

MSCI Launches Economic Exposure Indices

Reflecting the Geographic Distribution of Company Revenues

London – March 29, 2012 – MSCI Inc. (NYSE: MSCI), a leading provider of investment decision support tools worldwide, announced today that it has launched a family of MSCI Economic Exposure Indices which aim to reflect the performance of companies with significant exposure to specific regions or countries, regardless of their domicile. Many companies conduct business globally and are exposed to the economies of multiple countries and regions. MSCI has developed a consistent and transparent methodology for estimating a firm's economic exposure using the geographic distribution of its revenues, despite the many disparities in the way companies report their sales across geographic segments.

"Globalization and the rapid integration of markets have challenged us to explore alternative approaches to categorizing the global equity universe," said Baer Pettit, Managing Director and Head of the MSCI Index Business. "Economic exposure brings a new dimension to the construction of global equity indices."

Economic exposure can serve as an alternative to the country factor which is traditionally derived from a security's country of domicile and primary listing. Nestlé, for example, is a Swiss domiciled company with only 2.15% of its revenues derived from Switzerland. Nestlé's economic exposure to emerging markets countries, on the other hand, is a far more significant 35% of its revenues.

The first series of MSCI Economic Exposure Indices to launch today are the MSCI Indices with Emerging Markets (EM) Exposure. These indices track a fixed number of developed markets companies with the highest proportion of revenues derived from emerging markets countries. The MSCI World with EM Exposure Index, for example, focuses on the top 300 companies of the MSCI World Index with the highest EM exposure.

"The MSCI Indices with EM Exposure complement our MSCI Emerging Markets Indices, enabling investors to explore the performance of emerging markets through developed markets equities," added Mr Pettit. "Institutional investors may also consider these indices as new benchmarks for capturing the sizeable business activity in emerging markets that is conducted by developed markets companies."

Five MSCI Indices with EM Exposure are currently available:

- MSCI World with EM Exposure Index
- MSCI EAFE with EM Exposure Index
- MSCI USA with EM Exposure Index
- MSCI Europe with EM Exposure Index
- MSCI World ex-Israel with EM Exposure Index

For more information on the MSCI Economic Exposure Indices, including the index methodology, please visit our [website](http://msci.com).

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About MSCI

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indices, portfolio risk and performance analytics, and governance tools.

The company's flagship product offerings are: the MSCI indices with approximately USD 7 trillion estimated to be benchmarked to them on a worldwide basis¹; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; ISS governance research and outsourced proxy voting and reporting services; FEA valuation models and risk management software for the energy and commodities markets; and CFRA forensic accounting risk research, legal/regulatory risk assessment, and due-diligence. MSCI is headquartered in New York, with research and commercial offices around the world.

¹ As of June 30, 2011, based on eVestment, Lipper and Bloomberg data.

For further information on MSCI, please visit our web site at www.msci.com

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