

## **Our Story**

Making a better investment decision, to us it's a science. When you see what our DNA of relentless innovation has done at MSCI, you never look back. Instead, you create forward. Building models and indexes that lead the financial industry. An open architecture platform that seamlessly integrates with client data, systems and workflow. ESG research and indexing adapted for each client. Factor investing, to create clarity from confusion by overlaying existing strategies, even back testing for more certainty, for actionable solutions to fit your unique needs. At MSCI we innovate as naturally as we breathe or blink, because our conviction is that a better decision doesn't come off a shelf. A better decision is powered. Powered by the drive to deliver our clients every advantage and by a culture of invention, powered by the belief that today ROI also means return on community, sustainability and the future we share. Whether it's a pension fund we guide through a storm, emerging markets where a better tomorrow hinges on capital investment, companies who no longer see diversity as a token gesture by a top-down mission. The decisions we help our clients make understand the effect they have in the world, because increasingly what the science and investing reveals, is that powerful decisions actually create a better world. MSCI.

## **About MSCI**

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 45 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit **www.msci.com**.

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