

## MSCI launches MSCI Real Estate Enterprise Analytics to meet demand for performance analysis in era of big data

- **Interactive tool enabling global real estate market and portfolio analytics**

**London – October 8 2018** – Traditional ‘one size fits all’ benchmark reports are no longer satisfying real estate investors’ need for effective and insightful analytics and data, according to [MSCI](#) Inc. (NYSE: MSCI), a leading provider of indexes, portfolio construction, risk management tools and services for global investors.

“Real estate investors have been reliant on interrogating ‘one size fits all’ benchmark reports for performance analysis. In this world of unprecedented change, where opportunities and challenges have never been greater, global data and insights are important for making informed investment decisions,” comments Jay McNamara, Managing Director and Head of Real Estate.

In response to client demand for deeper analytical capabilities, MSCI has launched MSCI Real Estate Enterprise Analytics (Enterprise Analytics), an interactive tool that provides users the capability to evaluate and analyse the total performance of a real estate portfolio and effectiveness of its management, for real estate organisations.

By providing a single source of analytics for all teams across the real estate investment process, Enterprise Analytics is designed to give users a consistent and holistic view of their portfolio. Consolidated measurement across multiple portfolios creates improved insight to understand factors driving returns and better management of compliance, risk and investor reporting.

By giving users the capability to review exposure and concentration in different markets, asset types and segments, and performance on a relative or absolute basis, along with the facilitation of trend analysis, Enterprise Analytics better equips users to make informed strategic decisions.

Furthermore, in addition to the standard portfolio and aggregation analytics, users of Enterprise Analytics can create:

- Composite portfolios representing management teams, portfolio or mandate types
- Tailored benchmarks, to reflect strategy, mandate to peer group,
- Customised segmentations to reflect portfolio breakdown, management structures or reporting requirements

Jay McNamara, adds, “Enterprise Analytics has been created with the full range of investment professionals in mind. It allows C-suite executives to look at total firm performance throughout portfolios to help them develop their strategies, risk managers to evaluate different local or global

market exposures, portfolio managers to look at performance attribution and contribution, and researchers to analyse and understand patterns.

“The launch of this tool is another fundamental step in developing MSCI Real Estate’s offering, putting effective and insightful analytics and data at the forefront of the investment process.”

-Ends-

### About MSCI

For more than 40 years, MSCI’s research-based indexes and analytics have helped the world’s leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research.

Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research.

MSCI serves 99 of the top 100 largest money managers, according to the most recent P&I ranking.

For more information, visit us at [www.msci.com](http://www.msci.com).

For more information, visit us at [www.msci.com/esg-indexes](http://www.msci.com/esg-indexes)

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