected managers

- 30-year track record managing SRI funds since 1977
- Citywire Top 100 UK Fund Manager 2007: Tim Dieppe Standard and Poor's 'A' rating of two products (2008)

### £581m\* under SRI management

- £151.9m in institutional portfolios: one UK and one international
- £429.1m in four retail products

### Track record of quality and innovation

2001 - 'Best Practice SRI', MISTRA Report

Source: \* Henderson Global Investors, as at 30 June 2009

- 2004 Launched the pioneering 'Industries of the Future' process
- 2005 Produced world's first 'carbon audit' of an investment portfolio
- 2008 First UK Fund Manager to use the European SRI Transparency Guidelines Logo
- 2009 Highly Commended: Best Climate Change Fund, Holden Partners









### Henderson SRI philosophy Doing well by doing good

• Companies demonstrating superior management of corporate responsibilities and,

• Identify and invest in sectors that benefit from shift to sustainable development





# ESG Research: Chemicals in consumer industries (1)

Product and chemical safety in consumer products

Outsourcing in product manufacturing has led to quality concerns New regulation in Europe/US driving phase-out of controversial chemicals

But,

Scrutiny depends on product categories: vulnerable populations and 'degree of contact' critical Companies with high levels of intangible value more vulnerable





...an increasing proportion of those bans relate directly to chemical safety concerns Proportion of RAPEX alerts related to chemical safety



Source: Goldman Sachs Research, Henderson Global Investors, as at 18 July 2008 Note: EU Commission data



# ESG Research: Chemicals in consumer industries(2)

Company positioning

2008 research considered the approach of consumer products companies in the UK

Research assessed company ability to manage risks and exploit opportunities related to chemical and product safety

Focus on combination of policies, performance and transparency

Clear differentiation in sophistication of risk management





# Ten sustainability themes





#### Diversified growth opportunities

# Investing in bioresources





Source: Market cap data, as at 13 May 2008 Note: Factset



# Chemical-related risk is driven by regulatory developments and its emergence as a differentiating factor for downstream users, but:

- Impact of chemical risk is likely muted in the short term (though can be catastrophic)
- The extent of exposure is in part defined by the class of product
- Limited sell-side research/understanding of exposure

# The use of biological feedstock in becoming an investable alternative to traditional chemicals but:

- Size of businesses
- Negative criteria on GM
- Environmental integrity of products (biofuels, bioplastics)



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### Toxicity and Sales How REACH is Reconfiguring the Chemical Industry

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**Sustainability Solutions** 

# **REACH is Reconfiguring the Chemicals Industry**



The Market Implications of REACH are Uncertain

Which Companies Will be Impacted Remains Unclear

**REACH Represents Both an Upside and Downside** 



### **Registration, Evaluation, Authorization, and Restriction of Chemicals**

- Entered into force June 1<sup>st</sup> 2007
- The first international regulatory system that places the burden of proving safety on the manufacturers and importers of industrial chemicals.

### What are the risks?

- De-facto blacklist of chemicals
- Substances of Very High Concern (SVHCs) can only be authorized if companies demonstrate "adequate control" of risks

### Who is impacted?

All manufacturers and importers (>1 ton/year/company) must identify and manage risks of their substances



### **The REACH Value Chain**





# High Risk Product Segments under REACH



Industries Heavily Reliant on Substances of Very High Concern (SVHCs)

Number of SVHCs

# Can Substances of High Concern Disrupt Production?





Percentage of Substitutable SVHCs

# Can Substances of High Concern Disrupt Top-Line Growth?





Estimated Impact of REACH Authorization on Annual Sales

## Management Capacity vs. Risk



Relative Risk Exposure and REACH Management Strategies for the Diversified Chemicals Sector





## Next Steps...

### **Electronic Products**

- 89 new additions to the SIN List majority are nickel compounds
- Nickel-Cadmium rechargeable batteries

### Pace of Authorization Set to Accelerate

- 30 chemicals have been submitted for the candidate list, 7 for Authorization
  - High Risk:
    - ICL-Israel (ICL-TV): brominated flame retardants
  - Potential Upside:
    - BASF (BAS-FF): non-phthalate plasticizer (Hexamoll DINCH quadrupled capacity in 3 years)
    - Lanxess (LXS-FF): non-brominated flame retardants
- Germany and other member states pushing for faster candidate selection

### Will Regulators and Industry Wait for Authorization?

- Regulators side-stepped REACH to ban Dichloromethane in January 2009
- Industry players may opt out of long, costly Authorization process



### Time for Questions



If you have any further questions, please contact us at <u>Marketing@riskmetrics.com</u>.