

1st ESG Impact Forum

London, by yourSRI & MSCI

Invitation - Save the date

yourSRI and MSCI ESG Research are happy to cordially invite you to the 1st conjoint ESG Impact Forum London with a focus on ESG Ratings and Analysis in today's financial market.

Better Transparency through ESG Ratings – A New Orientation for Financial Markets?

Thursday, 29th of November 2012, 08:30 am - 12:45 pm

*MSCI, Ninth Floor, Ten Bishops Square
London E1 6EG, United Kingdom*

Attendance is free of charge
as space is limited, please register online on:
<http://bit.ly/REO8Oe>

point of contact:
Ms. Anna-Theresia Werle
Tel. +423 235 03 99
Fax. +423 235 03 90
a.werle@yoursri.com

The Forum at a glance - Why participate?

Over the past few years, sustainable or socially responsible investments (SRIs) have strongly gained momentum and become an integral part of the investment world. The number of dedicated SRI products has nearly doubled within the last 5 years. However, in the same time, there is still confusion in the market about defining an absolute term, concept and methodology for 'sustainability' - and some forms of 'sustainability' seem to be more sustainable than others.

Institutional and retail investors are becoming increasingly aware of the potential risk and value impact of environmental, social, and governance (ESG) factors, and their potential effect on an investment profile. A common motivation for integrating ESG into the investment process is to actively manage key factors that are believed to be important drivers of risk and returns. In this context, ESG factors are seen as both a risk and an opportunity to select better-managed companies.

So overall, the definition of best practice in ESG integration is evolving very quickly. A few years ago, being a UN PRI signatory was considered as advanced - it is now seen as a requirement for large institutional asset managers. Instead, the current focus is shifting to measuring ESG factors and the effectiveness of integration and there is a strong demand for rigorous ESG research, analysis and ratings products coming onto market.

This event gives you an insight into the full spectrum of risks and opportunities associated with ESG ratings and analysis, demonstrates how ESG factors can be integrated into business and investment processes and provides an outlook on the future of 'Sustainability Ratings'.

Join the ESG Leaders Panels Discussion on 'Better Transparency through ESG Ratings – A New Orientation for Financial Markets?'



1st ESG Impact Forum

London, by yourSRI & MSCI

Event Agenda

08:30 am	Conference Registration		
09:00 am	Welcome & Opening Remarks Martina Macpherson, <i>Vice President - Commercial Relationships and Marketing, ESG Research and Indices, MSCI and PhD Candidate, Centre for Responsible Banking & Finance (RBF), University of St. Andrews</i>		
09:10 am	Keynote address: Progress on ESG-Integration - A Market Perspective The Changing Market - Objectives and Advantages of ESG-Ratings <ul style="list-style-type: none">• James Gifford, <i>Executive Director, Principles for Responsible Investing, London</i>• Roger Urwin, <i>Global Head of Investment Content, Towers Watson, London</i>		
09:55am	Introduction to Breakout Sessions, Best Practice Examples Christoph Dreher, <i>Managing Partner, CSSP - Center for Social and Sustainable Products, Vaduz</i>		
10:00 am	Coffee Break		
10:15 am	Session #1 The Use and Integration of ESG Ratings in a business line hosted by: Christoph Dreher, <i>Managing Partner, CSSP AG, Vaduz</i>	Session #2 Sustainable Fundratings - Methods and Best Practice Examples hosted by: Eric Schirrmann, <i>CEO, Care Group AG, Zurich</i>	Session #3 ESG Ratings - Implications for Emerging Markets hosted by: Drew Fryer, <i>Senior Research Analyst, MSCI, London</i>
11:15 am	Coffee Break		
11:30 am	ESG Leaders Panel Discussion: Transparency through ESG Ratings - A beneficial approach for markets? Moderated by: Graham Cooper/Mark Nicholls, <i>Publisher/Editor, Environmental Finance Publications, London</i> and Martina Macpherson, <i>VP - Commercial Relationships and Marketing, MSCI ESG Research, London</i> Panellists include: <ul style="list-style-type: none">• Jean-Philippe Desmartin, <i>Head of ESG Research, Oddo Securities, Paris</i>• Christoph Dreher, <i>Managing Partner, CSSP AG, Vaduz</i>• Dr Rupert Evenett, <i>Joint Chief Executive, Engaged Investment, London</i>• Drew Fryer, <i>Senior Research Analyst, MSCI ESG Research, London</i>• Abigail Herron, <i>Corporate Governance Manager, The Co-operative Asset Management, Manchester</i>• Joachim Merten, <i>COO, Quadriga Capital Beteiligungsberatung GmbH, Frankfurt</i>• Dr Jimmy Chen, <i>Teaching Fellow in Finance, Programme Director, School of Management, University of St. Andrews</i>		
12:30 pm	Wrap Up and Presentation of Key Findings Christoph Dreher, <i>Managing Partner, CSSP - Center for Social and Sustainable Products, Vaduz</i>		
12:45 pm	Networking Lunch		