

Helping companies activate their corporate social responsibility policies



OPPORTUNITY

Following high profile gun violence events in the U.S., one of the world's largest asset management companies took a vocal stance on firearms companies, stating that a subset of their funds would exclude gun stocks, including some index funds.



SOLUTION

We helped them implement a consistent screen which excluded companies that earn 5% or more in revenue, or more than \$20 million in revenue, from civilian firearms-related products.



OUTCOME

Our client was able to swiftly develop products using the MSCI ESG Research Screens and MSCI indexes to exclude firearms retailers and makers.

To access more case studies on asset managers go to [msci.com/asset-managers](https://www.msci.com/asset-managers)

 **Powering better investment decisions.**