

MSCI and OECD Announce Collaboration to Help Institutional Investors Achieve UN Sustainable Development Goals

NEW YORK, December 14, 2018 – MSCI Inc. (NYSE: MSCI), a leading provider of indexes, portfolio construction and risk management tools and services for global investors, and the Organization for Economic Co-operation and Development (OECD), an intergovernmental economic organization, have collaborated to deliver a joint research paper “Institutional Investing for the SDGs”, which is aimed at facilitating a discussion among market participants and stakeholders about the role of institutional investors in implementing UN Sustainable Development Goals (SDGs) into their strategies.

The UN SDGs define the goal posts for achieving global sustainable development, and address critical global challenges ranging from climate change to economic inequality to sustainable consumption. The 17 Goals, which were agreed to by 193 countries in 2015 with a target date for delivery of 2030, aim to foster collaboration between international private and public stakeholders. However, based on current development and private spending levels, the SDGs will not be attainable by 2030.

The development community has sought greater engagement with institutional investors to mobilize additional capital, which the OECD believes means increasing awareness of the SDGs and their importance among institutional investors to incentivize strategic allocations of capital. As such, MSCI and OECD are working together with the following two goals:

1. Create a framework for discussion around investment options and the potential role of institutional investors in achieving the SDGs; and
2. Develop a proof-of-concept illustration of a hypothetical index for use by institutional investors in public equity markets that targets SDG needs.

“Over the last few years, institutional investors have become increasingly interested in finding ways to deploy capital to solve global problems without the risk of sacrificing returns; however, we have not yet seen a large-scale shift in asset allocations towards the SDGs,” said Meggin Thwing Eastman, Executive Director and Head of ESG Impact and Screening Research at MSCI. “Together with OECD, we aim to propose a systematic framework that institutions can use to evaluate their portfolio’s societal impact and address any SDG gaps they identify.”

“Both corporations and investors should see the SDGs as investment opportunities in critically important sectors and regions, key to sustainable and economic growth both now and in the future,” said Paul Horrocks, Head of Unit for Private Finance for Sustainable Development at OECD. “Public policy can inform the SDGs, but the private sector needs to turn them into reality.”

For further detail, “Institutional Investing for the SDGs” is available [here](#) for download. Through this paper, MSCI and OECD hope to spark a conversation that could lead to a general consensus about how to approach this market challenge.

-ENDS-



About MSCI

For more than 45 years, MSCI’s research-based indexes and analytics have helped the world’s leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research.

Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research.

MSCI serves 99 of the top 100 largest money managers, according to the most recent P&I ranking.

For more information, visit us at www.msci.com.

Media Inquiries

PR@msci.com

Samuel Wang	+1 212 804 5244
Melanie Blanco, Americas	+1 212 981 1049
Laura Hudson, EMEA & APAC	+44 207 336 9653

MSCI Global Client Service

Americas Client Service	+1 888 588 4567 (toll free)
EMEA Client Service	+ 44 20 7618.2222
Asia Pacific Client Service	+ 852 2844 9333

The information contained herein (the “Information”) may not be reproduced or disseminated in whole or in part without prior written permission from MSCI. The Information may not be used to verify or correct other data, to create any derivative works, to create indexes, risk models, or analytics, or in connection with issuing, offering, sponsoring, managing or marketing any securities, portfolios, financial products or other investment vehicles. Historical data and analysis should not be taken as an indication or guarantee of any future performance, analysis, forecast or prediction. None of the Information or MSCI index or other product or service constitutes an offer to buy or sell, or a promotion or recommendation of, any security, financial instrument or product or trading strategy. Further, none of the Information or any MSCI index is intended to constitute investment advice or a recommendation to make (or refrain from making) any kind of investment decision and may not be relied on as such. The Information is provided “as is” and the user of the Information assumes the entire risk of any use it may make or permit to be made of the Information. NONE OF MSCI INC. OR ANY OF ITS SUBSIDIARIES OR ITS OR THEIR DIRECT OR INDIRECT SUPPLIERS OR ANY THIRD PARTY INVOLVED IN MAKING OR COMPILING THE INFORMATION (EACH, AN “INFORMATION PROVIDER”) MAKES ANY WARRANTIES OR REPRESENTATIONS AND, TO THE MAXIMUM EXTENT PERMITTED BY LAW, EACH INFORMATION PROVIDER HEREBY EXPRESSLY DISCLAIMS ALL IMPLIED WARRANTIES, INCLUDING WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE. WITHOUT LIMITING ANY OF THE FOREGOING AND TO THE MAXIMUM EXTENT PERMITTED BY LAW, IN NO EVENT SHALL ANY OF THE INFORMATION PROVIDERS HAVE ANY LIABILITY REGARDING ANY OF THE INFORMATION FOR ANY DIRECT, INDIRECT, SPECIAL, PUNITIVE, CONSEQUENTIAL (INCLUDING LOST PROFITS) OR ANY OTHER DAMAGES EVEN IF NOTIFIED OF THE POSSIBILITY OF SUCH DAMAGES. The foregoing shall not exclude or limit any liability that may not by applicable law be excluded or limited.