MSCI World Consumer Services Index (USD)

The MSCI World Consumer Services Index is designed to capture the large and mid cap segments across 23 Developed Markets (DM) countries*. All securities in the index are classified in the Consumer Services industry group within the Consumer Discretionary sector as per the Global Industry Classification Standard (GICS®).

For a complete description of the index methodology, please see Index methodology - MSCI.

CUMULATIVE INDEX PERFORMANCE — GROSS RETURNS (USD) (NOV 2010 – NOV 2025)



ANNUAL PERFORMANCE (%)

Year	MSCI World Consumer Services	MSCI World	MSCI ACWI
2024	13.59	19.19	18.02
2023	28.93	24.42	22.81
2022	-15.05	-17.73	-17.96
2021	11.34	22.35	19.04
2020	2.39	16.50	16.82
2019	27.08	28.40	27.30
2018	-6.69	-8.20	-8.93
2017	33.73	23.07	24.62
2016	5.13	8.15	8.48
2015	6.31	-0.32	-1.84
2014	1.01	5.50	4.71
2013	36.35	27.37	23.44
2012	10.13	16.54	16.80
2011	7.33	-5.02	-6.86

INDEX PERFORMANCE - GROSS RETURNS (%) (NOV 28, 2025)

FUNDAMENTALS (NOV 28, 2025)

					ANNUALIZED							
	1 Mo	3 Мо	1 Yr	YTD	3 Yr	5 Yr	10 Yr _D	Since ec 30, 1994	Div Yld (%)	P/E	P/E Fwd	P/BV
MSCI World Consumer Services	0.54	-7.83	-2.76	1.51	12.26	7.94	9.25	8.84	1.44	27.46	22.14	20.11
MSCI World	0.31	5.67	17.48	20.59	19.65	13.42	12.45	8.93	1.58	24.23	20.25	3.93
MSCI ACWI	0.02	6.02	18.73	21.56	19.19	12.49	11.96	8.63	1.66	23.07	19.21	3.61

INDEX RISK AND RETURN CHARACTERISTICS (NOV 28, 2025)

		ANNUALIZED STD DEV (%) 2			SHARPE RATIO 2,3				MAXIMUM DRAWDOWN		
	Turnover (%) ¹	3 Yr	5 Yr	10 Yr	3 Yr	5 Yr	10 Yr	Since Dec 30, 1994	(%)	Period YYYY-MM-DD	
MSCI World Consumer Services	3.17	16.53	18.45	19.18	0.49	0.34	0.44	0.42	53.93	2007-10-31-2008-11-20	
MSCI World	2.37	12.00	14.46	14.73	1.17	0.73	0.73	0.47	57.46	2007-10-31-2009-03-09	
MSCI ACWI	2.56	11.78	14.06	14.50	1.15	0.69	0.70	0.45	58.06	2007-10-31-2009-03-09	

¹ Last 12 months ² Based on monthly gross returns data

The MSCI World Consumer Services Index was launched on Sep 15, 1999. Data prior to the launch date is back-tested test (i.e. calculations of how the index might have performed over that time period had the index existed). There are frequently material differences between back-tested performance and actual results. Past performance – whether actual or back-tested – is no indication or guarantee of future performance.



³ Based on NY FED Overnight SOFR from Sep 1 2021 & on ICE LIBOR 1M prior that date

^{*} DM countries include: Australia, Austria, Belgium, Canada, Denmark, Finland, France, Germany, Hong Kong, Ireland, Israel, Italy, Japan, Netherlands, New Zealand, Norway, Portugal, Singapore, Spain, Sweden, Switzerland, the UK and the US.

NOV 28, 2025 Index Factsheet

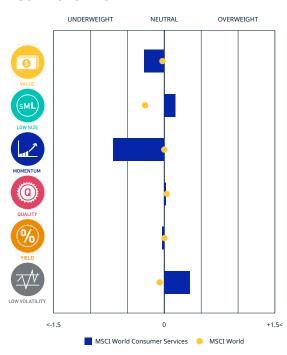
INDEX CHARACTERISTICS

	MSCI World Consumer Services						
Number of	36						
Constituents							
	Mkt Cap (USD Millions)						
Index	1,323,694.08						
Largest	222,516.13						
Smallest	3,129.76						
Average	36,769.28						
Median	20,971.27						

TOP 10 CONSTITUENTS

	Country	Float Adj Mkt Cap (USD Billions)	Index Wt. (%)
MCDONALD'S CORP	US	222.52	16.81
BOOKING HOLDINGS	US	159.28	12.03
STARBUCKS CORP	US	99.02	7.48
DOORDASH A	US	75.83	5.73
MARRIOTT INTERNATIONAL A	US	70.33	5.31
ROYAL CARIBBEAN GROUP	US	68.70	5.19
HILTON WORLDWIDE HLDGS	US	67.04	5.06
COMPASS GROUP	GB	53.35	4.03
AIRBNB A	US	50.20	3.79
CHIPOTLE MEXICAN GRILL A	US	46.29	3.50
Total		912.55	68.94

FACTORS - KEY EXPOSURES THAT DRIVE RISK AND RETURN MSCI FACTOR BOX



MSCI FaCS



VALUE Relatively Inexpensive Stocks



LOW SIZE Smaller Companies



MOMENTUM Rising Stocks



QUALITY
Sound Balance Sheet Stocks



YIELD Cash Flow Paid Out



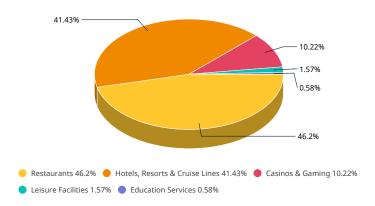
LOW VOLATILITY Lower Risk Stocks

MSCI FaCS provides absolute factor exposures relative to a

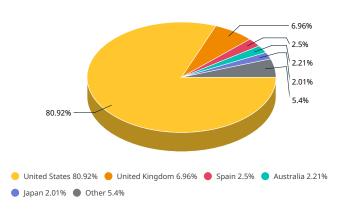
broad global index - MSCI ACWI IMI.

Neutral factor exposure (FaCS = 0) represents MSCI ACWI IMI.

SUB-INDUSTRY WEIGHTS



COUNTRY WEIGHTS





NOV 28, 2025 Index Factsheet

MSCI FACTOR BOX AND FaCS FRAMEWORK (Please refer to complete description of the MSCI FaCS methodology here)

MSCI FaCS is a standard method for evaluating and reporting the Factor characteristics of equity portfolios. MSCI FaCS consists of Factor Groups (e.g. Value, Size, Momentum, Quality, Yield, and Volatility) that have been extensively documented in academic literature and validated by MSCI Research as key drivers of risk and return in equity portfolios. These Factor Groups are constructed by aggregating 16 factors (e.g. Book-to-Price, Earnings/Dividend Yields, LT Reversal, Leverage, Earnings Variability/Quality, Beta) from the latest Barra global equity factor risk model, GEMLT, designed to make fund comparisons transparent and intuitive for use. The MSCI Factor Box, which is powered by MSCI FaCS, provides a visualization designed to easily compare absolute exposures of funds/indexes and their benchmarks along 6 Factor Groups that have historically demonstrated excess market returns over the long run.

ABOUT MSCI

MSCI (NYSE: MSCI Inc.) strengthens global markets by connecting participants across the financial ecosystem with a common language. Our research-based data, analytics and indexes, supported by advanced technology, set standards for global investors and help our clients understand risks and opportunities so they can make better decisions and unlock innovation. We serve asset managers and owners, private-market sponsors and investors, hedge funds, wealth managers, banks, insurers and corporates. To learn more, please visit www.msci.com.

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