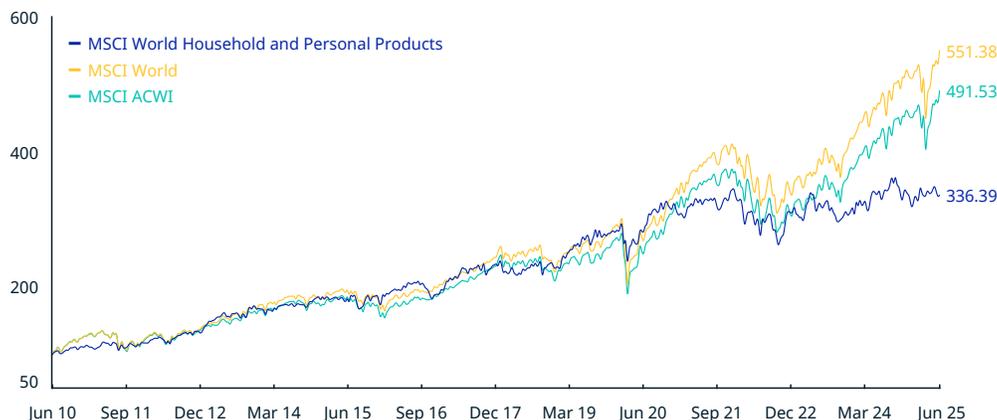


# MSCI World Household and Personal Products Index (USD)

The **MSCI World Household and Personal Products Index** is composed of large and mid-cap stocks across 23 Developed Markets (DM) countries\*. All securities in the index are classified in the Household and Personal Products industry group (within the Consumer Staples sector) according to the Global Industry Classification Standard (GICS®).

For a complete description of the index methodology, please see [Index methodology - MSCI](#).

## CUMULATIVE INDEX PERFORMANCE – GROSS RETURNS (USD) (JUN 2010 – JUN 2025)



## ANNUAL PERFORMANCE (%)

Year	MSCI World Household and Personal Products	MSCI World	MSCI ACWI
2024	5.24	19.19	18.02
2023	1.21	24.42	22.81
2022	-10.89	-17.73	-17.96
2021	7.49	22.35	19.04
2020	13.96	16.50	16.82
2019	23.54	28.40	27.30
2018	-1.61	-8.20	-8.93
2017	23.53	23.07	24.62
2016	1.74	8.15	8.48
2015	1.49	-0.32	-1.84
2014	8.10	5.50	4.71
2013	28.26	27.37	23.44
2012	12.82	16.54	16.80
2011	5.87	-5.02	-6.86

## INDEX PERFORMANCE – GROSS RETURNS (%) (JUN 30, 2025)

	1 Mo	3 Mo	1 Yr	YTD	ANNUALIZED				Since Dec 30, 1994
					3 Yr	5 Yr	10 Yr		
MSCI World Household and Personal Products	-4.37	-1.78	1.51	1.78	4.43	3.37	6.58	9.49	
MSCI World	4.35	11.63	16.76	9.75	18.87	15.09	11.23	8.72	
MSCI ACWI	4.53	11.69	16.69	10.33	17.91	14.18	10.55	8.40	

## FUNDAMENTALS (JUN 30, 2025)

Div Yld (%)	P/E	P/E Fwd	P/BV
2.78	22.18	20.41	5.95
1.72	23.24	19.73	3.61
1.81	21.99	18.66	3.29

## INDEX RISK AND RETURN CHARACTERISTICS (JUN 30, 2025)

	Turnover (%) <sup>1</sup>	ANNUALIZED STD DEV (%) <sup>2</sup>			SHARPE RATIO <sup>2,3</sup>			Since Dec 30, 1994	MAXIMUM DRAWDOWN	
		3 Yr	5 Yr	10 Yr	3 Yr	5 Yr	10 Yr		(%)	Period YYYY-MM-DD
MSCI World Household and Personal Products	0.71	14.88	14.40	13.28	0.06	0.11	0.39	0.53	41.43	2007-12-12–2009-03-09
MSCI World	2.37	15.11	15.87	15.14	0.93	0.79	0.65	0.45	57.46	2007-10-31–2009-03-09
MSCI ACWI	2.54	14.76	15.37	14.91	0.89	0.76	0.61	0.43	58.06	2007-10-31–2009-03-09

<sup>1</sup> Last 12 months

<sup>2</sup> Based on monthly gross returns data

<sup>3</sup> Based on NY FED Overnight SOFR from Sep 1 2021 & on ICE LIBOR 1M prior that date

\* DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US.

The MSCI World Household and Personal Products Index was launched on Sep 15, 1999. Data prior to the launch date is back-tested test (i.e. calculations of how the index might have performed over that time period had the index existed). There are frequently material differences between back-tested performance and actual results. Past performance – whether actual or back-tested – is no indication or guarantee of future performance.

**INDEX CHARACTERISTICS**

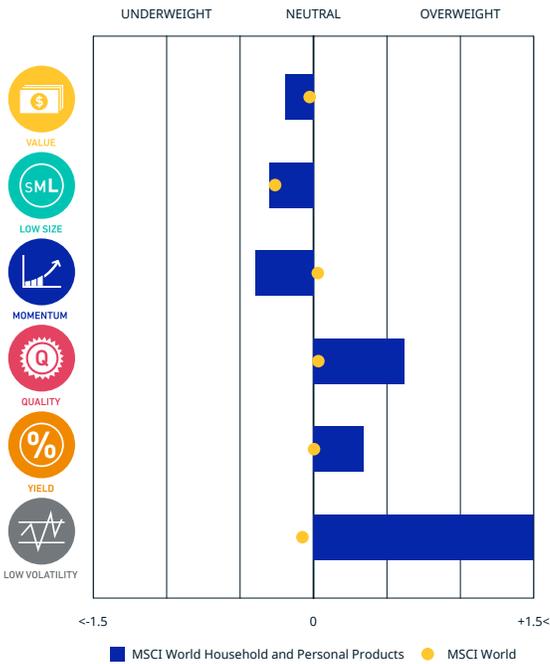
	MSCI World Household and Personal Products
<b>Number of Constituents</b>	17
	<b>Mkt Cap (USD Millions)</b>
<b>Index</b>	970,096.17
<b>Largest</b>	373,581.79
<b>Smallest</b>	7,126.59
<b>Average</b>	57,064.48
<b>Median</b>	20,826.73

**TOP 10 CONSTITUENTS**

	Country	Float Adj Mkt Cap (USD Billions)	Index Wt. (%)
PROCTER & GAMBLE CO	US	373.58	38.51
UNILEVER PLC (GB)	GB	151.69	15.64
L'OREAL	FR	102.48	10.56
COLGATE-PALMOLIVE	US	70.04	7.22
RECKITT BENCKISER GROUP	GB	46.30	4.77
KIMBERLY-CLARK CORP	US	42.76	4.41
KENVUE	US	40.16	4.14
CHURCH & DWIGHT CO	US	23.65	2.44
KAO CORP	JP	20.83	2.15
ESTEE LAUDER COS A	US	18.92	1.95
<b>Total</b>		<b>890.41</b>	<b>91.79</b>

**FACTORS - KEY EXPOSURES THAT DRIVE RISK AND RETURN**

**MSCI FACTOR BOX**

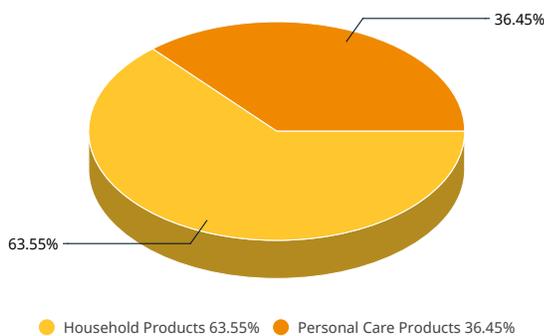


**MSCI FaCS**

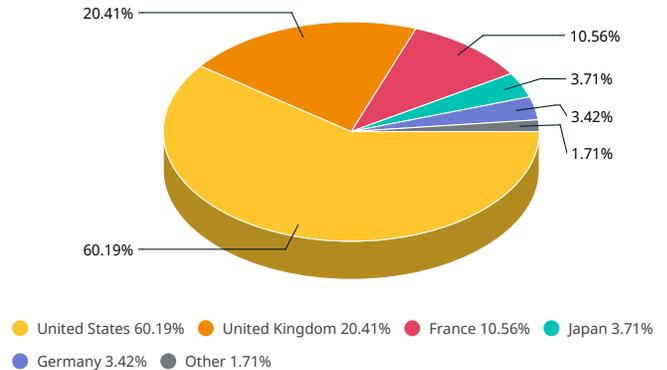
- VALUE**  
Relatively Inexpensive Stocks
- LOW SIZE**  
Smaller Companies
- MOMENTUM**  
Rising Stocks
- QUALITY**  
Sound Balance Sheet Stocks
- YIELD**  
Cash Flow Paid Out
- LOW VOLATILITY**  
Lower Risk Stocks

MSCI FaCS provides absolute factor exposures relative to a broad global index - MSCI ACWI IMI. Neutral factor exposure (FaCS = 0) represents MSCI ACWI IMI.

**SUB-INDUSTRY WEIGHTS**



**COUNTRY WEIGHTS**



**MSCI FACTOR BOX AND FaCS FRAMEWORK (Please refer to complete description of the MSCI FaCS methodology [here](#))**

MSCI FaCS is a standard method for evaluating and reporting the Factor characteristics of equity portfolios. MSCI FaCS consists of Factor Groups (e.g. Value, Size, Momentum, Quality, Yield, and Volatility) that have been extensively documented in academic literature and validated by MSCI Research as key drivers of risk and return in equity portfolios. These Factor Groups are constructed by aggregating 16 factors (e.g. Book-to-Price, Earnings/Dividend Yields, LT Reversal, Leverage, Earnings Variability/Quality, Beta) from the latest Barra global equity factor risk model, GEMLT, designed to make fund comparisons transparent and intuitive for use. The MSCI Factor Box, which is powered by MSCI FaCS, provides a visualization designed to easily compare absolute exposures of funds/indexes and their benchmarks along 6 Factor Groups that have historically demonstrated excess market returns over the long run.

**ABOUT MSCI**

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit [www.msci.com](http://www.msci.com).

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