

# Lepercq Lynx Investment Advisory Selects MSCI's InvestorForce For Performance Reporting

**New York – March 13, 2014**– MSCI Inc. (NYSE: MSCI), a leading provider of investment decision support tools worldwide, announced today that Lepercq Lynx Investment Advisory (Lepercq Lynx), an independent investment advisory firm specializing in asset allocation, manager selection/reporting and risk management, advising on more than USD 1.3 billion of assets, has selected InvestorForce as its performance measurement and reporting platform.

"MSCI's InvestorForce platform will enable us to scale our business, create operational efficiencies and leverage a robust suite of analytical tools," said Kara Lilian, Chief Compliance Officer for Lepercq Lynx Investment Advisory.

"We're delighted to announce our relationship with Lepercq Lynx and welcome the opportunity to enhance their performance reporting process," said Jim Morrissey, Managing Director and Head of InvestorForce for MSCI. "We have had great success working with well-known firms like Lepercq Lynx by providing them with our advanced investment reporting platform to help them improve their operations and achieve their business goals."

In January 2013, <u>InvestorForce was acquired by MSCI</u>. The InvestorForce platform is used by institutional investment consultants to report on over USD 3 trillion of assets for over 4,500 institutional plans.

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### **About MSCI**

MSCI Inc. is a leading provider of investment decision support tools to investors globally, including asset managers, banks, hedge funds and pension funds. MSCI products and services include indexes, portfolio risk and performance analytics, and governance tools.

The company's flagship product offerings are: the MSCI indexes with approximately USD 8 trillion estimated to be benchmarked to them on a worldwide basis<sup>1</sup>; Barra multi-asset class factor models, portfolio risk and performance analytics; RiskMetrics multi-asset class market and credit risk analytics; IPD real estate information, indexes and analytics; MSCI ESG (environmental, social and governance) Research screening, analysis and ratings; ISS corporate governance research, data and outsourced proxy voting and reporting services; and FEA valuation models and risk management software for the energy and commodities markets. MSCI is headquartered in New York, with research and commercial offices around the world.

<sup>1</sup>As of September, 2013, as reported on January 31, 2014 by eVestment, Lipper and Bloomberg

For further information on MSCI, please visit our web site at www.msci.com

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