

# **MSCI** Private Capital Benchmarks Summary

Q4 2024





For much of the past decade, private markets have experienced extraordinary growth. Capital flowed with ease, strategies scaled and managers and investors alike benefited from an expansionary tide. However, the post-2021 environment has introduced a more complex and demanding investment environment: Higher costs of capital, prolonged exit timelines and capital formation challenges have reshaped the terrain.

### The private markets are evolving and, though not always evenly, the asset class has experienced sustained interest and growth, effectively transforming the global investment landscape.

As private assets expand – accounting for an ever-greater share of institutional portfolios and attracting a new universe of private-wealth investors — the challenge of measuring performance precisely has never been more critical, especially in context of rising volatility and geopolitical tension. With more capital at stake and more stakeholders involved, the

need for accurate, representative and forward-looking performancemeasurement tools is paramount. Traditional benchmarks tied to public markets are no longer sufficient. As private investments scale in size and complexity, they require benchmarks that reflect their distinct return profiles, risk dynamics and liquidity characteristics.

Our aim is to provide a benchmarking report that delivers the data to help make sense of the current landscape and put your investment metrics into context. Built on one of the most robust and reliable datasets in private markets, it delivers standardized, actionable insights to support your decision-making — whether you're allocating capital, evaluating managers or positioning your strategy in a crowded market.

For limited partners, clarity and comparability are essential for informed portfolio construction and manager selection. For general partners, benchmarking isn't just about measurement, it's about market positioning, transparency and trust. In a challenging fundraising environment, robust, data-backed performance information offers a critical differentiator.

No matter where you sit in the private-market ecosystem, we hope this report helps you meet today's challenges - and unique opportunities with greater confidence and conviction.



Head of Private Assets

# Key Takeaways

### Buyout

- Despite a positive 2024 that delivered calendar-year returns of 5.5%, buyout strategies showed signs of slowing. Overall, 2024 returns were weaker than those in 2023 (9.7%) and performance faded further in Q4 relative to the quarter prior.
- While that 5.5% sat towards the middle of the pack among other private-asset strategies, the longerterm view reveals a bounceback after a miserable 2022 when the annual return was -1.4%. Plus, buyout's cumulative returns over the past five years have now comfortably eclipsed all other privateasset strategies.
- Buyout's middling performance warrants context as well. Dispersion between the top and bottom performing private-asset classes is the lowest we've observed in the past 10 years.

### Private credit

- Private-credit funds outperformed private-equity strategies for the third consecutive year in 2024, driven by the continued pass-through of elevated interest rates to lenders.
- Within the asset class, senior, mezzanine and distressed debt funds performed within a narrow band of returns between roughly 5-9% — a shade lower than 2023.
- Though fundraising has slowed across private markets, dry powder levels for private credit held relatively steady over 2024. Investors will be watching closely as capital deployment and fundraising dynamics adjust to the evolving rate environment.

### Venture capital

- Venture-capital funds outpaced buyout in Q4 2024 with a 2.3% return, reflecting a modest recovery in late-stage valuations, which suffered in 2022 and into 2023. This recovery comes even as exit markets remain largely frozen, with distribution activity still muted.
- While cumulative returns for venture capital have plateaued in recent years, the Q4 uptick provides a glimmer of positive momentum for a segment that has seesawed in recent years.

### Real assets

- Real-estate portfolios remain under pressure, posting negative returns in Q4 2024 and continuing a trend of soft performance since mid-2022.
- Market participants will be looking to see if the comparative weakness of real assets persists amid new market headwinds: based on year-end fund compositions, evolving trade policies may present less impact to private real estate and infrastructure, for example, than other strategies.

### Challenges to a private markets recovery persisted throughout 2024:

- Fundraising slowed in total across all strategies, distribution rates hovered at decade lows and real assets struggled under continued down-market pressure.
- Tariff-related risks have introduced new complexity, and investors will need to sharpen their understanding of their portfolios and their underlying exposures to navigate uncertainty.



# **Our Dataset**

The insights in this report are grounded in the cash flows and valuations of hundreds of limited partners (LPs) who use MSCI to help manage their private-capital portfolios.

#### Trusted sourcing and rigorous validation

Impartial and representative, our data is 100% LP-sourced and undergoes a thorough cross-validation by MSCI's research teams before being added to our database.

### **Entirely from inception**

Each of the 14,000+ funds in our dataset includes the complete cash flow and valuation history.

### Focused exclusively on private markets

We include only closed-end, drawdown-style funds where managers control the timing of capital movements. For consistency, hedge funds, open-ended vehicles, directs and co-investments are excluded, and all returns are net of fees.

### **Data highlights**

14,000+ Funds and funds of funds

USD in capitalization



### **Refreshed quarterly**

In accordance with industry-standard reporting lags, the dataset is updated quarterly to capture over 70% of reported fund valuations, ensuring the benchmarks reflect the latest picture.

### A commitment to rigorous classification

We apply MSCI's Private Capital Classification System (PCCS), a rules-based framework designed to add clarity, comparability and consistency.

### **Globalized for accuracy**

All amounts are converted using daily spot exchange rates to provide precise pooled currency benchmarks.

# Data Coverage

### Fund Count and Capitalization by Asset Class

set Class	Funds	FoFs	Total	Cap (USD million
Private Capital	13,233	1,524	14,757	12,285,94
Generalist	527	179	706	587,09
Equity	8,475	1,076	9,551	7,525,794
Generalist	1,054	468	1,522	1,188,23
Venture Capital	4,048	307	4,355	1,404,54
Expansion Capital	202	4	206	137,01
Buyout	3,048	279	3,327	4,736,24
Unknown	123	18	141	59,76
Credit	1,549	38	1,587	1,645,16
Generalist	336	11	347	390,78
Senior	248	-	248	331,13
Mezzanine	414	6	420	356,08
Distressed	357	18	375	473,77
Not elsewhere classified	126	1	127	53,61
Unknown	68	2	70	39,76
Real Assets	2,514	159	2,673	2,428,85
Generalist	54	13	67	71,07
Real Estate	1,631	102	1,733	1,226,21
Natural Resources	415	26	441	244,95
Infrastructure	405	16	421	884,68
Not elsewhere classified	8	-	8	1,57
Unknown	1	2	3	34
Not elsewhere classified	115	6	121	71,72
Unknown	53	66	119	27,30

### Count by Fund Size Range

Fund Size / Asset Class	# of Funds
<\$100M	2,526
Equity	1,874
Credit	170
Real Assets	294
Other	188
\$100M-\$250M	3,449
Equity	2,395
Credit	272
Real Assets	573
Other	209
\$250M-\$500M	3,383
Equity	2,203
Credit	303
Real Assets	665
Other	212

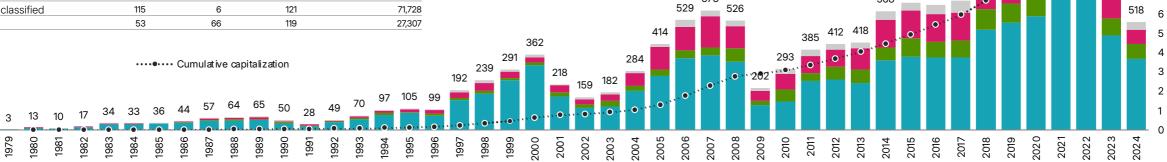
Fund Size / Asset Class	# of Funds
\$500M-\$1.0B	2,608
Equity	1,513
Credit	366
Real Assets	572
Other	157
\$1.0B-\$2.5B	1,801
Equity	971
Credit	324
Real Assets	385
Other	121
>\$2.5B	990
Equity	595
Credit	152
Real Assets	184
Other	59

# Data as of Q4 2024

784 <sup>814</sup> <sup>839</sup>

611 599





**Fund Count and Cumulative** 

**Capitalization by Vintage** 

# Private markets struggled to keep pace in 2024

- While most private-market strategies posted positive calendar-year returns, many remained well below public-market benchmarks. Globally, privateequity fund returns came in roughly 11 percentage points lower than the MSCI ACWI Investible Market Index (IMI), while private-infrastructure funds ended the year about nine points lower than their public equivalents.
- Comparing private strategies, credit funds again outperformed equity for the third consecutive year, supported by elevated interest rates. Notably, venture capital outpaced buyout in Q4 2024, a quarterly rarity since 2022.

### Calendar Year and 2024 Quarterly Returns

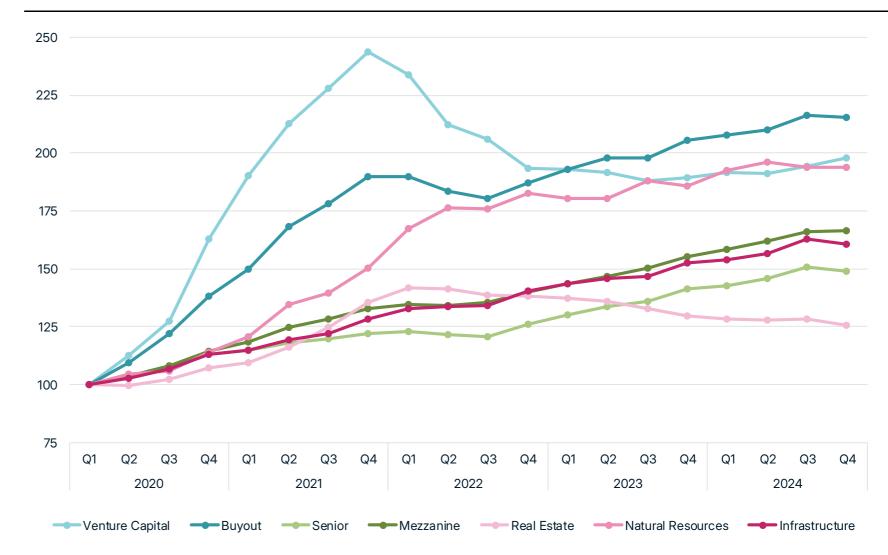
	2020	2021	2022	2023	2024	Q1	Q2	Q3	Q4
MSCI Global Private Equity Closed-End Fund Index	33.3%	40.2%	-8.4%	5.9%	5.6%	1.1%	0.9%	2.8%	0.7%
Venture Capital	58.5%	49.8%	-20.6%	-2.1%	5.1%	1.3%	-0.4%	1.8%	2.3%
Expansion Capital	17.6%	29.0%	-10.9%	4.3%	8.5%	-0.2%	1.6%	3.7%	3.2%
Buyout	24.1%	37.3%	-1.4%	9.7%	5.5%	1.1%	1.3%	3.2%	-0.2%
MSCI ACWI IMI	16.8%	18.7%	-18.0%	22.2%	16.9%	7.4%	3.1%	6.0%	-0.4%
MSCI World Small Cap	16.5%	16.2%	-18.4%	16.4%	8.6%	3.5%	-2.3%	9.1%	-1.6%
MSCI Global Private Credit Closed-End Fund Index	5.9%	15.5%	3.8%	10.2%	6.9%	1.7%	2.0%	2.7%	0.3%
Senior	6.8%	8.1%	3.3%	12.0%	5.7%	1.1%	2.2%	3.7%	-1.3%
Mezzanine	8.2%	16.0%	5.3%	10.8%	8.3%	2.1%	2.5%	2.6%	0.8%
Distressed	5.6%	21.6%	3.5%	9.0%	7.0%	1.9%	1.4%	2.3%	1.2%
MSCI USD High Yield Corporate Bond Index	7.2%	4.7%	-11.8%	12.8%	8.3%	 1.2%	1.4%	5.5%	0.1%
MSCI USD Investment Grade Corporate Bond Index	10.2%	-1.1%	-15.3%	8.3%	2.5%	-1.1%	0.4%	6.6%	-3.2%
MSCI Global Private Real Asset Closed-End Fund Index	0.3%	22.6%	8.4%	1.4%	2.2%	0.6%	0.9%	2.1%	-1.4%
Real Estate	1.0%	26.4%	2.0%	-6.2%	-3.0%	-0.8%	-0.4%	0.5%	-2.2%
Natural Resources	-9.9%	32.2%	21.4%	1.6%	4.5%	3.7%	2.0%	-1.1%	-0.1%
Infrastructure	7.4%	13.6%	9.5%	8.6%	6.1%	1.0%	1.8%	4.2%	-0.9%
MSCI ACWI Natural Resources	-4.0%	23.6%	8.1%	9.2%	-2.5%	 5.8%	-1.9%	4.3%	-9.9%
MSCI ACWI Infrastructure	0.3%	6.0%	-4.2%	4.8%	15.4%	2.8%	3.1%	15.4%	-5.6%

A catalog of the MSCI Private Capital Closed-End Fund Indexes is available on the MSCI website.

### FUND BENCHMARKS Buyout's dominance persists

- Cumulative returns for buyout funds continued to climb, suggesting that, while exits remain limited across strategies, conditions appear to be recovering from the slowdown seen around 2022.
- Buyout's trajectory stands in contrast to other parts of the market. Venture capital, once the poster child of growth, has plateaued with cumulative returns flat for the past two years amid persistent challenges in monetizing older positions.

### **Cumulative Index Returns**



A catalog of the MSCI Private Capital Closed-End Fund Indexes is available on the MSCI website.

# Equity swings, credit steadies

- Calendar year IRRs for 2024 reinforced a pattern we've seen since the 2022 bear market: Credit strategies — particularly mezzanine funds — have consistently outperformed. Conversely, equity fund returns, which tend to show greater performance variability, have remained lower of late.
- Notably, dispersion between the top and bottom performing asset class has tightened. In fact, the 10-percentage-point gap is the smallest we've observed in the past decade.
- Will compressed dispersion across private-asset strategies persist or widen again as macro-volatility surfaces?

### **Global Private Capital Performance by Calendar Year**

2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
Venture Capital 15%	Natural Resources 23%	Buyout 23%	Venture Capital 21%	Venture Capital 20%	Venture Capital 58%	Venture Capital 50%	Natural Resources 22%	Senior 12%	Mezzanine 7%
Real Estate 10%	Buyout 12%	Infrastructure 17%	Buyout 9%	Buyout 17%	Buyout 25%	Buyout 37%	Infrastructure 10%	Mezzanine 11%	Expansion Capital 7%
Buyout 9%	Distressed 10%	Venture Capital 15%	Infrastructure 9%	Mezzanine 9%	Expansion Capital 18%	Natural Resources 32%	Mezzanine 5%	Buyout 10%	Distressed 6%
Infrastructure 7%	Senior 8%	Real Estate 14%	Mezzanine 7%	Real Estate 8%	Mezzanine 8%	Expansion Capital 29%	Senior 4%	Distressed 9%	Senior 6%
Expansion Capital 5%	Expansion Capital 8%	Expansion Capital 13%	Real Estate 7%	Infrastructure 8%	Distressed 8%	Real Estate 27%	Distressed 4%	Infrastructure 9%	Infrastructure 5%
Mezzanine 5%	Mezzanine 8%	Mezzanine 12%	Senior 6%	Expansion Capital 8%	Infrastructure 8%	Distressed 22%	Real Estate 2%	Expansion Capital 4%	Buyout 5%
Senior 4%	Infrastructure 7%	Senior 12%	Distressed 3%	Senior 7%	Senior 8%	Mezzanine 16%	Buyout -1%	Natural Resources 2%	Natural Resources 5%
Distressed -1%	Real Estate 7%	Distressed 10%	Expansion Capital 2%	Distressed 4%	Real Estate 1%	Infrastructure 14%	Expansion Capital -11%	Venture Capital -2%	Venture Capital 4%
Natural Resources -14%	Venture Capital 1%	Natural Resources 6%	Natural Resources -3%	Natural Resources -5%	Natural Resources -9%	Senior 8%	Venture Capital -21%	Real Estate -6%	Real Estate -3%

### ASSET AND HOLDING METRICS Growth in buyout finds its level

- In the post-COVID 19 environment, not only did relative growth rates rise, but so did dispersions there were meaningful winners and comparative losers.
- Since then, we've seen rapid and broad meanreversion. Revenue and EBITDA growth metrics for buyout-backed companies have returned to long-run averages and the narrowing of dispersion across companies suggests a more uniform and stable (if less spectacular) market.

### Historical Buyout Revenue and EBITDA Growth



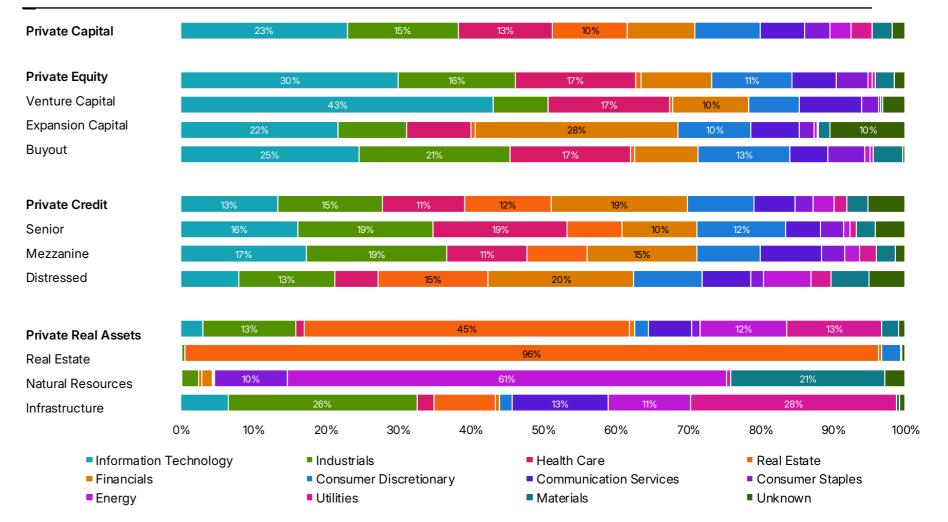


75th = 50th ■ 25th percentile

### ASSET AND HOLDING METRICS Which strategies are defended from tariffs?

- Our recent analysis of revenue exposures to tariffs reveals which strategies may — or may not — be defensively allocated.
- We found that revenues for health care equipment and services, consumer staples, financial services and energy investments are among the most at risk in the U.S. This suggests that private-credit and equity strategies are comparatively exposed. Conversely, real estate was the least at-risk sector, a relative bright spot for an industry attempting to recover from difficult post-pandemic conditions.

### **Global Valuation Breakdown by Industry**



Data as of Q4 2024

# Net cash flows nearly break even

- Net cash flows across private capital inched closer to breakeven in 2024, a positive signal after six consecutive years in of slow distributions.
- Tempering the optimism though, distribution rates remain stuck at decade lows, matching 2023 levels. This tension between slightly improved net flow and persistently weak distributions underscores the tight liquidity environment facing investors.
- As dry powder levels decline and economic risks rise, will LPs demonstrate caution, slowing the pace of deal activity instead of fueling competition?

\$1,047 \$748 \$685 \$584 \$561 \$523 \$525 \$519 \$494 \$437 \$198 (\$208) (\$361) (\$387) (\$468) (\$553) (\$601) (\$672) (\$767) (\$825) (\$969) (\$1,081) 2021 2022 2015 2016 2017 2018 2019 2020 2023 2024 2024 Q4 Net Cash Flow **+** \$133 \$50 \$93 (\$30) (\$76) (\$153) (\$34) (\$222) (\$241) (\$82) (\$10) Distribution-Contibution Ratio 1.1 0.9 0.8 1.0 0.8 0.7 0.9 1.0 • 1.4 1.2 0.9 27% Contribution Rate 28% 30% 30% 28% 28% 36% 32% 28% 28% 36% ٠ 26% 23% 27% 23% 21% 18% 28% 15% 12% 13% Distribution Rate 11% Distributions ----- Net Cash Flow Contributions

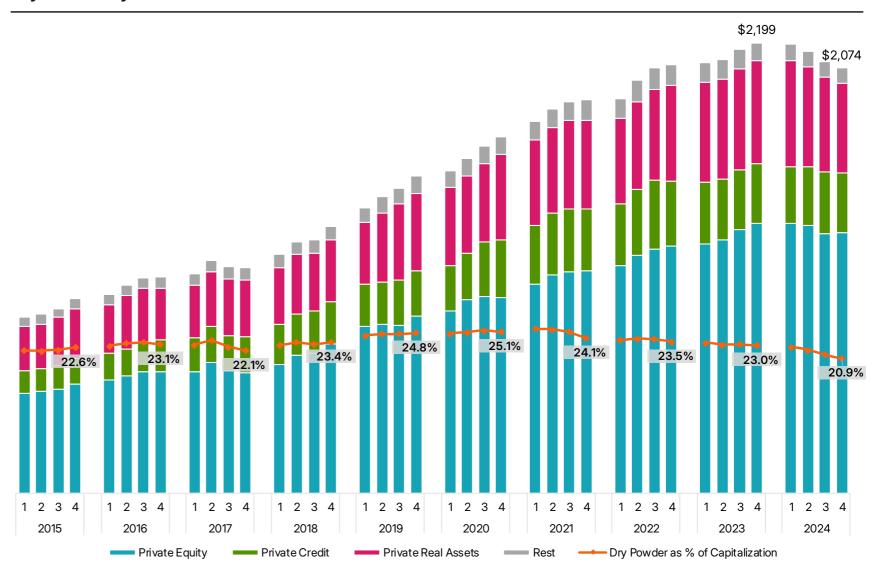
### Global Private Capital Cash Flows by Calendar Year (USD bn)

### CAPITAL FLOWS

# A possible turning point in deal activity

- Capital dynamics are shifting across private markets. The multi-year climb of dry powder has peaked and begun to reverse course.
- After three years of slow and steady decline, dry powder as a percentage of capitalization dipped to decade lows (20.7%) by the end of 2024. These results may signal a modest pickup in capital calls and deployment, given fundraising remains subdued. If sustained, this could be an early signal that deal activity is thawing.

**Dry Powder by Asset Class** 



# **Notes and calculations**

### **Fund Benchmarks and Capital Flows**

#### **Asset and Holding Metrics**

- Vintage is assigned based on the year of the initial cash flow date of the fund.
- Pooled results are calculated using the composite transaction (cash flow and valuation) activity of the underlying funds.
- Returns for periods of less than one year are not annualized.
- Valuation for fund-level figures represents the Limited Partners' share of the fund's net asset value (value of all assets - value of all liabilities).
- Distribution-to-Contribution Ratio is calculated as Period Distributions / Period Contributions.
- Contribution Rate is calculated as Period Contributions / (Starting Dry Powder + Capitalization of Newly raised Funds), and is annualized.
- Distribution Rate is calculated as Period Distributions / Previous Valuation, and is annualized.
- Net Cash Flow is calculated as Contributions
  Distributions.
- Dry Powder is calculated as Capitalization Cumulative Contributions for all active funds.

- Valuation for holdings level figures represents the fund's investment in a given entity and is gross of any carried interest allocation.
- Entry and exit data will default to specifically designated metrics disclosed within financial reporting. If none are available, data from two quarters after or one quarter before the event in question is used.
- Revenue and EBITDA growth rates are calculated using figures as reported by managers within financial reporting. We make no adjustments for companies that underwent corporate actions or other material events between reporting periods.
- Revenue and EBITDA Growth rates are calculated from companies that have a 12-month revenue and/or 12-month EBITDA available at both the end date (e.g., 2024-09-30) and one year prior to the end date (e.g., 2023-09-30). Negative EBITDA figures are excluded. Revenue and EBITDA Growth rates lower than -100% and higher than 1000% are excluded from both calculations.

- EBITDA Multiples are calculated as Total Enterprise Value / 12-month EBITDA. Net Debt Multiples are calculated as Net Debt / 12-month EBITDA. Multiples lower than 0x and higher than 100x have been excluded from both calculations.
- TVPI (MOIC) is calculated as (Valuation + Proceeds) / Total Invested.
- % Realized is calculated as the percentage of holdings which have been fully exited through a sale, repayment, write off/shutdown, or any other realization event. Holdings in escrow are considered to be fully exited.
- Loss Ratio is calculated as the number of holdings with TVPI <1 divided by the total number of holdings.
- Capital Weighted Loss Ratio is calculated as the Total Invested of holdings with TVPI <1 divided by the Total Invested of all holdings.

### **Climate and Sustainability Benchmarks**

- Carbon intensity data includes both reported and estimated emissions data. Carbon estimates and other figures are provided in alignment with PCAF standards.
- Carbon estimates are sourced from MSCI ESG Research and are available for companies only; therefore, properties, infrastructure assets, and other investments are excluded from this analysis.
- Carbon figures represent the aggregate carbon intensity of the funds' underlying investments. Figures are calculated as a valuation-weighted sum with the latest available valuation and carbon intensity data for each investment.
- Revenue Intensity represents a company's annual carbon footprint per every 1 million USD in annual sales.
- Investment Intensity represents a company's annual carbon footprint per every 1 million USD in EVIC (Enterprise Value including Cash).
- Financed Emissions are adjusted for coverage and reflect the total emissions financed for each asset class (even if less

than 100% of the underlying investments have available carbon figures).

- The SASB Materiality Map links the 77 SICS Industries to 26 sustainabilityrelated business issues, called "General Issue Categories," which are organized under five Sustainability Dimensions. This framework identifies financially material issues that are likely to impact the financial condition or operating performance of a company or other operating entity. For more information, please visit: https://www.sasb.org/ standards/materiality-map/.
- SICS: Sustainable Industry Classification System, which is a two-tiered hierarchal industry classification system. For more information, please visit: https://www. sasb.org/standards/download/.

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