

## Portfolio Analytics

Data is causing seismic shifts within the real estate investment industry. It's informing new best practices, and driving ever more sophisticated investment strategies, and the need to have a complete view across assets, markets and managers is pushing the demand for data further than ever before. But without the right tools, it can be difficult to turn all this data into insight, which can leave you with more questions than answers.

Is my retail strategy performing as expected? How can I support investor relations reporting? Can I calm a nervous investor? Which markets are driving my performance? How can I support capital raising? Are asset strategies performing as expected? Should I exit a particular strategy? Can floorspace alone drive a strategy? How should I re-balance my funds?

MSCI Real Estate's enhanced Enterprise Analytics provides actionable insight to fit your view of the real estate investment world, empowering you to make better decisions. So whether you're a smaller investment house or a larger firm, requiring granular analysis of data, or wanting your global view in one place, Enterprise Analytics will help you, through: greater transparency at every level, deeper analysis than ever before, a streamlined process for data exchange, globally consistent benchmarking aligned with your strategy, and custom datasets based on your portfolios. So you can help answer the questions that matter.

## About MSCI

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