

# IPD KTI NORDIC PROPERTY BRIEFING



21 May 2015

Citykonferensen Ingenjörshuset, Stockholm

The world in motion:

## How will global megatrends impact property demand and investments?

In today's investment climate where investors are surging for return, property as an asset class continues to hold a strong attractiveness. This year's program will host industry leading speakers who will be discussing the megatrends that are both stimulating and challenging the Nordic markets' future position in the changing investment landscape. The one day event will consist of four sessions exploring such issues as demographics, urbanization and digitalization and their impact on long term property demand and investment.

- **Megatrends** - impact on property as an asset class
- **Residential** - trends, demand for rental housing and impact on investment
- **Shopping & Logistics** - consumer and retailer preferences, winning strategies
- **Offices** - trends in occupancy and impact on future demand



Conference sponsors:

Aberdeen

DATSCHA

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# Conference program

Moderators:

- Hanna Kaleva, Managing Director, KTI
- Håvard Bjorå, Head of Client Consultants Nordic, MSCI - IPD

Time	Topic
8:30	Registration
9:00	<b>Opening</b>
	<b>Megatrends - impact on property as an asset class</b>
	<b>■ The demographic megatrends that real estate cannot ignore</b> <i><b>Andrew Rich</b>, European Fund Manager, TIAA Henderson Real Estate</i>
	<b>■ European Innovation: Real Estate Opportunities</b> <i><b>Guy Sheppard</b>, Senior Research Analyst, M&amp;G Real Estate</i>
	<b>■ Incorporating megatrends in property investment strategies</b> <i><b>Andrew Allen</b>, Director of Global Property Research, Aberdeen Asset Management</i>
10:30	Break
11:00	<b>Residential - trends, demand for rental housing and impact on investment</b>
	<b>■ European housing markets – drivers and trends in home ownership: have we reached a turning point?</b> <i><b>Marcus Cieleback</b>, Group Head of Research, Patrizia Immobilien AG</i>
	<b>■ The hotspot in 2015? Investment performance of residential property in Europe</b> <i><b>Thomas Beyerle</b>, Managing Director, Group Head of Research, Catella Property Valuation GmbH</i>
	<b>■ Opportunities and challenges in European residential investments</b> <i><b>Jon Lekander</b>, Partner Apeiron</i>
12:30	Lunch

13:30	<b>Shopping &amp; Logistics - consumer and retailer preferences, winning strategies</b>
	<ul style="list-style-type: none"> <li>■ <b>Winning strategies for retail: consumer behaviour, winning locations, position of the Nordics?</b></li> </ul> <p>Retailer's view:  <b>Martin Lindgren</b>, Head of Retail Agency Sweden, JLL</p> <p>Investor's view:  <b>Lars-Åke Tollemark</b>, Managing Director Nordic, Unibail-Rodamco</p>
	<ul style="list-style-type: none"> <li>■ <b>E-Commerce a Unique Driver of Demand for Logistics – The Impact of E-Commerce on Today's Supply Chains and Logistics Real Estate Markets</b></li> </ul> <p><b>Dirk Sosef</b>, Director Research &amp; Strategy, Prologis</p>
15:00	Break
15:30	<b>Office – trends in occupancy and impact on future demand</b>
	<ul style="list-style-type: none"> <li>■ <b>Trends in space use, corporate strategies, quality vs. quantity</b></li> </ul> <p><b>Victoria Mejevitch</b>, Head of Global Occupiers, MSCI</p>
	<ul style="list-style-type: none"> <li>■ <b>Case: 4,500 workplaces in new premises near Mall of Scandinavia – SEB Global property strategy</b></li> </ul> <p><b>Mikael Helsing</b>, Group Head of Real Estate, SEB</p>
	<ul style="list-style-type: none"> <li>■ <b>Integrating people, place and property: Megatrends and their impacts on office real estate</b></li> </ul> <p><b>Nick Axford</b>, Global Head of Research, CBRE</p>
17:00	Cocktails

For more information on program or sponsorship opportunities, please contact:

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**Please note:**

- Registration: For online registration, go to [www.ipd.com/events](http://www.ipd.com/events).
- Price: The conference fee is EUR 600 + VAT. For MSCI (IPD) and KTI clients, as well as RICS members, the price is EUR 500 + VAT.
- Payment: An invoice will be sent to you upon receipt of registration. Payment must be settled before the event.
- Cancellation: We cannot accept cancellations after the conference fee has been invoiced. However, information on substitution can be sent at any time to [jill.carlbom@msci.com](mailto:jill.carlbom@msci.com).
- Language: All presentations will be given in English.
- Conference organisers: The conference is organised by MSCI (IPD) and KTI. For more information on the organisers, please visit [www.msci.com](http://www.msci.com), [www.ipd.com](http://www.ipd.com) or [www.kti.fi](http://www.kti.fi).
- Accommodation: Citykonferensen is located in central Stockholm and within walking distance from the Central Station with many hotel options nearby. Please contact Jill Carlbom if you require guidance ([jill.carlbom@msci.com](mailto:jill.carlbom@msci.com)).
- Venue: Citykonferensen Ingenjörshuset, Malmskillnadsgatan 46, Stockholm

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