

MSCI Introduces New Global Economic Exposure Data Product

Capturing Company Sources of Revenue by Country and Region

London - September 12, 2012 - MSCI Inc. (NYSE: MSCI), a leading provider of investment decision support tools worldwide, announced today that it has launched the MSCI Economic Exposure Security Data modules. This innovative offering calculates the economic exposure for all constituents of the company's global flagship index, the MSCI ACWI Index, breaking out each stock's reported revenues on a country-by-country basis.

MSCI applies a consistent and transparent [methodology](#) to quantify a company's economic exposure to a given country, based on the geographic distribution of its revenues. This enables institutional investors, such as pension plans, asset managers, or broker dealers to easily compute the economic exposure of a portfolio by aggregating the revenues of its constituents by country or region.

This approach allows investors to:

- measure and compare a portfolio's economic exposure to a benchmark;
- manage macro or thematic risks arising from a portfolio's economic exposure at a country, industry or regional level; and,
- implement macro views and themes by gearing a portfolio's economic exposure towards (or away from) target regions or countries.

"With the continued integration of world markets, companies are increasingly exposed to economic activity beyond their domestic borders," said Baer Pettit, Managing Director and Head of the MSCI Index Business. "MSCI systematically calculates the geographic sources of company revenues, offering a compelling new dimension to the evaluation of the exposures within a domestic, regional or global equity opportunity set."

MSCI Economic Exposure Security Data is available in two modules—one for Developed Markets securities and the other for Emerging Markets. The modules complement the family of MSCI Economic Exposure Indices introduced earlier this year.

For further information on MSCI Economic Exposure Security Data, please visit www.msci.com

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About MSCI

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indices, portfolio risk and performance analytics, and governance tools.

The company's flagship product offerings are: the MSCI indices with approximately USD 7 trillion estimated to be benchmarked to them on a worldwide basis¹; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; ISS governance research and outsourced proxy voting and reporting services; FEA valuation models and risk management software for the energy and commodities markets; and CFRA forensic accounting risk research, legal/regulatory

risk assessment, and due-diligence. MSCI is headquartered in New York, with research and commercial offices around the world.

¹As of June 30, 2011, based on eVestment, Lipper and Bloomberg data.

For further information on MSCI, please visit our web site at www.msci.com

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