

Meeting the Moment for 40 Years

We all know how much the world has changed over the last four decades. But what does "Meeting the Moment for 40 Years" in Real Estate look like? A decade that ranged from the highs of the European Single Market being born to 1.71 Trillion U.S. Dollars being wiped off markets on Black Monday.

These years saw the first time private Real Estate data on transactions and investments were shared publically as IPD, now MSCI Real Estate, was founded in the U.K. and established the first ever index, the U.K. Annual Property Index, with the mission to bring transparency to this opaque asset class. The 90s saw connectivity increase dramatically across the globe.

As the WTO was created the Euro was born and international investing increased. So, as investors' scope increased ours did too, expanding partnerships in France, Sweden, Germany and the Netherlands and developing more sophisticated forecasting models to help investors drive performance. The decade was truly defined by a series of crises.

As investors reeled from the impact of these, they sought to avoid overexposure, get a better handle on risk and uncover returns. So we matched their desires with a series of risk tools to measure specific factors, as well as launching Pan-European U.S. Core and Global Property Fund Indexes. From the highs of the Dow Jones having its longest stretch of gains in 20 years to the lows of the Eurozone debt crisis, this decade was no less turbulent or significant than those before. And with the rise in green buildings and net-zero targets, ESG Investing went mainstream.

Following MSCI's acquisition of IPD in 2012, MSCI Real Estate was established and continued to launch tools for greater transparency, including the Global Methodology Standards for Real Estate Investment and, most importantly for the theme of the decade, a Green Investing Index, as well as tools to help investors identify and understand the financial risks of climate change without Climate Value-at-Risk framework.

As we embark on a future where allocations to Real Estate rise near 10 Trillion dollars and one that bounces back from the social and economic disruption of the Covid-19 Pandemic, MSCI Real Estate continues to respond to the demands of tomorrow's investor. Because it's not so much the big events that matter, but how you consistently react to them to make sure you're meeting the moment for the next 40 years.



About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.

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