# **MSCI Kenya Index (USD)**

The MSCI Kenya Index is designed to measure the performance of the large and mid cap segments of the Kenya market. With 3 constituents, the index covers approximately 85% of the Kenya equity universe.

# CUMULATIVE INDEX PERFORMANCE — NET RETURNS (USD) (AUG 2006 – AUG 2021)



## **ANNUAL PERFORMANCE (%)**

Year	MSCI Kenya	MSCI Frontier Markets	MSCI ACWI		
2020	-9.50	1.43	16.25		
2019	48.73	17.99	26.60		
2018	-12.51	-16.41	-9.41		
2017	35.97	31.86	23.97		
2016	1.11	2.66	7.86		
2015	-18.34	-14.46	-2.36		
2014	23.39	6.84	4.16		
2013	47.74	25.89	22.80		
2012	61.90	8.85	16.13		
2011	-27.22	-18.73	-7.35		
2010	30.29	23.75	12.67		
2009	6.44	11.61	34.63		
2008	-37.38	-54.15	-42.19		
2007	12.34	41.94	11.66		

## INDEX PERFORMANCE - NET RETURNS (%) (AUG 31, 2021)

## **FUNDAMENTALS (AUG 31, 2021)**

					ANNUALIZED								
	1 Mo	3 Мо	1 Yr	YTD	3 Yr	5 Yr	10 Yr <sub>M</sub>	Since lay 31, 2002	Div Yld (%)	P/E	P/E Fwd	P/BV	
MSCI Kenya	2.74	6.35	38.38	27.96	11.91	15.81	17.76	20.31	2.25	18.54	na	5.06	
MSCI Frontier Markets	2.49	4.89	31.63	17.50	10.37	9.82	6.39	8.10	2.62	16.54	na	2.20	
MSCI ACWI	2.50	4.57	28.64	15.91	14.34	14.29	11.27	8.30	1.71	22.54	18.46	3.07	

# **INDEX RISK AND RETURN CHARACTERISTICS (AUG 31, 2021)**

		ANNUALIZED STD DEV (%) 2				SHARPE RATIO 2,3			MAXIMUM DRAWDOWN		
	Turnover (%) <sup>1</sup>	3 Yr	5 Yr	10 Yr	3 Yr	5 Yr	10 Yr	Since May 31, 2002	(%)	Period YYYY-MM-DD	
MSCI Kenya	26.85	21.38	21.20	20.42	0.57	0.74	0.87	0.78	65.34	2008-06-05-2009-03-09	
MSCI Frontier Markets	51.23	17.13	15.29	13.57	0.60	0.61	0.47	0.45	67.47	2008-01-15-2009-03-03	
MSCI ACWI	3.17	17.94	14.46	13.78	0.77	0.91	0.79	0.50	58.38	2007-10-31-2009-03-09	
	1 Last 12 mg	onths	<sup>2</sup> Based on	monthly net r	eturns data		3 Based on	ICE LIBOR 1M	ı		

The MSCI Kenya Index was launched on Dec 18, 2007. Data prior to the launch date is back-tested data (i.e. calculations of how the index might have performed over that time period had the index existed). There are frequently material differences between back-tested performance and actual results. Past performance – whether actual or back-tested – is no indication or guarantee of future performance.



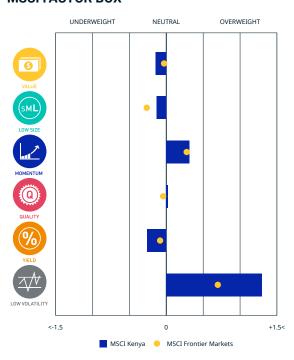
#### **INDEX CHARACTERISTICS**

	MSCI Kenya				
Number of	3				
Constituents					
	Mkt Cap ( USD Millions)				
Index	6,662.75				
Largest	4,659.11				
Smallest	632.30				
Average	2,220.92				
Median	1,371.35				

#### **TOP 3 CONSTITUENTS**

	Float Adj Mkt Cap ( USD Billions)	Index Wt. (%)	Sector
SAFARICOM	4.66	69.93	Comm Srvcs
EQUITY GROUP HOLDINGS	1.37	20.58	Financials
EAST AFRICAN BREWERIES	0.63	9.49	Cons Staples
Total	6.66	100.00	

# FACTORS - KEY EXPOSURES THAT DRIVE RISK AND RETURN MSCI FACTOR BOX



## **MSCI FaCS**



VALUE Relatively Inexpensive Stocks



LOW SIZE Smaller Companies



MOMENTUM Rising Stocks



**QUALITY**Sound Balance Sheet Stocks



YIELD Cash Flow Paid Out

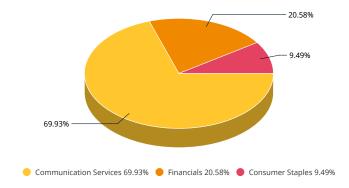


LOW VOLATILITY Lower Risk Stocks

MSCI FaCS provides absolute factor exposures relative to a broad global index - MSCI ACWI IMI.

Neutral factor exposure (FaCS = 0) represents MSCI ACWI IMI.

#### **SECTOR WEIGHTS**





### **INDEX METHODOLOGY**

The index is based on the MSCI Global Investable Indexes (GIMI) Methodology—a comprehensive and consistent approach to index construction that allows for meaningful global views and cross regional comparisons across all market capitalization size, sector and style segments and combinations. This methodology aims to provide exhaustive coverage of the relevant investment opportunity set with a strong emphasis on index liquidity, investability and replicability. The index is reviewed quarterly—in February, May, August and November—with the objective of reflecting change in the underlying equity markets in a timely manner, while limiting undue index turnover. During the May and November semi-annual index reviews, the index is rebalanced and the large and mid capitalization cutoff points are recalculated.

#### **FACTOR BOX AND FaCS METHODOLOGY**

MSCI FaCS is a standard method (MSCI FaCS Methodology) for evaluating and reporting the Factor characteristics of equity portfolios. MSCI FaCS consists of Factor Groups (e.g. Value, Size, Momentum, Quality, Yield, and Volatility) that have been extensively documented in academic literature and validated by MSCI Research as key drivers of risk and return in equity portfolios. These Factor Groups are constructed by aggregating 16 factors (e.g. Book-to-Price, Earnings/Dividend Yields, LT Reversal, Leverage, Earnings Variability/Quality, Beta) from the latest Barra global equity factor risk model, GEMLT, designed to make fund comparisons transparent and intuitive for use. The MSCI Factor Box, which is powered by MSCI FaCS, provides a visualization designed to easily compare absolute exposures of funds/indexes and their benchmarks along 6 Factor Groups that have historically demonstrated excess market returns over the long run.

#### **ABOUT MSCI**

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 45 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit <a href="https://www.msci.com">www.msci.com</a>.

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