



# Consultation on a Proposed Enhanced MSCI USA ESG Select Index Methodology

February 2012

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## **Executive Summary**

- The MSCI USA ESG Select Index methodology is currently based on the Global Socrates (GS) ESG ratings. MSCI intends to migrate this index to an enhanced methodology based on MSCI's new suite of ESG products on ESG Manager while keeping the philosophy underpinning the index unchanged.
- MSCI proposes to use a combination of three MSCI ESG products for the purpose of index creation IVA ratings for overall best-inclass ESG company performance, Impact Monitor scores for identifying highly controversial company practices and ESG Screener for excluding highly controversial business activities.
- These proposals are similar to the enhanced methodology proposal for the MSCI Global ESG Indices, on which MSCI is currently consulting with clients.\*
- In addition, MSCI also proposes the following changes to the existing MSCI USA ESG Select Index methodology, and is seeking feedback on these proposed additional enhancements.
  - Results of the Index Review to be announced nine days before the effective date (currently announced only five days before the effective date).
  - ESG ratings used for the Index Reviews will be taken as of the last calendar day of the month preceding the Index Review, i.e., January, April, July and October. Securities which do not have a rating by a given cutoff date will not be considered eligible for the Index Review.
  - Reduce the current annual turnover budget from 50% to 30% (10% at Semi-Annual Index Reviews and 5% at Quarterly Index Reviews)
- MSCI proposes to transition to the enhanced methodology over multiple index reviews, along with the transition of the MSCI Global ESG Indices.
- Please note this consultation may or may not lead to the adoption, in whole or in part, of the proposed enhancements described herein.

\* The consultation document describing these proposed enhancements in detail is available on the MSCI web site at <a href="http://www.msci.com/products/indices/consultations/">http://www.msci.com/products/indices/consultations/</a>

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#### **Current MSCI USA ESG Select Index Methodology**

- Currently, the MSCI USA ESG Select Index is based on Global Socrates ratings.
- MSCI USA ESG Select Index is an optimization based index and aims to over-weight companies with higher ESG ratings and under-weight companies with lower ESG ratings and excludes companies with Tobacco involvement
- The index is reviewed on a quarterly basis to coincide with the Semi-Annual Index Reviews in May and November and Quarterly Index Reviews in February and August.
- At each quarterly index review, following are the optimization constraints:
  - The predicted tracking error is restricted to 1.8%
  - The maximum weight of an index constituent is set to 5%
  - The minimum weight of an index constituent is set to 0.1%
  - The number of index constituents is constrained to a maximum of 350
  - The sector weights of the MSCI USA ESG Select Index should not deviate more than +/- 3% from the sector weights of MSCI USA
  - The one way turnover of the MSCI USA ESG Select Index is constrained to a maximum of 15% at Semi-Annual Index Reviews and 10% at Quarterly Index Reviews
  - One way transaction cost is set to 0.5% which aims to achieve a balance between turnover and ESG Scores
  - An AS/CF (Asset Selection/Common Factor) Risk Aversion Ratio of 10 is applied
- The rebalancing results are announced five days before the effective date through Integrated Client File (ICF) and a Global Summary Document.

#### **Proposal for Enhanced Methodology**

- ESG performance
  - Use normalized IVA Scores in the optimization process
- Controversial business activities
  - Exclude all constituents in the Parent Index that have major business involvement in products with high negative social or environmental impact. A complete list of these business activities can be found in the Appendix
- Controversial business practices
  - Exclude all constituents in the Parent Index with an Impact Monitor controversy assessment of very severe (Impact Monitor score of 0 or 1)
  - Exclude all non-index constituents with an Impact Monitor controversy assessment of severe (Impact Monitor score of 2)
- Annual turnover budget: 30% (currently 50%)
  - This would help in managing the annual index turnover, with only a very marginal potential reduction in the ESG performance of the index
  - The index turnover over the recent Index Reviews has been well below the current budget as seen in the Appendix

## **Transition Proposal**

- MSCI proposes to transition to the enhanced methodology over multiple index reviews, along with the transition of the MSCI Global ESG Indices.
- Transition analysis using the enhanced methodology based on data as of the close of November 30 2011 is as below

	#Current*	#Proforma**	#Deletions	#Additions
MSCI USA ESG Select Index	179	155	48	24
* As of 30 Nov 2011				
** As of 1 Dec 2011				

 The total turnover for the full transition is 33.4%. The turnover constraint (10% at Semi-Annual Index Reviews and 5% at Quarterly Index Reviews) will continue to apply at each Index Review.

#### **Proposed Top weight increases**

				IVA		Impact	Current Index	Proforma Index	Weight change
Name	Sector	GS Rating	IVA Score	Rating	IM Score	Monitor	(30 Nov 2011)	(1 Dec 2011)	(Proforma - Current)
BALL CORP	Materials	А	9	AAA	4	Yellow	0.10%	2.19%	2.09%
TRAVELERS COS	Financials	А	7.9	AAA	7	Green	0.18%	2.04%	1.86%
HENRY SCHEIN	Health Care	А	8.4	AAA	10	Green	0.00%	1.73%	1.73%
WEYERHAEUSER CO	Financials	BB	8.9	А	3	Yellow	0.00%	1.72%	1.72%
PROLOGIS	Financials	BBB	8.9	AAA	10	Green	0.00%	1.61%	1.61%
APPLE	Information Techonology	BBB	5.7	BBB	2	Yellow	0.92%	2.36%	1.44%
AMERICAN EXPRESS	Financials	AA	8.1	AAA	4	Yellow	0.66%	2.05%	1.39%
MEADWESTVACO CORP	Materials	В	8.5	А	5	Green	0.00%	1.28%	1.28%
SIGMA-ALDRICH	Materials	BBB	8.4	AAA	5	Green	0.00%	1.21%	1.21%
LIBERTY PROPERTY TRUST	Financials	BBB	8.3	AA	8	Green	0.00%	1.01%	1.01%
PITNEY BOWES	Industrials	А	8	AA	5	Green	0.09%	1.03%	0.94%
KRAFT FOODS A	Consumer Staples	AA	6.8	AA	4	Yellow	0.00%	0.86%	0.86%
VORNADO REALTY TRUST	Financials	BBB	7.9	AA	8	Green	0.26%	1.11%	0.85%
DAVITA	Health Care	А	8	AA	5	Green	0.00%	0.82%	0.82%
ECOLAB	Materials	А	8	AAA	2	Yellow	0.27%	1.05%	0.78%
DISCOVERY HOLDING C	Consumer Discretionary	BBB	8.4	AA	5	Green	0.00%	0.76%	0.76%
PATTERSON COS	Health Care	А	7.8	А	10	Green	0.00%	0.74%	0.74%
LIBERTY GLOBAL C	Consumer Discretionary	BBB	7.7	А	10	Green	0.00%	0.65%	0.65%
INT'L PAPER CO	Materials	BB	8	BBB	5	Green	0.00%	0.63%	0.63%
IBM CORP	Information Techonology	AA	7.8	AAA	2	Yellow	3.40%	4.01%	0.61%
CATERPILLAR	Industrials	В	7.2	А	2	Yellow	0.25%	0.85%	0.61%
LIFE TECHNOLOGIES	Health Care	Α	7.9	AAA	5	Green	0.10%	0.67%	0.57%
COVANCE	Health Care	BBB	8	AA	10	Green	0.00%	0.56%	0.56%
CISCO SYSTEMS	Information Techonology	Α	8.7	AAA	2	Yellow	1.38%	1.93%	0.55%
DISCOVERY HOLDING A	Consumer Discretionary	BBB	8.4	AA	5	Green	0.00%	0.53%	0.53%
MOTOROLA SOLUTIONS	Information Techonology	AA	7.9	AA	3	Yellow	0.23%	0.71%	0.48%
COCA-COLA ENTRPRS (NEW)	Consumer Staples	AA	7.6	А	7	Green	0.17%	0.63%	0.46%
AMERICAN TOWER CORP A	Telecommunication Services	BBB	7.1	BBB	8	Green	0.12%	0.57%	0.45%
NEXTERA ENERGY	Utilities	А	6.9	AAA	5	Green	0.31%	0.75%	0.44%
IHS INC A	Industrials	А	7.2	BBB	8	Green	0.00%	0.44%	0.44%

\* GS (Global Socrates) rating is a bundling of ESG performance and highly controversial business activities represented by Impact Monitor Ratings and ESG Screener

## **Proposed Top weight decreases**

				IVA		Impact	Current Index	Proforma Index	Weight change
Name	Sector		IVA Score	Rating	IM Score	Monitor	(30 Nov 2011)	(1 Dec 2011)	(Proforma - Current)
TJX COS	Consumer Discretionary	AA	4.9	BBB	3	Yellow	1.78%	0.00%	-1.78%
DELL	Information Techonology	AA	6.1	Α	2	Yellow	2.13%	0.72%	-1.41%
STARBUCKS CORP	Consumer Discretionary	AA	6.5	AAA	3	Yellow	2.91%	1.51%	-1.40%
ESTEE LAUDER COS A	Consumer Staples	AA	5.4	Α	5	Green	1.61%	0.23%	-1.39%
PROCTER & GAMBLE CO	Consumer Staples	AA	4.7	BBB	4	Yellow	2.31%	0.93%	-1.38%
JOHNSON & JOHNSON	Health Care	AA	5	BB	2	Yellow	2.72%	1.46%	-1.26%
AFLAC	Financials	А	5.8	А	10	Green	1.69%	0.46%	-1.23%
JOHNSON CONTROLS	Consumer Discretionary	AA	5.1	В	3	Yellow	1.01%	0.00%	-1.01%
EATON CORP	Industrials	AA	7.2	AAA	5	Green	2.96%	1.95%	-1.00%
TEXAS INSTRUMENTS	Information Techonology	AA	5.1	BBB	5	Green	0.86%	0.00%	-0.86%
NIKE B	Consumer Discretionary	AA	6.2	AAA	4	Yellow	2.26%	1.42%	-0.83%
ROCKWELL COLLINS	Industrials	AA	6.6	AA	8	Green	2.00%	1.24%	-0.77%
COLGATE-PALMOLIVE	Consumer Staples	AA	4.2	BB	4	Yellow	0.71%	0.00%	-0.71%
CBRE GROUP	Financials	AA	6	А	10	Green	0.79%	0.10%	-0.69%
BAXTER INTERNATIONAL	Health Care	А	5.2	BBB	2	Yellow	0.83%	0.15%	-0.68%
AGILENT TECHNOLOGIES	Health Care	AA			5	Green	0.67%	0.00%	-0.67%
SARA LEE CORP	Consumer Staples	AA	5.8	А	5	Green	1.32%	0.65%	-0.67%
ALLERGAN	Health Care	CCC	3.9	CCC	2	Yellow	0.66%	0.00%	-0.66%
PG&E CORP	Utilities	AA	5.5	А	3	Yellow	1.47%	0.84%	-0.64%
SYSCO CORP	Consumer Staples	А	4.6	BBB	5	Green	0.57%	0.00%	-0.57%
ADOBE SYSTEMS	Information Techonology	AA	5.1	BBB	5	Green	0.54%	0.00%	-0.54%
KOHLS CORP	Consumer Discretionary	AA	4.6	BBB	4	Yellow	0.51%	0.00%	-0.51%
NORDSTROM	Consumer Discretionary	AA	5.5	AA	5	Green	0.60%	0.10%	-0.49%
BECTON DICKINSON	Health Care	AA	6.2	А	5	Green	2.14%	1.66%	-0.48%
EMERSON ELECTRIC CO	Industrials	BBB	5.1	BB	3	Yellow	0.43%	0.00%	-0.43%
ADVANCED MICRO DEVICES	Information Techonology	AA	4.9	BBB	5	Green	0.42%	0.00%	-0.42%
AIR PRODUCTS & CHEMICALS	Materials	А	5.4	BBB	5	Green	0.42%	0.00%	-0.42%
STARWOOD HOT.&RES. WORLD	Consumer Discretionary	AA	5.8	BBB	5	Green	0.61%	0.19%	-0.42%
NOBLE CORP	Energy	А	5.1	BBB	5	Green	0.65%	0.23%	-0.41%
PALL CORP	Industrials	А	4.5	BB	2	Yellow	0.40%	0.00%	-0.40%

#### **Discussion Points**

- Is it helpful to move the announcement of rebalancing results from five days to nine days?
- Is the application of a higher Impact Monitor controversy assessment of very severe or severe for non index constituents appropriate?
- Is excluding companies that are involved in controversial business issues appropriate? Are the thresholds used for screening companies adequate?
- Is it helpful to reduce the annual turnover budget from 50% to 30%?
- What would be the appropriate timeline for the transition?

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# Appendix



#### Sector-wise breakup

Sector	Weight in benchmark	Current Index (30 Nov 2011)	Proforma Index (1 Dec 2011)	Weight change (Proforma - Current)
Energy	12.8%	9.9%	9.8%	-0.1%
Materials	3.7%	1.6%	6.7%	5.1%
Industrials	10.6%	10.2%	9.6%	-0.5%
Consumer Discretionary	11.5%	14.9%	10.1%	-4.8%
Consumer Staples	9.4%	12.1%	7.6%	-4.5%
Health Care	11.8%	14.5%	14.1%	-0.5%
Financials	13.2%	10.8%	16.2%	5.4%
Information Techonology	20.1%	23.0%	22.6%	-0.4%
Telecommunication Services	3.2%	0.3%	0.8%	0.5%
Utilities	3.7%	2.8%	2.6%	-0.2%
Grand Total	100%	100%	100%	

#### **Top Current constituents**

		GS	IVA		Impact	ESG	current	proforma	current	proforma
Name	Sector	Rating	Rating	IM Score	Monitor	Screener	weight	weight	rank	rank
IBM CORP	Information Techonology	AA	AAA	2	Yellow	0	3.40%	4.01%	1	1
EATON CORP	Industrials	AA	AAA	5	Green	0	2.96%	1.95%	2	7
STARBUCKS CORP	Consumer Discretionary	AA	AAA	3	Yellow	0	2.91%	1.51%	3	16
JOHNSON & JOHNSON	Health Care	AA	BB	2	Yellow	0	2.72%	1.46%	4	18
SPECTRA ENERGY	Energy	Α	А	5	Green	0	2.42%	2.26%	5	3
PROCTER & GAMBLE CO	Consumer Staples	AA	BBB	4	Yellow	0	2.31%	0.93%	6	37
NIKE B	Consumer Discretionary	AA	AAA	4	Yellow	0	2.26%	1.42%	7	19
BECTON DICKINSON	Health Care	AA	А	5	Green	0	2.14%	1.66%	8	13
DELL	Information Techonology	AA	Α	2	Yellow	0	2.13%	0.72%	9	53
INTEL CORP	Information Techonology	Α	А	2	Yellow	0	2.11%	1.94%	10	8
ROCKWELL COLLINS	Industrials	AA	AA	8	Green	0	2.00%	1.24%	11	24
TJX COS	Consumer Discretionary	AA	BBB	3	Yellow	0	1.78%	0.00%	12	
AFLAC	Financials	А	А	10	Green	0	1.69%	0.46%	13	73
MICROSOFT CORP	Information Techonology	BBB	А	2	Yellow	0	1.66%	1.69%	14	12
ESTEE LAUDER COS A	Consumer Staples	AA	А	5	Green	0	1.61%	0.23%	15	113

#### **Top Proforma constituents**

		GS	IVA		Impact	ESG	current	proforma	current	proforma
Name	Sector	Rating	Rating	IM Score	Monitor	Screener	weight	weight	rank	rank
IBM CORP	Information Techonology	AA	AAA	2	Yellow	0	3.40%	4.01%	1	1
APPLE	Information Techonology	BBB	BBB	2	Yellow	0	0.92%	2.36%	31	2
SPECTRA ENERGY	Energy	А	А	5	Green	0	2.42%	2.26%	5	3
BALL CORP	Materials	А	AAA	4	Yellow	0	0.10%	2.19%	167	4
AMERICAN EXPRESS	Financials	AA	AAA	4	Yellow	0	0.66%	2.05%	50	5
TRAVELERS COS	Financials	А	AAA	7	Green	0	0.18%	2.04%	125	6
EATON CORP	Industrials	AA	AAA	5	Green	0	2.96%	1.95%	2	7
INTEL CORP	Information Techonology	А	А	2	Yellow	0	2.11%	1.94%	10	8
CISCO SYSTEMS	Information Techonology	А	AAA	2	Yellow	0	1.38%	1.93%	20	9
HENRY SCHEIN	Health Care	А	AAA	10	Green	0	0.00%	1.73%		10
WEYERHAEUSER CO	Financials	CCC	А	3	Yellow	0	0.00%	1.72%		11
MICROSOFT CORP	Information Techonology	BBB	А	2	Yellow	0	1.66%	1.69%	14	12
BECTON DICKINSON	Health Care	AA	А	5	Green	0	2.14%	1.66%	8	13
PROLOGIS	Financials	BBB	AAA	10	Green	0	0.00%	1.61%		14
ORACLE CORP	Information Techonology	А	А	5	Green	0	1.53%	1.53%	16	15

#### **MSCI USA ESG Select Index – Historical Turnover**

Index Review	Deletions	Additions	Turnover
Aug-10	53	5	15.0%
Nov-10	38	19	14.6%
Feb-11	1	7	2.9%
May-11	17	5	6.8%
Aug-11	5	3	2.4%
Nov-11	11	7	5.6%

#### MSCI USA ESG Select Index - Historical Turnover

#### **ESG Screener - Controversial Business Involvement thresholds**

- Alcohol: "Producers" that earn 50% of more of total revenues or USD \$1 billion in revenue from alcohol
- Tobacco: "Producers" that earn 50% of more of total revenues or USD \$1 billion in revenue from tobacco products
- Gambling: "Operations" & "Support" companies that earn 50% of more of total revenues or USD \$1 billion in revenue from gambling-related activities
- Weapons: All companies involved in "Conventional Weapons Systems" and "Conventional Weapons Components" that earn at least 50% of revenue or USD \$3 billion from weapons-related products
- Weapons: Companies that earn less than 50% of revenue from Conventional Weapons, but that earn 50% of more of total revenue from weapons-related products and services
- Weapons: All companies involved in "Nuclear Weapons Systems", "Nuclear Weapons Components", "Chemical and Biological Weapons Systems", and "Chemical and Biological Weapons Components" regardless of amount of revenue
- Weapons: All companies classified as a "Cluster Bomb Manufacturer", "Landmine Manufacturer" or "Depleted Uranium Manufacturer" regardless of amount of revenue
- Civilian Firearms: "Producers" that earn 50% or more of revenue or USD \$ 1 billion in revenue from civilian firearms
- Sudan : All companies on the Sudan Targeted Divestment List
- Burma: All companies classified as "Military Tie", "Pay for Mineral/Energy Rights", "Involvement in Natural Gas/Petroleum Sector", "Involvement in Mineral Extraction", or "Involvement in Power Production Activities" with an exception of companies with minor involvement in power production activities or companies involved through their parent company's activities
- Nuclear Power: All companies classified as "Design Nuclear Reactors", "Uranium Mining" or "Fuel Enrichment "and all companies with 3000 MW or more of installed nuclear capacity. Also, companies with at least 15% of owned capacity from renewable sources are an exception

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Toronto +1.416.628.1007	Stamford	+1.203.325.5630				
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