

# To adopt new ways to demonstrate value



### OPPORTUNITY

The new CEO of one of Europe's large insurance companies wanted to align the Asset Management teams with a new strategy, to achieve greater transparency of their portfolios, and provide consistent measurement tools for markets and funds.



### SOLUTION

We delivered a comprehensive portfolio analysis solution using MSCI GMS with total portfolio view; a custom Europe benchmark, as well as composite views of each Asset Management team and high-profile assets.



### OUTCOME

The client now has a single platform for the whole organization and management views that provide input into strategic management process.

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