

IS YOUR U.S. BENCHMARK STILL RELEVANT?

THE MODERN INDEX STRATEGY



msci.com

MSCI DELIVERS THE MODERN INDEX STRATEGY

The **MSCI USA Index** is designed to measure the performance of the large- and mid-cap segments of the U.S. market. As of September 2018, it covered more than 600 constituents and approximately 85% of the free float-adjusted market capitalization in the U.S. It represents over 52% of the MSCI ACWI Index,¹ MSCI's flagship gauge of global equity markets.

The index is built using MSCI's Global Investable Market Index (GIMI) methodology, which is designed to take into account variations reflecting conditions across single countries, regions, market-cap segments, sectors and styles.

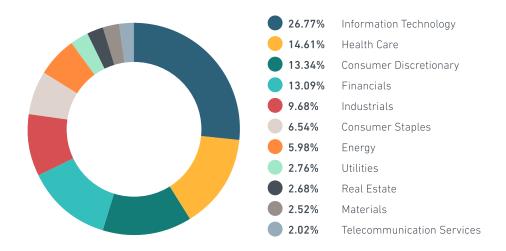
MSCI USA INDEX PERFORMANCE CHART² - GROSS RETURNS (USD)



¹ MSCI ACWI data as of March 31, 2018

² MSCI Index data as of September 28, 2018

MSCI USA INDEX SECTOR ALLOCATION²

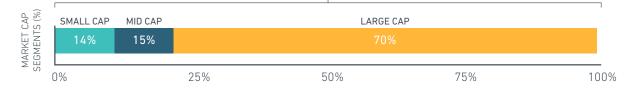


THE INDEX MATTERS

The MSCI Global Equity Indexes are used by professional investors worldwide for investment analysis, performance measurement, asset allocation, hedging and the creation of a wide range of index derivatives, funds, ETFs and structured products. From market cap-weighted regional, country and sector indexes to indexes based on strategies such as factor and environmental, social, governance (ESG) investing, the Modern Index Strategy enables clients to construct and monitor portfolios in a cohesive and consistent manner, avoiding benchmark misfits and uncompensated risks.

The MSCI USA line of indexes offers standard, large-cap, mid-cap, small-cap and investablemarket (IMI) indexes.³

COMPLETE COVERAGE OF THE INVESTMENT OPPORTUNITY



99% The Investable Market Opportunity Set

³ They are: the MSCI USA Index, MSCI USA Investable Market Index (IMI), MSCI USA Large Cap Index, MSCI USA Mid Cap Index and MSCI USA Small Cap Index

MSCI'S INDEX ADVANTAGES AND BENEFITS:

- **Global coverage:** With more than 190,000 indexes to choose from, MSCI offers extensive representation of the global equity opportunity set.
- Performance measurement and attribution: Industryleading indexes for global mandates - with regional, country, sector and other subsets - are available for more-targeted investment mandates.
- **Research:** For more than 40 years, MSCI's research-based indexes and analytics have helped the world's leading institutional investors build and manage better portfolios.
- **Product development:** MSCI has created innovative indexes that can be utilized by the passive investment industry.
- Consistent framework: All of MSCI's Global Investable Market Indexes offer a building-block approach with a rules-based, consistent methodology designed to allow institutional investors to identify unintended bets, risks, gaps or overlaps.
- Replicability: Minimum free-float requirements for eligibility and free float-adjusted capitalization weighting to reflect the size of each investment opportunity and facilitate replicability of the indexes.

OUR BUILDING BLOCK APPROACH



MODERN INDEX STRATEGY

MSCI indexing offers a modern, seamless and fully integrated approach to measuring the full equity opportunity set, with no gaps or overlaps.



MODERN

Evolves to measure and capture equity markets as they exist today

Our indexes are built using an innovative maintenance methodology that provides superior balance between the need for a stable index that is flexible enough to adjust quickly to a constantly changing opportunity set. We provide timely and consistent treatment of corporate events and synchronized rebalancings, globally.

SEAMLESS

Covers the full opportunity set and all its segments, including GICS[®] sectors

All of MSCI's indexes are created using the Global Industry Classification Standard (GICS®), an industry classification system developed by MSCI and S&P Global, which provides a common framework to classify stocks. They offer exhaustive coverage of the investable opportunity set with non-overlapping size and style segmentation.

INTEGRATED

Consistent methodology for every market

Where other providers use either a long- or short-term liquidity measure to assess the eligibility of stocks for their indexes, MSCI uses both, recognizing the differences in liquidity between developed and emerging markets and enhancing the investability and replicability of our indexes. MSCI puts strong emphasis on investability and replicability of its indexes through the use of size and liquidity screens.

CONTACT US

AMERICAS ASIA PACIFIC 1 888 588 4567 (toll free) Americas Atlanta + 1 404 551 3212Boston + 1 617 532 0920 Chicago + 1 312 675 0545Monterrey + 52 81 1253 4020 New York + 1 212.804.3901 San Francisco + 1 415 836 8800 + 55 11 3706 1360 São Paulo Toronto + 1 416 628 1007

EUROPE, MIDDLE EAST & AFRICA

Cape Town	+ 27 21 673 0100
Frankfurt	+ 49 69 133 859 00
Geneva	+ 41 22 817 9777
London	+ 44 20 7618 2222
Milan	+ 39 02 5849 0415
Mumbai	+ 91 22 6784 9160
Paris	0800 91 59 17 (toll free)

China North	10800 852 1032 (toll free)
China South	10800 152 1032 (toll free)
long Kong	+ 852 2844 9333
Seoul	00798 8521 3392 (toll free)
Singapore	800 852 3749 (toll free)
Sydney	+ 61 2 9033 9333
Taipei	008 0112 7513 (toll free)
Tokyo	+ 81 3 5290 1555

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ABOUT MSCI

For more than 40 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research.

Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research.

MSCI serves 99 of the top 100 largest money managers, according to the most recent P&I ranking.¹

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