

# Helping to make sustainable investing scalable



## OPPORTUNITY

A multi-employer pension trust sponsored by a leading global advisory firm was looking to offer a new fund option to their Defined Contribution Scheme that incorporated ESG factors in a simple investment strategy.



## SOLUTION

We created a custom index that combined the MSCI ACWI Adaptive Cap Index and ESG Universal Index methodologies. The approach is suitable for many investors who are looking to manage a broad range of ESG factors within their investments rather than those focusing on a particular issue.



## OUTCOME

The new fund's investment strategy is simple and supports the client's belief in sustainable investments which makes its highly attractive to a larger client base.

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