

Helping clients optimize internal and external workflows



OPPORTUNITY

A leading investment management subsidiary of an Asian financial services company was looking for a user-friendly portfolio management system that delivered portfolio optimization; interactive analysis; and flexible reporting. Their senior management team was looking for a tool that allowed them to participate in the risk management process and increase their productivity.



SOLUTION

MSCI's flexible technology allowed us to bundle Barra Portfolio Manager and the MSCI analytics platform together to support their portfolio construction and optimization along with deeper analysis and reporting. This created a more efficient and effective workflow process.



OUTCOME

The client's senior management team now can participate in the risk management process; the risk team now has additional tools in its arsenal for deeper analysis and a more effective workflow.

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