

# MSCI Factor ESG Target Series Indexes Methodology

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# 1 Introduction

The MSCI Factor ESG Target Indexes are designed to represent the performance of a strategy that seeks systematic integration of environmental, social and governance (ESG) norms in factor investing, by seeking higher exposure to a style factor or combination of style factors along with the improvement in the ESG profile of the index.

MSCI categorizes the MSCI Factor ESG Target Indexes as part of the family of MSCI Factor Indexes, which are designed to reflect the systematic elements of particular investment styles or strategies. While capitalization weighted indexes aim to represent the broad market beta, additional sources of systematic return associated with particular investment styles and strategies, such as value, quality, volatility, etc. or their combination could be represented through alternatively weighted indexes.

This index methodology aims to incorporate ESG-based constraints in a bottom-up factor index construction<sup>1</sup> approach.

The MSCI Factor ESG Target Indexes are constructed using individual stock exposures to the target factor/s along with specific ESG score criteria. The indexes aim to achieve relatively high exposure to the target single/multiple style factor/s while improving the index's ESG profile relative to that of the underlying parent index by using risk-constrained optimization. The index construction selects the final index by maximizing the exposure to the target factor(s) less a penalty for the common factor and stock-specific risk characteristics of each potential constituent<sup>2</sup>.

<sup>&</sup>lt;sup>1</sup> For the methodology of MSCI Minimum Volatility ESG Target Indexes please refer to MSCI Minimum Volatility ESG Target Indexes methodology

<sup>&</sup>lt;sup>2</sup> The Indexes are governed by a set of methodology and policy documents ("Methodology Set"), including the present index methodology document. The Methodology Set for the Indexes can be accessed from MSCI's webpage <a href="https://www.msci.com/index-methodology">https://www.msci.com/index-methodology</a> in the section 'Search Methodology by Index Name or Index Code'.

The Methodology Set includes a document 'ESG Factors in Methodology' that contains the list of environmental, social, and governance factors considered, and how they are applied in the methodology (e.g., selection, weighting or exclusion).



# 2 Index Construction Methodology

The MSCI Factor ESG Target Indexes (the "Indexes") use company ratings and research provided by MSCI ESG Research<sup>3</sup> for the Index construction.

The applicable universe includes all the existing constituents of an underlying MSCI parent index (herein, the "Parent Index"). This approach aims to provide an opportunity set with sufficient liquidity and capacity.

The Indexes are constructed based on an optimization process from the underlying Parent Index using a Barra Equity Model to maximize the index-level exposure to the targeted style factors while controlling tracking error relative to the Parent Index. The optimization selects the final index by maximizing the exposure to the target factor(s) less a penalty for the common factor and stock-specific risk characteristics of each potential constituent, as well as placing an upper bound on the predicted tracking error of the index.

The steps for constructing the MSCI Factor ESG Target Indexes are described below.

# 2.1 ELIGIBLE UNIVERSE

The eligible universe is the universe of all the securities in the Parent Index that are not involved in Red Flag ESG Controversies or in controversial weapons. More detailed information about the ESG-based exclusions is provided in Appendix IV.

# 2.2 CONSTITUENT IDENTIFICATION

The selection of constituents from the applicable universe is done using the optimization process.

The optimization relies on the factor exposures for all the securities in the Parent Index and the factor covariance matrix of the relevant Barra Equity Model. The optimization is performed using a base currency. The default currency is the US Dollar.

#### 2.3 WEIGHTING SCHEME

The optimization objective is to maximize the Alpha score (representative of the exposures to the set of target factors), while controlling the ex-ante tracking error relative to the Parent Index at the time of rebalancing.

<sup>&</sup>lt;sup>3</sup> See section 4 for further information regarding ESG and climate data used in the Indexes that MSCI Limited sources from MSCI ESG Research LLC, a separate subsidiary of MSCI Inc. MSCI ESG Research is solely responsible for the creation, determination and management of such data. MSCI Limited is the benchmark administrator for the MSCI indexes.



## 2.3.1 CALCULATION OF THE ALPHA SCORE

#### 2.3.1.1 SINGLE FACTOR

$$\propto_i = F_{i,i}$$

Where,

 $F_{j,i}$ = Factor exposure of each security i for each of the target factors.

The factor exposures for the target factors are sourced as described in Appendix III.

#### 2.3.1.2 FACTOR COMBINATION

$$\propto_{i} = W_{1}F_{1,i} + W_{2}F_{2,i} + \cdots W_{N}F_{N,i}$$

Where,

 $F_{i,i}$ = Factor exposure of each security i for each of the target factors.

N= Number of factors.

$$W_1 = W_2 = W_3 \dots = W_N = 1/N$$

The factor exposures for the target factors are sourced as described in Appendix III.

# 2.4 OPTIMIZATION CONSTRAINTS

At each Index Review, the following optimization constraints are employed, which aim to ensure investability while achieving improvement in ESG profile, subject to tracking error constraint relative to the Parent Index.

- The ex-ante tracking error of the Index, relative to the Parent Index will be capped at 3%
- The weighted-average industry-adjusted ESG score of the Index portfolio will be at least 20% more than the weighted-average industry-adjusted ESG score of the Parent Index portfolio
- If the Parent Index is an MSCI Standard index or an MSCI Investable Market Index (IMI), then the maximum weight of index constituents that belong to the Large Cap size segment will be restricted to the lower of (the weight of the security in the Parent Index + 2%) and 10 times the weight of the security in the Parent Index. The minimum weight of an index constituent will be restricted to the higher of the (weight of the security in the Parent Index 2%) and 0. The maximum weight of index constituents that belong to the Mid Cap or Small Cap size segments will be restricted to the lower of (the weight of the security in the



Parent Index + 1%) or 5 times the weight of the security in the Parent Index. The minimum weight of an index constituent will be restricted to the higher of the (weight of the security in the Parent Index - 1%) or 0

- If the Parent Index is an MSCI Mid Cap index or an MSCI Small Cap index, the
  maximum weight of an index constituent will be restricted to the lower of (the
  weight of the security in the Parent Index + 1%) and 5 times the weight of the
  security in the Parent Index. The minimum weight of an index constituent will be
  restricted to the higher of (the weight of the security in the Parent Index 1%) and
  0.
- Active exposure of the MSCI Factor ESG Target Index to the target Barra style
  factors (factors included in the calculation of Alpha score) will be constrained to
  be greater than 0.1 and less than 0.6. Factors, namely, Earnings Variability,
  Leverage, Size, Beta and Residual Volatility if included in the calculation of Alpha
  score, will be constrained to be greater than -0.6 and less than -0.1 relative to the
  Parent Index.
- The exposure of the MSCI Factor ESG Target Index to the non-target Barra style factors will be restricted to +/-0.1 standard deviations relative to the Parent Index
- The sector weights of the MSCI Factor ESG Target Index will not deviate more than +/- 5% from the sector weights of the Parent Index.
- For countries with weight greater than 2.5% in the Parent Index, the weight in the MSCI Factor ESG Target Index will not deviate more than +/-5% from the country weight in the Parent Index.
- For countries with weight less than 2.5% in the Parent Index, the weight in the MSCI Factor ESG Target Index will be capped at 3 times their weight in the Parent Index.
- The above country weight constraint will also apply on China A Stock Connect listings as a group separately in addition to the usual country weight constraint on China.
- The one-way turnover of the MSCI Factor ESG Target Index is constrained to a maximum of 10% at each OIR.
- The common factor risk aversion parameter used in the optimization of the riskadjusted target factor exposure is 0.0015 and the specific risk aversion parameter is 0.015.

# 2.5 DETERMINING THE OPTIMIZED INDEX

The MSCI Factor ESG Target Index is constructed using the Barra Open Optimizer in combination with the relevant Barra Equity Model<sup>4</sup>. The optimization uses the Parent Index as the universe of eligible securities and the specified optimization objective

<sup>&</sup>lt;sup>4</sup> Please refer to Appendix II for the detailed information on model usage



and constraints to determine the MSCI Factor ESG Target Index. Infeasible optimizations are handled as explained in Appendix I.



# 3 Maintaining the Indexes

# 3.1 QUARTERLY INDEX REVIEWS

The MSCI Factor ESG Target Indexes are rebalanced on a quarterly basis, usually as of the close of the last business day of February, May, August and November, coinciding with the regular Index Reviews of the MSCI Global Investable Market Indexes. The Barra Equity Model data as of the day before the rebalancing day is used. This approach aims to capture timely updates to the risk characteristics of the companies and coincide with the rebalancing frequency of the relevant Parent Index. The ESG data<sup>5</sup> used for the Index Reviews will be taken as of the end of the month preceding the Index Review i.e., January, April, July and October. For some securities, ESG data may not be published by MSCI ESG Research by the end of the month preceding the Index Review. For such securities, MSCI will use ESG data published after the end of month, when available, for the rebalancing of MSCI Factor ESG Target Indexes. This approach aims to capture timely updates to ESG data of the constituents and coincides with the rebalancing of the relevant MSCI Parent Indexes.

The pro forma MSCI Factor ESG Target Indexes are in general announced nine business days before the effective date.

# 3.2 ONGOING EVENT RELATED CHANGES

The general treatment of corporate events in the MSCI Factor ESG Target Indexes aims to minimize turnover outside of Index Reviews. The methodology aims to appropriately represent an investor's participation in an event based on relevant deal terms and pre-event weighting of the index constituents that are involved. Further, changes in index market capitalization that occur as a result of corporate event implementation will be offset by a corresponding change in the Variable Weighting Factor (VWF) of the constituent.

Additionally, if the frequency of Index Reviews in the Parent Index is greater than the frequency of Index Reviews in the MSCI Factor ESG Target Index, the changes made to the Parent Index during intermediate Index Reviews will be neutralized in the MSCI Factor ESG Target Index.

The following section briefly describes the treatment of common corporate events within the MSCI Factor ESG Target Indexes.

No new securities will be added (except where noted below) to the Index between Index Reviews. Parent Index deletions will be reflected simultaneously

<sup>&</sup>lt;sup>5</sup> See section 4 for details of data sourced from MSCI ESG Research used in the Indexes.



#### EVENT TYPE EVENT DETAILS

**New additions to the Parent Index**A new security added to the parent

index (such as IPO and other early inclusions) will not be added to the

index.

Spin-Offs All securities created as a result of the

spin-off of an existing Index

constituent will be added to the Index at the time of event implementation. Reevaluation for continued inclusion

in the Index will occur at the subsequent Index Review.

**Merger/Acquisition** For Mergers and Acquisitions, the

acquirer's post event weight will account for the proportionate amount

of shares involved in deal

consideration, while cash proceeds will be invested across the Index.

If an existing Index constituent is acquired by a non-Index constituent, the existing constituent will be deleted from the Index and the acquiring non-constituent will not be added to the

Index.

Changes in Security Characteristics A security will continue to be an Index

constituent if there are changes in characteristics (country, sector, size segment, etc.) Reevaluation for continued inclusion in the Index will occur at the subsequent Index Review.

Further detail and illustration regarding specific treatment of corporate events relevant to this Index can be found in the MSCI Corporate Events Methodology book under the sections detailing the treatment of events in Capped Weighted and Non-Market Capitalization Weighted indexes.

The MSCI Corporate Events methodology book is available at:

https://www.msci.com/index-methodology



# 4 MSCI ESG Research

The Indexes are products of MSCI Inc. that utilize information such as company ratings and research produced and provided by MSCI ESG Research LLC (MSCI ESG Research), a subsidiary of MSCI Inc. In particular, the Indexes use the following MSCI ESG Research products: MSCI ESG Ratings, MSCI ESG Controversies, and MSCI ESG Business Involvement Screening Research. MSCI Indexes are administered by MSCI Limited.

## 4.1 MSCI ESG RATINGS

MSCI ESG Ratings aim to measure entities' management of environmental, social and governance risks and opportunities. MSCI ESG Ratings use a weighted average key issue calculation that is normalized by industry to arrive at an industry-adjusted ESG score (0-10), which is then translated to a seven-point scale from 'AAA' to 'CCC', indicating how an entity manages relevant key issues relative to industry peers.

The MSCI ESG Ratings methodology can be found at: <a href="https://www.msci.com/esg-and-climate-methodologies">https://www.msci.com/esg-and-climate-methodologies</a>.

# 4.2 MSCI ESG CONTROVERSIES

MSCI ESG Controversies provide assessments of controversies concerning the potential negative environmental, social, and/or governance impact of company operations, products and services. The evaluation framework used in MSCI ESG Controversies is designed to be consistent with international norms represented by the UN Declaration of Human Rights, the ILO Declaration on Fundamental Principles and Rights at Work, and the UN Global Compact. MSCI ESG Controversies Score falls on a 0-10 scale, with "0" being the most severe controversy.

The MSCI ESG Controversies methodology can be found at: <a href="https://www.msci.com/esg-and-climate-methodologies.">https://www.msci.com/esg-and-climate-methodologies.</a>

# 4.3 MSCI ESG BUSINESS INVOLVEMENT SCREENING RESEARCH

MSCI ESG Business Involvement Screening Research (BISR) aims to enable institutional investors to manage environmental, social and governance (ESG) standards and restrictions reliably and efficiently.

For more details on MSCI ESG Business Involvement Screening Research, please refer to <a href="http://www.msci.com/resources/factsheets/MSCI\_ESG\_BISR.pdf">http://www.msci.com/resources/factsheets/MSCI\_ESG\_BISR.pdf</a>.



# **Appendix I: Handling Infeasible Optimizations**

During the Index Review, in the event that there is no optimal solution that satisfies all the optimization constraints defined in Section 2.4, the following constraints will be relaxed, until an optimal solution is found:

 Relax the maximum weight multiple in steps of 2 for the Large Cap size segment and in steps of 1 for the Mid Cap and Small Cap size segments, up to a maximum of 5 iterations based upon the following formula

$$wm_{i+1}$$
= step +  $wm_i$  for  $i = 0 - 4$ 

Where\_wmi = Maximum Active weight multiple

 $wm_0 = 10$  and step=2 for the Large Cap size segment

 $wm_0 = 5$  and step=1 for the Mid Cap and Small Cap size segment

- Relax the turnover constraint in steps of 2%, up to a maximum of 20%
- The maximum weight multiple constraint and the maximum turnover constraint are alternately relaxed until a feasible solution is achieved. For example, constraints relaxation is executed in the sequence as illustrated below:

Order of Relaxation	Maximum Asset Weight Multiple	Turnover Limit
1	12 times (for Large Cap)/ 6 times (for Mid Cap and	10%
	Small Cap) the weight of the security in the Parent Index	
2	12 times (for Large Cap)/ 6 times (for Mid Cap and	12%
	Small Cap) the weight of the security in the Parent Index	
3	14 times (for Large Cap)/ 7 times (for Mid Cap and	12%
	Small Cap) the weight of the security in the Parent Index	
4	14 times (for Large Cap)/ 7 times (for Mid Cap and	14%
	Small Cap) the weight of the security in the Parent Index	

In the event that no optimal solution is found after the above constraints have been relaxed over all 5 iterations, the relevant MSCI Factor ESG Target Index will not be rebalanced for that Index Review.



# **Appendix II: New release of Barra® Equity Model or Barra® Optimizer**

The methodology presently uses MSCI Barra Global Equity Model for Long-Term Investors ("GEMLTL") for the optimization. A new release of the relevant Barra Equity Model or Barra Optimizer may replace the former version within a suitable timeframe.



# **Appendix III: Target Factor Definition Summary**

The style factors targeted in the MSCI Factor ESG Target Index are the six style factor families and their combinations: Value, Quality, Momentum, Low Size, Yield and Low Volatility. These factor families are described using individual factor scores from the current release of the MSCI Barra Equity Model. The choice of factors used within each factor family is governed by the current model used for the optimization, which may change with a new release of the Barra Equity Model (as specified in Appendix II). The model data will be used from a day prior to the rebalancing date. All factor exposures are re-normalized at the Parent Index level prior to the calculation of the Alpha score. Following are the definitions of factor families currently used in the Index. For more detailed information on individual factors in GEMLTL, please refer to https://www.msci.com/portfolio-management.

#### Value:

The Value score for each security is calculated by combining the security-level exposures to two factors, Book-to-Price and Earnings Yield, from the GEMLTL model. A sector-relative score is derived from the combined score by standardizing (z-score) the latter within each sector and winsorizing at +/- 3

$$Value_i = (0.33) * BtoP_i + (0.67) * EarningsYield_i$$

# Quality:

The Quality score for each security is calculated by combining in equal proportion the security-level exposures to five factors - Profitability, Investment Quality, Earnings Quality, Leverage and Earnings Variability - from GEMLTL model. A sector-relative score is derived from the combined score by standardizing (z-score) the latter within each sector and winsorizing at +/- 3

Quality<sub>i</sub> = 
$$(0.2)$$
 \* Profitability<sub>i</sub> +  $(0.2)$  \* Investment Quality<sub>i</sub> +  $(0.2)$  \* Earnings Quality<sub>i</sub> +  $(-1)$  \*  $(0.2)$  \* Earnings Variability<sub>i</sub> +  $(-1)$  \*  $(0.2)$  \* Leverage<sub>i</sub>

# Low Volatility:

The Low Volatility score for each security is calculated by combining in equal proportion the security-level exposures to two factors - Beta and Residual Volatility - scores. The Beta and Residual Volatility score for each security is the winsorized (at +/- 3) z-score of Beta and Residual Volatility factor scores, respectively taken from the relevant Barra Equity Model (currently GEMLTL).

Low 
$$Volatility_i = -(1) * (0.5)Beta_i + -(1) * (0.5)Residual Volatility$$



# Momentum:

The Momentum score for each security is the winsorized (at +/- 3) z-score of the Momentum factor score taken from the relevant Barra Equity Model (currently GEMLTL).

### Low Size:

The Low Size score for each security is the winsorized (at +/- 3) z-score of the Size factor score in the GEMLTL Barra Equity Model with sign reversed.

Low 
$$Size_i = -(1)Size_i$$

### Yield:

The Yield factor score for each security is the winsorized (at +/- 3) z-score of the Dividend Yield factor score in the GEMLTL Barra Equity Model.



# **Appendix IV: Controversy Score and Controversial Weapons Exclusion Criteria**

ESG Controversy Score ("Red Flags")

Securities of companies assessed as having involvement in ESG controversies that are classified as Red Flags (MSCI ESG Controversy Score of 0) are not eligible for inclusion in the Index. A Red Flag indicates an ongoing Very Severe ESG controversy implicating a company directly through its actions, products, or operations. This is implemented by excluding constituents of Parent Index with MSCI ESG Controversy Score = 0 ("Red Flag" companies). For more details on MSCI ESG Controversies Score, please refer to <a href="https://www.msci.com/esg-integration">https://www.msci.com/esg-integration</a>.

Controversial Weapons Involvement

For details, please refer to MSCI Global ex Controversial Weapons Indexes Methodology at <a href="https://www.msci.com/index/methodology/latest/XCW">https://www.msci.com/index/methodology/latest/XCW</a>.



# Appendix V: Transition Parameters during May 2022 Index Review

At the transition, during May 2022 Index Review, the one-way turnover cap will be maintained at 20%<sup>6</sup> for the May 2022 Index Review and the maximum weight of an index constituents in the Mid Cap and Small Cap segments will be restricted to the lower of (the weight of the security in the Parent Index + 1%) and 7 times<sup>7</sup> the weight of the security in the Parent Index.

Starting from August 2022 Index Review, the one-way turnover cap will be set to 10% at each index review and the maximum weight of an index constituent in the Mid Cap and Small Cap segments will be restricted to the lower of (the weight of the security in the Parent Index + 1%) and 5 times the weight of the security in the Parent Index.

<sup>&</sup>lt;sup>6</sup> For the methodology transition in May 2022 Index Review, the turnover constraint is relaxed from 20% in steps of 4%, up to a maximum of 40% along with other constraints as defined in Appendix I

<sup>&</sup>lt;sup>7</sup> For the methodology transition in May 2022 Index Review, the maximum weight multiple of the Mid Cap and Small Cap size segments is relaxed from 7 times in steps of 1.4 up to a maximum of 5 iterations (14 times) along with other constraints as defined in Appendix I



# **Appendix VI: Changes to this Document**

#### THE FOLLOWING SECTIONS HAVE BEEN MODIFIED SINCE SEPTEMBER 2017

- Clarified the mean-variance optimization problem solved in the index construction in the Introduction (Section 1) and section 3.
- Added a description of the values used for the common factor risk aversion and the specific aversion parameters used in the optimization in Section 3.4.
- Updated Appendix III to explain the dependence of the precise factor definitions used within each target factor on the Barra model currently used for optimization.

#### THE FOLLOWING SECTIONS HAVE BEEN MODIFIED SINCE NOVEMBER 2017

 Section 3.4 has been updated to reflect the additional constraint on China A Stock Connect listings.

#### THE FOLLOWING SECTIONS HAVE BEEN MODIFIED EFFECTIVE MAY 2022

- Section 3.4 has been updated to reflect the change in optimization constraints.
- Section 4.1 has been updated to reflect the change in rebalance frequency.
- Appendix I has been updated to reflect the change in handling of optimization infeasibility.
- Appendix III has been updated to reflect the parent-level normalization of target factors.
- Appendix V has been added to describe transition parameters during May 2022 Index Review.

## THE FOLLOWING SECTIONS HAVE BEEN MODIFIED EFFECTIVE JULY 2023:

- Updated to reflect the transition of the MSCI Global Investable Market Indexes (GIMI) to Quarterly Comprehensive Index Reviews (all references to "Semi-Annual Index Reviews" and "Quarterly Index Reviews" of the MSCI GIMI were replaced with "Index Reviews".)
- Section 2.1 & Appendix IV: Clarified the exclusion criteria for companies involved in ESG Controversies.



 MSCI ESG Research. Moved that section after the Section 3. Updated the descriptions of MSCI ESG Research products.



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