

# **Ersel Chooses Barra Performance on RIMES**

**London - February 24, 2010 -** MSCI Inc. (NYSE: MXB), a leading provider of investment decision support tools worldwide, is pleased to announce that ERSEL Sim S.p.A, the Italian and Luxembourg domiciled asset manager, has selected Barra Performance on RIMES to fulfil its performance measurement and attribution requirements.

Guido Giubergia, CEO for Ersel, said, "We currently manage assets in excess of EUR6.5B and 26 mutual funds. Barra Performance on RIMES will enable our performance team to produce performance measurement and attribution analysis on our equity and fixed income portfolios, and analyze the sources of portfolio return using the Barra attribution model, reflecting our investment processes".

Roveen Bhansali, Managing Director and Head of the Analytics Business at MSCI Barra, said, "Barra Performance on RIMES provides high quality performance measurement and attribution analytics for multi-asset class portfolios. These analytics are a direct result of years of experience, research and listening to clients' needs. We are excited to work with Ersel to help them fulfil their performance analytics needs."

Christian Fauvelais, CEO for RIMES said, "We are delighted to be including Ersel in our client list. Barra Performance on RIMES simplifies the use of equity and fixed income benchmarks, which come pre-loaded and ready to be utilized: the Ersel performance team will have the wide range of high quality benchmark and market data from RIMES at their disposal, combined with the multi-asset class performance analytics from MSCI Barra".

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#### **About MSCI Inc.**

MSCI Inc. is a leading provider of investment decision support tools to investment institutions worldwide. MSCI Inc. products include indices and portfolio risk and performance analytics for use in managing equity, fixed income and multi-asset class portfolios.

The company's flagship products are the MSCI International Equity Indices, which include over 120,000 indices calculated daily across more than 70 countries, and the Barra risk models and portfolio analytics, which cover 59 equity and 48 fixed income markets. MSCI Inc. is headquartered in New York, with research and commercial offices around the world.

## For further information on MSCI, please visit our web site at www.mscibarra.com

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