

MSCI Launches New Chinese Name “MSCI 明晟”

Market leader demonstrates commitment to Greater China market

Beijing – October 24, 2011 – MSCI Inc. (NYSE: MSCI), a leading provider of investment decision support tools worldwide, including indices, portfolio risk and performance analytics and corporate governance services, announced today the launch of its new Chinese name for use across Greater China - “MSCI 明晟” (“Ming Sheng”).

The new name and accompanying logo will be used by MSCI 明晟 throughout Greater China to represent both the firm’s corporate brand and its market leading indices. The Chinese characters - 明晟 - symbolize brightness and transparency, prosperity and splendor respectively, attributes valued by both MSCI 明晟 and the clients it serves in Greater China.

“As our business continues to grow in China, it has become increasingly important for us to have a local brand and identity that is easily recognized by the local market,” said Henry Fernandez, Chairman and CEO of MSCI 明晟. “The launch of our new Chinese name - MSCI 明晟 - reflects the company’s commitment to both our clients and our business in China. By combining our global reach and expertise with our significant local resources and insight, MSCI 明晟 is perfectly placed to help our clients in China evolve and grow.”

“China plays an important strategic role in the ongoing and future growth of our business – geographically it is one of the highest growth areas in terms of both clients and revenues and we believe that business generated from China will only become more substantial over time,” added Mr Fernandez. “We are committed to continue building our local presence in China and have invested significantly in local talent over the last few years. Now that we have the right people in place we are focusing on building our local brand.”

MSCI 明晟 opened its first mainland China office in Shanghai in 2005; today the company has over 180 employees located in Beijing, Shanghai and Hong Kong, and more than 200 clients across Greater China.

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About MSCI 明晟

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indices, portfolio risk and performance analytics, and governance tools.

The company’s flagship product offerings are: the MSCI indices which include over 148,000 daily indices covering more than 70 countries; Barra portfolio risk and performance analytics covering global equity and fixed income markets; RiskMetrics market and credit risk analytics; ISS governance research and outsourced proxy voting and reporting services; FEA valuation models and risk management software for the energy and commodities markets; and CFRA forensic accounting risk research, legal/regulatory risk assessment, and due-diligence. MSCI is headquartered in New York, with research and commercial offices around the world.

For further information on MSCI, please visit our web site at www.msci.com | www.msci.cn

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