

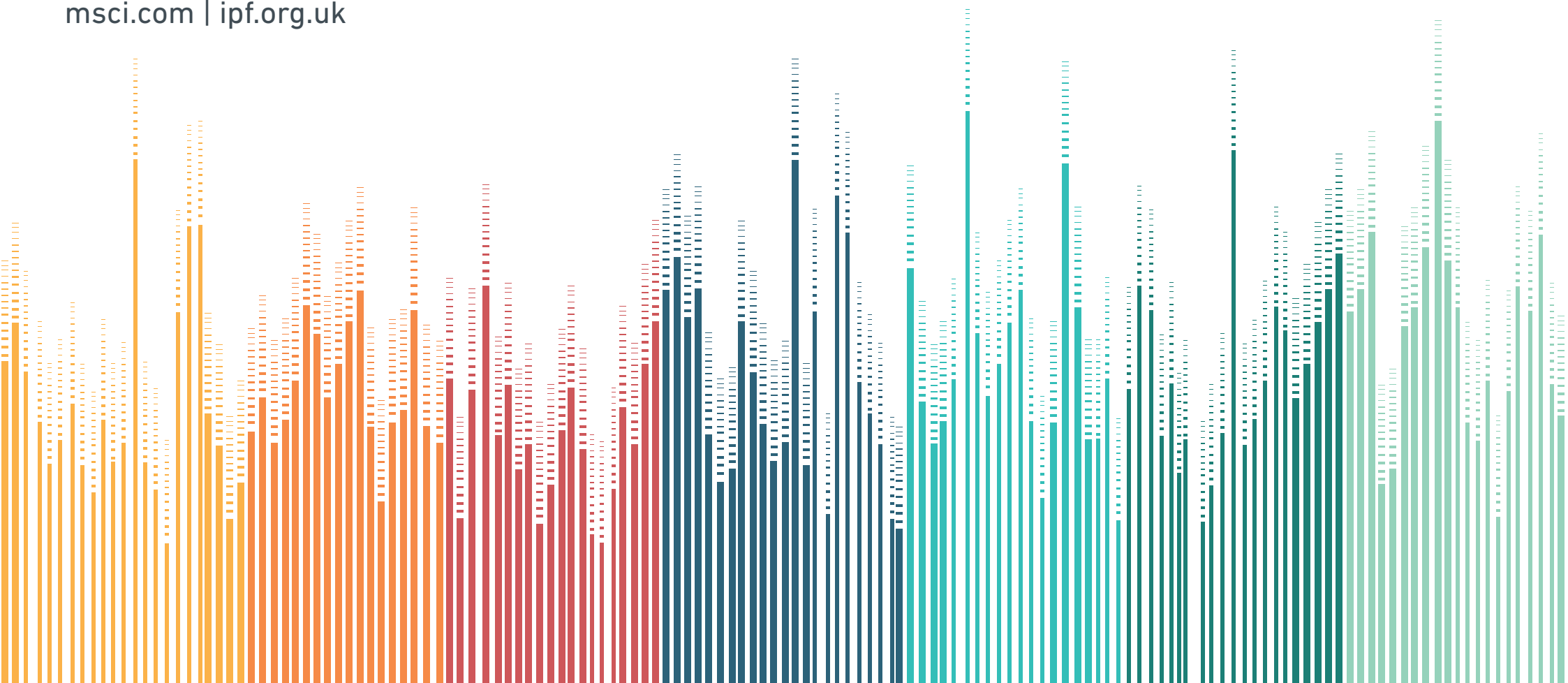


MSCI/IPF PROPERTY INVESTMENT CONFERENCE 2018

SPONSORSHIP OPPORTUNITIES

15-16 November, 2018

msci.com | ipf.org.uk





MSCI



IPF Investment Property Forum



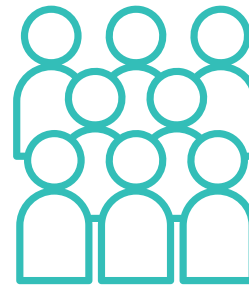
Image from the MSCI/IPF Property Investment Conference 2017

PIVOTAL EVENT FOR INVESTORS IN THE UK

Bringing together the most senior decision makers in the UK property market for over 25 years to debate key trends and tackle new challenges for the industry.

Key benefits:

- Effectively communicate your company mission to a senior audience
- Be associated with one of the most well respected, institutional property investment events in the UK. The conference has long been a fixture in the diaries of top industry professionals
- Engage with an audience comprised of the best of both MSCI Real Estate's client base and IPF's membership
- Capitalise on the opportunity to showcase your company's real estate expertise and increase business development opportunities



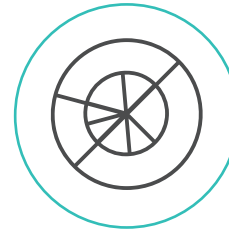
Attended by on average
250 asset owners,
investment managers,
researchers and advisors
each year.

KEY THEMES IN THIS YEARS CONFERENCE



Trade in the balance - globalisation versus protectionism

Keynote session on the changing patterns of global trade and their implications for the real economy.



What will replace retail in the portfolio?

How structural change in the retail sector and its changing role in the real estate portfolio are affecting the market as a whole.



Disinformation, democracy and decision making

Keynote on concerns about fake news, political interference and the abuse of personal data in the context of investment decision making.



Migration, Demographics and Urban change.

Keynote speech exploring how demographics and migration are changing the landscape for the economy, investment and real estate.



Chart of the year

Five investment and property experts pick the chart that sums up what's most important for real estate now and into the future.



Disruptive technology and real estate investment

Examining how digital innovation is changing the asset class - from the ground up

A REPUTATION FOR HIGH QUALITY NETWORKING

An exhibition area, refreshment breaks plus gala dinner and drinks provide ample networking opportunities throughout the conference.

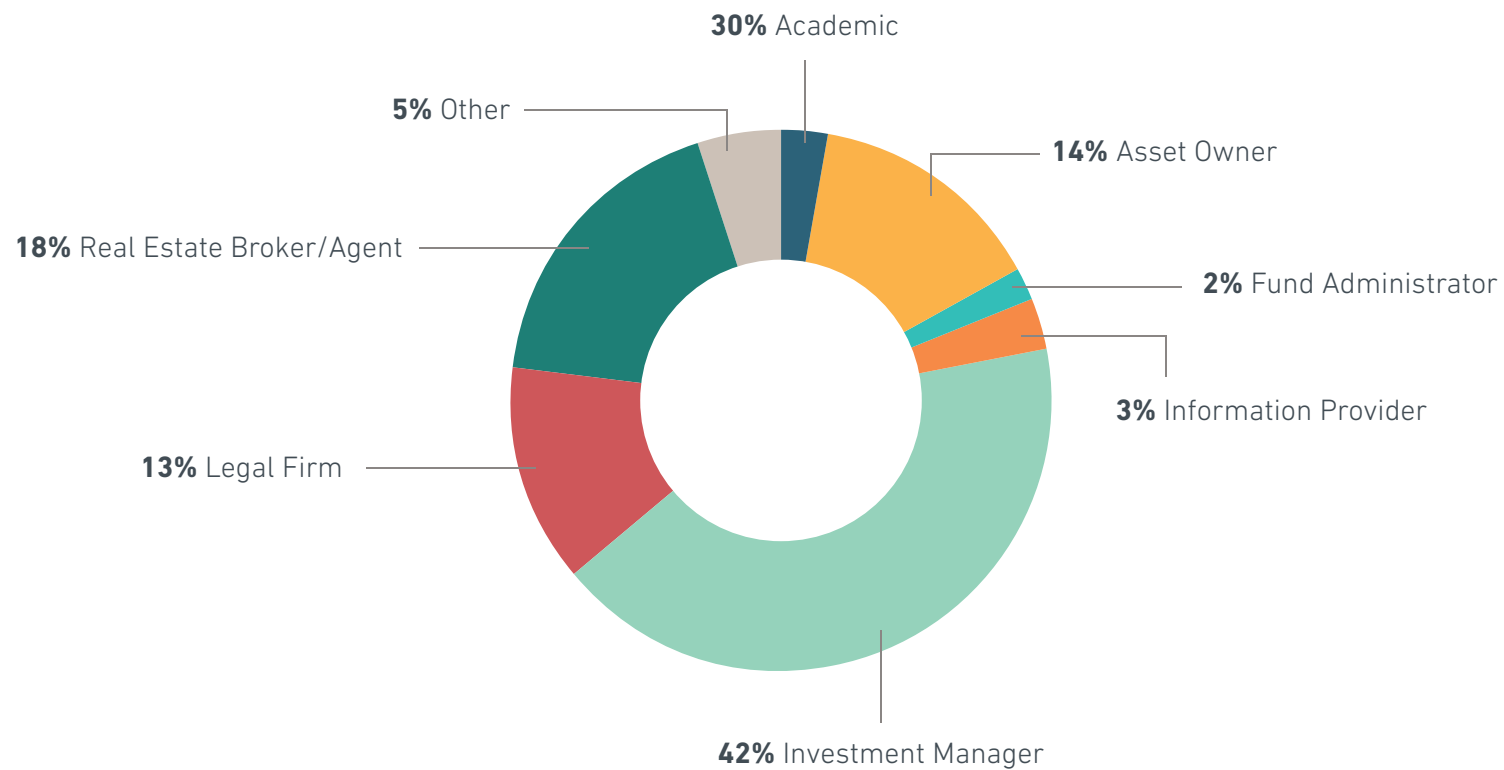
- Senior level thought leadership agenda with experienced commentators
- Renowned for networking and as a forerunner to the upcoming financial year
- Representation from 100+ companies



Images from the MSCI/IPF Property Investment Conference 2017

AUDIENCE STATISTICS

Attendees to the MSCI / IPF Property Investment Conference come from a broad cross section of the Real Estate industry.



SPONSORSHIP OPPORTUNITIES

Conference Sponsor – £6,000 + VAT (4 available)

- Company logo displayed on main screen during the conference
- Exhibition space
- Inclusion of company logo on all pre-event promotion
- Company logo displayed on website
- Company logo displayed in Auditorium
- Two complimentary places at the conference
- Opportunity to purchase four reduced rate tickets for colleagues
- Thanks from conference Chair and Gala dinner host

Chart of the Year* – £8,500 + VAT (1 available)

- Company logo on the prize given to the winner of the Chart of the Year session
- Senior representative from your firm to present award to overall winner of Chart of the Year contest
- Photograph with the winner and a senior representative of your firm, for distribution on social media
- Company logo displayed on main screen during the conference
- Inclusion of company logo on all pre-event promotion
- Company logo displayed on website
- Company logo displayed in Auditorium
- Two complimentary places at the conference
- Opportunity to purchase four reduced rate tickets for colleagues
- Thanks from conference Chair and Gala dinner host

For further information, contact
Eleanor Gilry on +44 207 336 9663

* New for 2018

Gala Dinner Sponsor – £15,000 + VAT (1 available)

- Host VIP table at Thursday night Gala dinner
- 2 x Complimentary delegate places for conference, including accommodation
- High profile branding at dinner, thanks from Gala dinner host
- Marketing stand, with a selection of your publications on display in tea/coffee networking area at conference
- Branding on all associated marketing: pre-event emails to our client base, event website, social media, pre-conference mailings etc.
- Sponsor logo and company profile in conference programme
- Advert, in conference programme
- Seat drop of marketing materials
- Sponsor publications seat drop/branded
- Advance list of delegates

Drinks Sponsor – £6,000 + VAT (1 available)

- The opportunity to brand the drinks reception area (at your cost) – you may like to consider branded aprons for serving staff, pull-up banners, branded coasters and napkins
- Conference chair to introduce the sponsor of the drinks reception
- Host VIP table at Thursday night Gala dinner
- Company logo displayed on main screen during the conference
- Inclusion of your company logo on all pre-event promotion
- Inclusion of your company logo on the website
- Two complimentary places at the conference
- Opportunity to purchase four reduced rate tickets for colleagues
- Seat drop of marketing materials
- Thanks from conference Chair and Gala dinner host
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