

# MSCI Launches New Barra Global Equity Model

## Barra Global Equity Model (GEM3) includes Frontier Markets

**New York – January 30, 2012** – MSCI Inc. (NYSE: MSCI), a leading provider of investment decision support tools worldwide, announced today the launch of the next-generation Barra Global Equity Model (GEM3). GEM3 incorporates extended coverage to 22 Frontier Markets, full daily updates, and the latest advances in risk methodology to help fund managers construct, manage and analyze global equity portfolios.

Peter Zangari, Managing Director and Head of Equity Portfolio Management Analytics at MSCI, said, “GEM3, our new Barra Global Equity Model, represents another important advancement in the Barra Model offering that helps portfolio and risk managers whose responsibilities cover global equity portfolios.”

“Continuous client-led innovation is a key driver in the development of the Barra Equity Models. By extending coverage to 22 Frontier Markets, GEM3 demonstrates our commitment to offering quality data and tools to help our clients throughout their investment process. Frontier Markets offer potential for strong and sustained economic growth rates and are characterized by higher volatility, lower liquidity and sometimes highly attractive performance returns.”

Additionally GEM3 includes enhanced style factors, improved risk forecasts and methodology advances such as the innovative Optimization Bias Adjustment, which provides improved risk forecasts for optimized portfolios by reducing the effects of sampling error; and the Volatility Regime Adjustment that calibrates volatility forecasts to current levels.

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### About MSCI

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indices, portfolio risk and performance analytics, and governance tools.

The company's flagship product offerings are: the MSCI indices with approximately USD 7 trillion estimated to be benchmarked to them on a worldwide basis<sup>1</sup>; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; ISS governance research and outsourced proxy voting and reporting services; FEA valuation models and risk management software for the energy and commodities markets; and CFRA forensic accounting risk research, legal/regulatory risk assessment, and due-diligence. MSCI is headquartered in New York, with research and commercial offices around the world.

<sup>1</sup> As of June 30, 2011, based on eVestment, Lipper and Bloomberg data.

For further information on MSCI, please visit our web site at [www.msci.com](http://www.msci.com)

**Media Enquiries:**

Jo Morgan, MSCI, London	+ 44.20.7618.2224
Sally Todd   Jennifer Spivey, MHP Communications, London	+ 44.20.3128.8100
Patrick Clifford   Victor Morales, Abernathy MacGregor, New York	+ 1.212.371.5999

**MSCI Global Client Service:**

Americas Client Service	1.888.588.4567 (toll free)/+ 1.212.804.3901
EMEA Client Service	+ 44.20.7618.2222
Asia Pacific Client Service	+ 852.2844.9333

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