

# MSCI IS THE #1 INDEX CHOICE FOR INTERNATIONAL INVESTING<sup>1,2</sup>

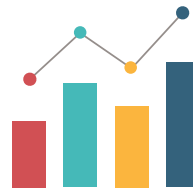
DELIVERING ACCURATE AND CONSISTENT REPRESENTATION OF GLOBAL EQUITIES ACROSS COUNTRIES AND SECTORS



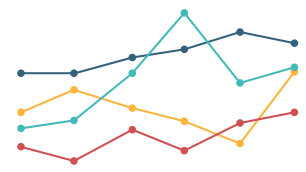
**99.96%**  
accuracy levels  
in index  
production<sup>7</sup>



**\$14.8+ trillion**  
in equity assets are  
benchmarked  
to MSCI indexes globally<sup>2</sup>



**200,000**  
equity indexes calculated  
daily – 11,000 in  
real time



**1040+**  
equity ETFs  
based  
on MSCI indexes<sup>6</sup>

## A MARKET LEADER

**Over 85%** of all international equity fund assets are benchmarked to MSCI indexes<sup>2</sup>

**\$4.1+ trillion** in assets benchmarked to MSCI ACWI index suite<sup>2</sup>

**90 of the top 100** Asset managers globally use MSCI's Global Industry Classification Standard (GICS)<sup>3</sup>

## WHY INVESTORS CHOOSE MSCI AS THEIR INDEX FOR GLOBAL INVESTING

- MSCI ACWI is a market leading benchmark for global equities and represents a consistent framework for classifying country indexes across 23 developed and 24 emerging markets
- MSCI country indexes are the building blocks for ACWI and aim to accurately reflect the full equity opportunity set in each market, as it exists today – serving as a tool to help avoid unintended bets or tilts which can have implications for sector exposures
- Launched in 1999 and maintained by specialized teams from 2 major index providers (MSCI & S&P), GICS® has broad global coverage and deep history – covering more than 99% of globally traded equities
- MSCI indexes allow for consistent asset allocation in global portfolios by providing a standard for defining country and industry exposures.

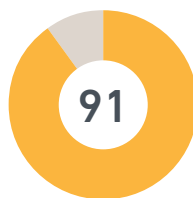
## QUALITY IS CORE TO MSCI INDEXES

BACKED BY EXTENSIVE RESEARCH AND TRUSTED BY THE WORLD'S LARGEST MARKET PARTICIPANTS

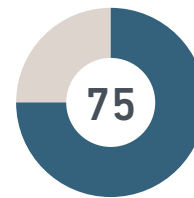
## WE SERVE THE WORLD'S TOP INVESTORS



**99 of the Top 100<sup>1</sup> ASSET MANAGERS**



**91 of the Top 100<sup>4</sup> ASSET OWNERS**



**75 of the Top 100<sup>5</sup> HEDGE FUNDS**

<sup>1</sup> 99 of the top 100 asset managers are MSCI clients, based on latest P&I AUM data and MSCI clients as of March 2018.

<sup>2</sup> As of June 30, 2018, reported on September 30, 2018 based on data from eVestment, Morningstar and Bloomberg.

<sup>3</sup> Based on latest P&I AUM data and MSCI clients as of March 2018.

<sup>4</sup> Based on P&I/Tower Watson analysis as of March, 2018. MSCI clients as of March, 2018.

<sup>5</sup> Based on Prequin 2017 and MSCI clients as of March, 2018.

<sup>6</sup> As of September 30, 2018; defined as each share class of an exchange traded fund, as identified by a separate Bloomberg ticker. Only primary listings, and not cross-listings, are counted

<sup>7</sup> Accuracy calculated based on the number of corrections performed over total number of securities or data points covered.

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