

## MSCI USA Indexes are selected for PowerShares by Invesco US ETFs

**New York – Sept. 22, 2017** – MSCI Inc. (NYSE: MSCI), a leading provider of research-based indexes and analytics, announced that PowerShares by Invesco has launched two new ETFs based on the MSCI USA Index and the MSCI USA Small Cap Index.

"The U.S. market has always been at the center of the global equity opportunity set at MSCI," said Jana Haines, MSCI's Americas Head of Index. "We are very pleased to work with PowerShares by Invesco on their launch of these U.S. products based on our flagship indexes."

The MSCI USA and MSCI USA Small Cap Indexes are designed to measure the performance of the standard and small cap segments of the U.S. equity market, respectively. They are built using a modern, seamless and consistent index methodology as part of MSCI's global index suite.

Dan Draper, Managing Director of Global ETFs at PowerShares by Invesco, said, "We are pleased to launch two US products based on the MSCI USA and MSCI USA Small Cap Indexes. These new ETFs will help us continue to meet our objective of delivering strong outcomes for our clients."

More than \$11 trillion in assets under management is estimated to be benchmarked to MSCI's indexes worldwide. <sup>1</sup>

<sup>1</sup> As of Dec 31, 2016, as reported on March 31, 2017 by eVestment, Morningstar and Bloomberg

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For more than 45 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research. Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research.

MSCI serves 97 of the top 100 largest money managers, according to the most recent P&I ranking. For more information, visit us at <a href="https://www.msci.com">www.msci.com</a>.



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