Institutional investors are increasingly looking for ways to steer capital towards companies that provide solutions to major social and environmental challenges, but achieving impact at scale has proven to be a challenging proposition. ESG Sustainable Impact Metrics aims to measure revenue exposure to sustainable impact solutions and support actionable thematic allocations in line with the U.N. Sustainable Development Goals (SDGs), EU Taxonomy of Sustainable Activities, and other sustainability-related frameworks.

### Framework overview

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### Features & benefits

**Identify companies exposed to sustainable impact themes**
Predefined screens are designed to help clients easily identify sustainable impact companies that also meet minimum ESG standards.

**Key input for impact and sustainability frameworks**
Versatile dataset that can be used as a stand-alone set of metrics or applied towards more complex impact and sustainability frameworks, including the European Union Green Taxonomy and assessments of alignment with the UN Sustainable Development Goals.

**Granular revenue data**
Create revenue thresholds to customize screens using granular revenue data on thousands of companies to support sustainable investing strategies.

**Broad Coverage**
Covers approximately 10,300 corporate equity and fixed income issuers including constituents of the MSCI ACWI IMI.

**Integrate seamlessly into your systems**
Easy access via data feed, API, MSCI ESG Manager, BarraOne, Barra Portfolio Manager, and RiskManager.

**Portfolio reporting on sustainable impact**
Measure revenue exposure of a portfolio (per $M invested) to sustainable impact themes and compare it to a benchmark.
Related tools and products

MSCI SDG Alignment

MSCI’s SDG Alignment Tool is designed to provide a holistic view of companies’ net contribution – both positive and negative – towards addressing each of the 17 UN Sustainable Development Goals (SDGs). Developed in consultation with the Organization for Economic Co-operation and Development (OECD), SDG Alignment assessments and scores include analysis of companies’ operations, products and services, policies, and practices and their net contribution – positive and adverse – to addressing key global challenges.

MSCI ACWI Sustainable Impact Index

Increase exposure to sustainable impact themes with this index, designed to select companies with a high net exposure to sustainable impact themes while maintaining minimum ESG standards.

Barclays MSCI Green Bonds indices

Identify sustainable impact companies in the fixed income space with these indices, designed to include securities with net proceeds tied to ‘green’ projects based on MSCI ESG research eligibility criteria.

MSCI Global Environment Index

These indexes are free float-adjusted market capitalization weighted indexes designed to maximize its exposure to Clean Technology environmental themes.

About MSCI ESG Research products and services

MSCI ESG Research products and services are provided by MSCI ESG Research LLC, and are designed to provide in-depth research, ratings and analysis of environmental, social and governance-related business practices to companies worldwide. ESG ratings, data and analysis from MSCI ESG Research LLC. are also used in the construction of the MSCI ESG Indexes. MSCI ESG Research LLC. is a Registered Investment Adviser under the Investment Advisers Act of 1940 and a subsidiary of MSCI Inc.

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MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 45 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process.

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Related tools and products

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MSCI global environment index

These indexes are designed to support various low carbon investment strategies and include the msci low carbon indexes, msci global fossil fuels exclusion indexes, and the msci thematic indexes.

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