# **MSCI World Consumer Services Index (USD)**

The MSCI World Consumer Services Index is designed to capture the large and mid cap segments across 23 Developed Markets (DM) countries\*. All securities in the index are classified in the Consumer Services industry group within the Consumer Discretionary sector as per the Global Industry Classification Standard (GICS®).

For a complete description of the index methodology, please see Index methodology - MSCI.

# CUMULATIVE INDEX PERFORMANCE — GROSS RETURNS (USD) (MAR 2009 — MAR 2024)

# - MSCI World Consumer Services - MSCI World - MSCI ACWI 400 200 Mar 09 Jun 10 Sep 11 Dec 12 Mar 14 Jun 15 Sep 16 Dec 17 Mar 19 Jun 20 Sep 21 Dec 22 Mar 24

# **ANNUAL PERFORMANCE (%)**

Year	MSCI World Consumer Services	MSCI World	MSCI ACWI
2023	28.93	24.42	22.81
2022	-15.05	-17.73	-17.96
2021	11.34	22.35	19.04
2020	2.39	16.50	16.82
2019	27.08	28.40	27.30
2018	-6.69	-8.20	-8.93
2017	33.73	23.07	24.62
2016	5.13	8.15	8.48
2015	6.31	-0.32	-1.84
2014	1.01	5.50	4.71
2013	36.35	27.37	23.44
2012	10.13	16.54	16.80
2011	7.33	-5.02	-6.86
2010	32.46	12.34	13.21

# INDEX PERFORMANCE – GROSS RETURNS (%) (MAR 29, 2024)

### **FUNDAMENTALS (MAR 29, 2024)**

						AININU	ALIZED						
	1 Mo	3 Мо	1 Yr	YTD	3 Yr	5 Yr	10 Yr <sub>C</sub>	Since Dec 30, 1994	Div Yld (%)	P/E	P/E Fwd	P/BV	
MSCI World Consumer Services	1.08	4.60	18.22	4.60	5.98	8.19	8.86	9.01	1.26	29.18	23.74	17.35	-
MSCI World	3.27	9.01	25.72	9.01	9.13	12.63	9.97	8.43	1.82	21.97	18.72	3.36	
MSCI ACWI	3.20	8.32	23.81	8.32	7.46	11.45	9.22	8.10	1.92	21.11	17.77	3.07	

# INDEX RISK AND RETURN CHARACTERISTICS (MAR 29, 2024)

		ANNUALIZED STD DEV (%) 2			SHARPE RATIO 2,3				MAXIMUM DRAWDOWN		
	Turnover (%) 1	3 Yr	5 Yr	10 Yr	3 Yr	5 Yr	10 Yr	Since Dec 30, 1994	(%)	Period YYYY-MM-DD	
MSCI World Consumer Services	8.83	20.02	24.09	18.97	0.26	0.37	0.47	0.43	53.93	2007-10-31-2008-11-20	
MSCI World	2.29	17.04	18.07	14.91	0.45	0.64	0.62	0.44	57.46	2007-10-31-2009-03-09	
MSCI ACWI	2.57	16.62	17.74	14.74	0.36	0.59	0.58	0.42	58.06	2007-10-31-2009-03-09	

<sup>&</sup>lt;sup>1</sup> Last 12 months <sup>2</sup> Based on monthly gross returns data

The MSCI World Consumer Services Index was launched on Sep 15, 1999. Data prior to the launch date is back-tested test (i.e. calculations of how the index might have performed over that time period had the index existed). There are frequently material differences between back-tested performance and actual results. Past performance – whether actual or back-tested – is no indication or guarantee of future performance.



<sup>&</sup>lt;sup>3</sup> Based on NY FED Overnight SOFR from Sep 1 2021 & on ICE LIBOR 1M prior that date

<sup>\*</sup> DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US.

MAR 29, 2024 Index Factsheet

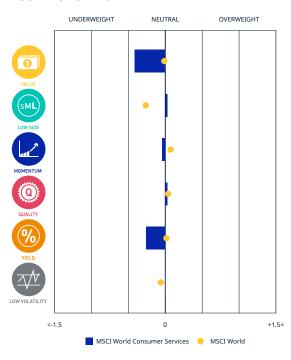
### **INDEX CHARACTERISTICS**

	MSCI World Consumer Services					
Number of	43					
Constituents						
	Mkt Cap ( USD Millions)					
Index	1,289,190.38					
Largest	204,510.19					
Smallest	3,091.33					
Average	29,981.17					
Median	17,205.34					

### **TOP 10 CONSTITUENTS**

	Country	Float Adj Mkt Cap ( USD Billions)	Index Wt. (%)
MCDONALD'S CORP	US	204.51	15.86
BOOKING HOLDINGS	US	126.58	9.82
STARBUCKS CORP	US	103.47	8.03
CHIPOTLE MEXICAN GRILL A	US	79.78	6.19
AIRBNB A	US	71.99	5.58
MARRIOTT INTERNATIONAL A	US	62.99	4.89
HILTON WORLDWIDE HLDGS	US	54.70	4.24
COMPASS GROUP	GB	50.15	3.89
YUM BRANDS	US	38.86	3.01
DOORDASH A	US	35.74	2.77
Total		828.77	64.29

# FACTORS - KEY EXPOSURES THAT DRIVE RISK AND RETURN MSCI FACTOR BOX



### **MSCI FaCS**



VALUE Relatively Inexpensive Stocks



LOW SIZE Smaller Companies



MOMENTUM Rising Stocks



QUALITY
Sound Balance Sheet Stocks



YIELD Cash Flow Paid Out



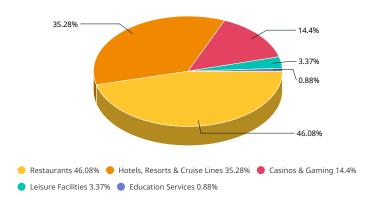
LOW VOLATILITY Lower Risk Stocks

MSCI FaCS provides absolute factor exposures relative to a

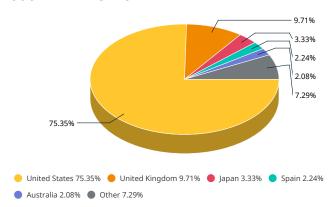
broad global index - MSCI ACWI IMI.

Neutral factor exposure (FaCS = 0) represents MSCI ACWI IMI.

# **SUB-INDUSTRY WEIGHTS**



# **COUNTRY WEIGHTS**





MAR 29, 2024 Index Factsheet

# MSCI FACTOR BOX AND FaCS FRAMEWORK (Please refer to complete description of the MSCI FaCS methodology here)

MSCI FaCS is a standard method for evaluating and reporting the Factor characteristics of equity portfolios. MSCI FaCS consists of Factor Groups (e.g. Value, Size, Momentum, Quality, Yield, and Volatility) that have been extensively documented in academic literature and validated by MSCI Research as key drivers of risk and return in equity portfolios. These Factor Groups are constructed by aggregating 16 factors (e.g. Book-to-Price, Earnings/Dividend Yields, LT Reversal, Leverage, Earnings Variability/Quality, Beta) from the latest Barra global equity factor risk model, GEMLT, designed to make fund comparisons transparent and intuitive for use. The MSCI Factor Box, which is powered by MSCI FaCS, provides a visualization designed to easily compare absolute exposures of funds/indexes and their benchmarks along 6 Factor Groups that have historically demonstrated excess market returns over the long run.

### **ABOUT MSCI**

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 45 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit <a href="https://www.msci.com">www.msci.com</a>.

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