

# MSCI ESG Sustainable Impact Metrics

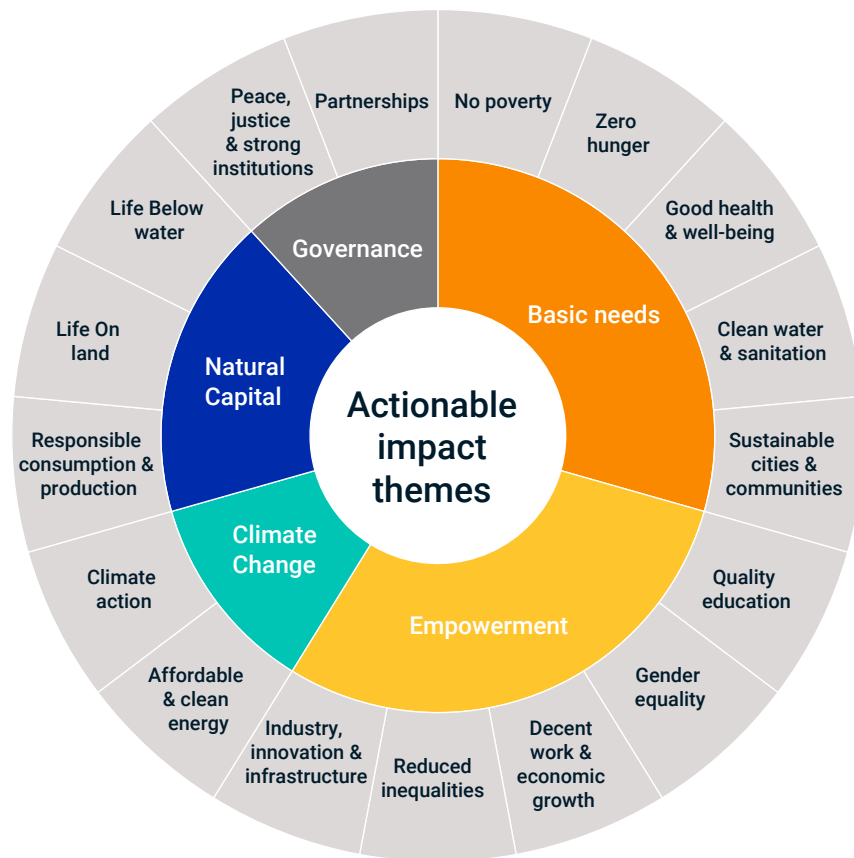
FROM MSCI ESG RESEARCH LLC

Incorporating sustainable impact in your investment process

Institutional investors are increasingly looking for ways to steer capital towards companies that provide solutions to major social and environmental challenges, but achieving impact at scale has proven to be a challenging proposition. The U.N. Sustainable Development Goals (SDGs), representing a broad consensus of global stakeholders around 17 ambitious development goals, provide a useful foundation for a framework to apply the principles of impact investing to public equities. MSCI ESG Sustainable Impact Metrics aims to measure revenue exposure to sustainable impact solutions and support actionable thematic allocations in line with the SDGs.

## Framework overview

The sustainable impact themes are in alignment with U.N. Sustainable development goals



Source: MSCI ESG Research

# MSCI ESG research taxonomy of sustainable impact solutions



## Social impact metrics

Detailed information on the percentage of revenue companies derive from six social MSCI themes, covering approximately 2,500 companies in the MSCI ACWI Index.

## Environmental impact metrics

Detailed information on the percentage of revenue companies derive from five environmental themes, covering 8,500 companies in the MSCI ACWI Investable Market Index.

## Key sustainable impact tool features

### Identify companies exposed to sustainable impact themes

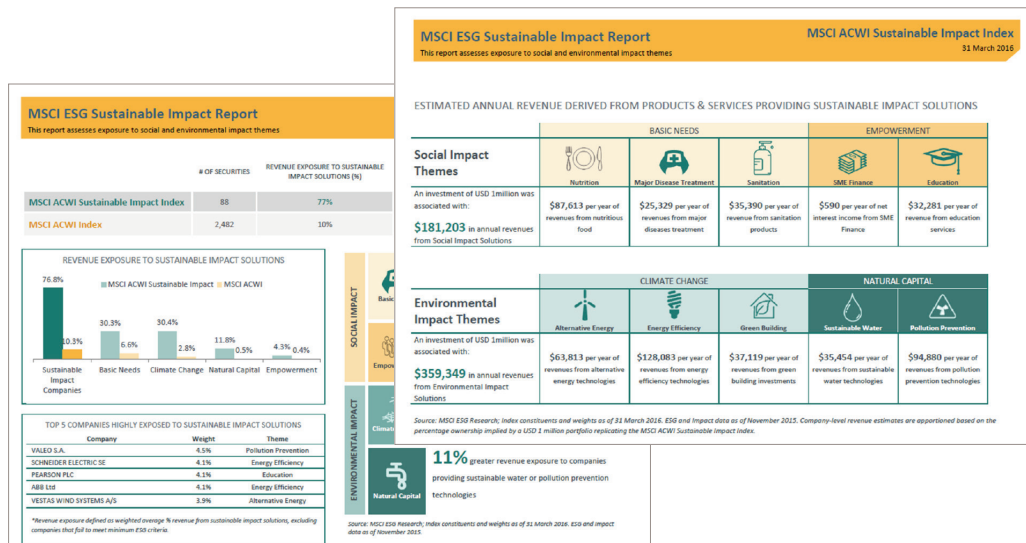
Predefined screens are designed to help clients easily identify sustainable impact companies that also meet minimum ESG standards.

### Granular revenue data

Create revenue thresholds to customize screens using granular revenue data on thousands of companies to support sustainable investing strategies.

### Portfolio reporting on sustainable impact

Measure revenue exposure of a portfolio (per \$M invested) to sustainable impact themes and compare it to a benchmark.



## Related tools and products

### MSCI ACWI sustainable impact index

Increase exposure to sustainable impact themes with this index, designed to select companies with a high net exposure to sustainable impact themes while maintaining minimum ESG standards.

### Barclays MSCI green bonds indices

Identify sustainable impact companies in the fixed income space with these indices, designed to include securities with net proceeds tied to 'green' projects based on MSCI ESG research eligibility criteria.

### MSCI global environment index

These indexes are designed to support various low carbon investment strategies and include the msci low carbon indexes, msci global fossil fuels exclusion indexes, and the msci thematic indexes.

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