

# CSOP Asset Management Licenses New MSCI China and USA Internet Index

### New index forms basis of CSOP MSCI China & USA Internet 50 ETF

Hong Kong – January 28, 2015 – MSCI Inc. (NYSE: MSCI), a leading provider of investment decision support tools worldwide, announced today that CSOP Asset Management, one of the largest Chinese asset management firms in Hong Kong with over USD 8 billion in assets under management, has licensed the MSCI China and USA Internet Top 50 Equal Weighted Index\* for a new ETF to be launched shortly.

"We chose MSCI as the index provider for this ETF as the new index delivers broad coverage of globally recognized Internet companies, which we believe play an important role on defining the future of the world economy," said Jack Wang, Deputy Chief Marketing Officer of CSOP Asset Management. "As a leading ETF provider we were also impressed with the high level of support from MSCI."

"We are delighted that CSOP Asset Management chose MSCI for the creation of this innovative index," said Theodore Niggli, Head of MSCI's index business in Asia Pacific. "This new index demonstrates MSCI's advanced index design and custom index calculation capabilities which can be used to serve ETF providers around the world."

With over 675 ETFs<sup>1</sup> tracking MSCI indexes globally, more ETFs track MSCI's indexes than those of any other index provider.

MSCI was named 'Best Index Provider for ETF Products 2014' at the ETF Risk European Rankings and was named 'Index Provider of the Year 2014' in three separate awards: the Financial News Asset Management Awards, the Global Capital Derivatives Awards and the European Pensions Awards.

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#### **About MSCI**

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indexes, portfolio risk and performance analytics, and ESG data and research.

The company's flagship product offerings are: the MSCI indexes with over USD 9.5 trillion estimated to be benchmarked to them on a worldwide basis<sup>1</sup>; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; IPD real estate information, indexes and analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; and FEA valuation models and risk management software for the energy and commodities markets. MSCI is headquartered in New York, with research and commercial offices around the world.

<sup>1</sup>As of June 30, 2014, as reported on September 30, 2014, by eVestment, Morningstar and Bloomberg

For further information on MSCI, please visit our web site at www.msci.com

<sup>\*</sup> a custom index calculated by MSCI based on the 50 largest internet software and retail companies listed on US or Hong Kong exchanges.

<sup>&</sup>lt;sup>1</sup> Data as of December 31, 2014, calculated by aggregating the number of share classes of all exchange traded funds tracking an MSCI index, as identified by separate Bloomberg tickers. Only primary listings, and not cross-listings, are counted.



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MSCI receives compensation in connection with licensing its indexes to third parties. MSCI Inc.'s revenue includes fees based on assets in investment products linked to MSCI equity indexes. Information can be found in MSCI's company filings on the Investor Relations section of <a href="https://www.msci.com">www.msci.com</a>.

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