Our Principles of Sustainable Investing

The world is rapidly changing, new risks and opportunities are emerging creating new approaches to investing.

We understand today how ESG considerations may impact risk and return, climate change is the clearest and most pressing illustration of this urgent reality.

At MSCI, we believe ESG & climate factors will significantly impact financial assets and the risk and return of investments, which will lead to a large-scale re-allocation of capital over the coming years.

Research has identified examples of meaningful links between ESG and financial performance*

Given the significant and increasing impact that we expect ESG to exert on assets and the allocation of capital, MSCI urges all investors to integrate ESG considerations throughout their investment processes: to identify new investment opportunities, manage emerging risks and achieve long-term, sustainable investment performance.

The MSCI Principles of Sustainable Investing sets forth our views on the core principles and best practices for ESG integration.

Whether you’re focused on investment strategy, portfolio management or investment research, the Principles provide actionable steps to improve ESG integration practices across the investment value chain.

To learn more visit msci.com/esg-investing

*Source: MSCI Principles of Sustainable Investing. Example only in a limited study. Past performance is not indicative of future results.

About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 45 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.
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