

Innovative product creation enables long-term business goals



OPPORTUNITY

A leading global asset manager headquartered in Europe was looking for an ESG index that would provide data on historical market changes to help in their research development of ESG strategies as well as help increase their ESG visibility in the marketplace to win client mandates.



SOLUTION

We worked to source the index that would best meet their requirements and differentiate their offering against the competition. We offered them the MSCI EMU ESG Leaders Index, which is designed to represent the performance of companies with high ESG performance relative to their sector peers.



OUTCOME

The market data that they were able to acquire has helped them develop an increasing number of ESG strategies, which forms part of the firm's long-term goal.

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