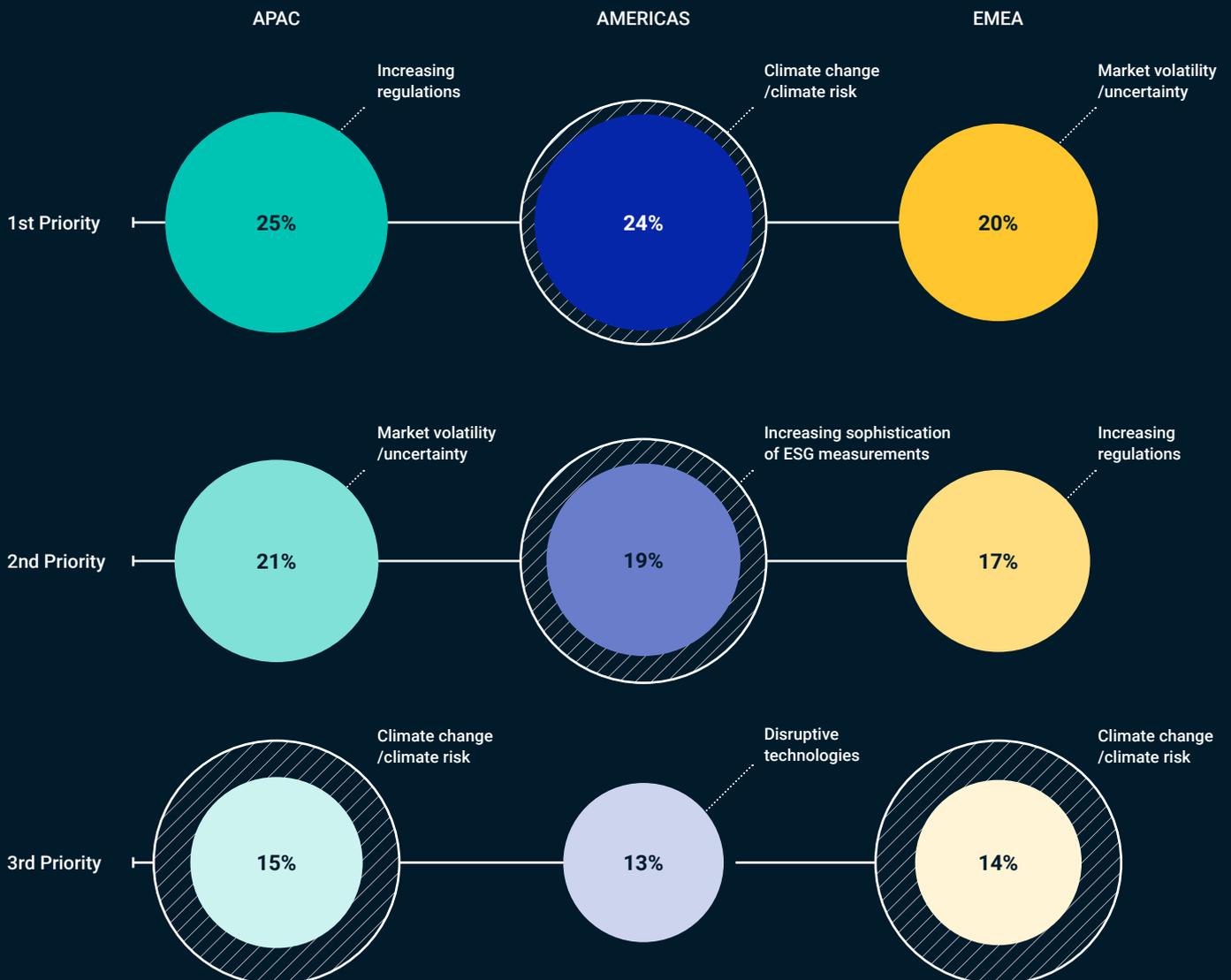


The state of play in ESG

ESG retains its importance in the eyes of investors. Once an issue for 'green funds' and niche investors, it is now firmly established as a high-priority concern globally

► ESG and climate change are firmly established as top priorities for funds all over the world

Top three most impactful trends on the way organizations will invest over the next 3 - 5 years



► The focus of ESG activities varies by region. Screening is most popular in the Americas, while those in EMEA are most likely to favor impact metrics

Current ESG activities according to world regions

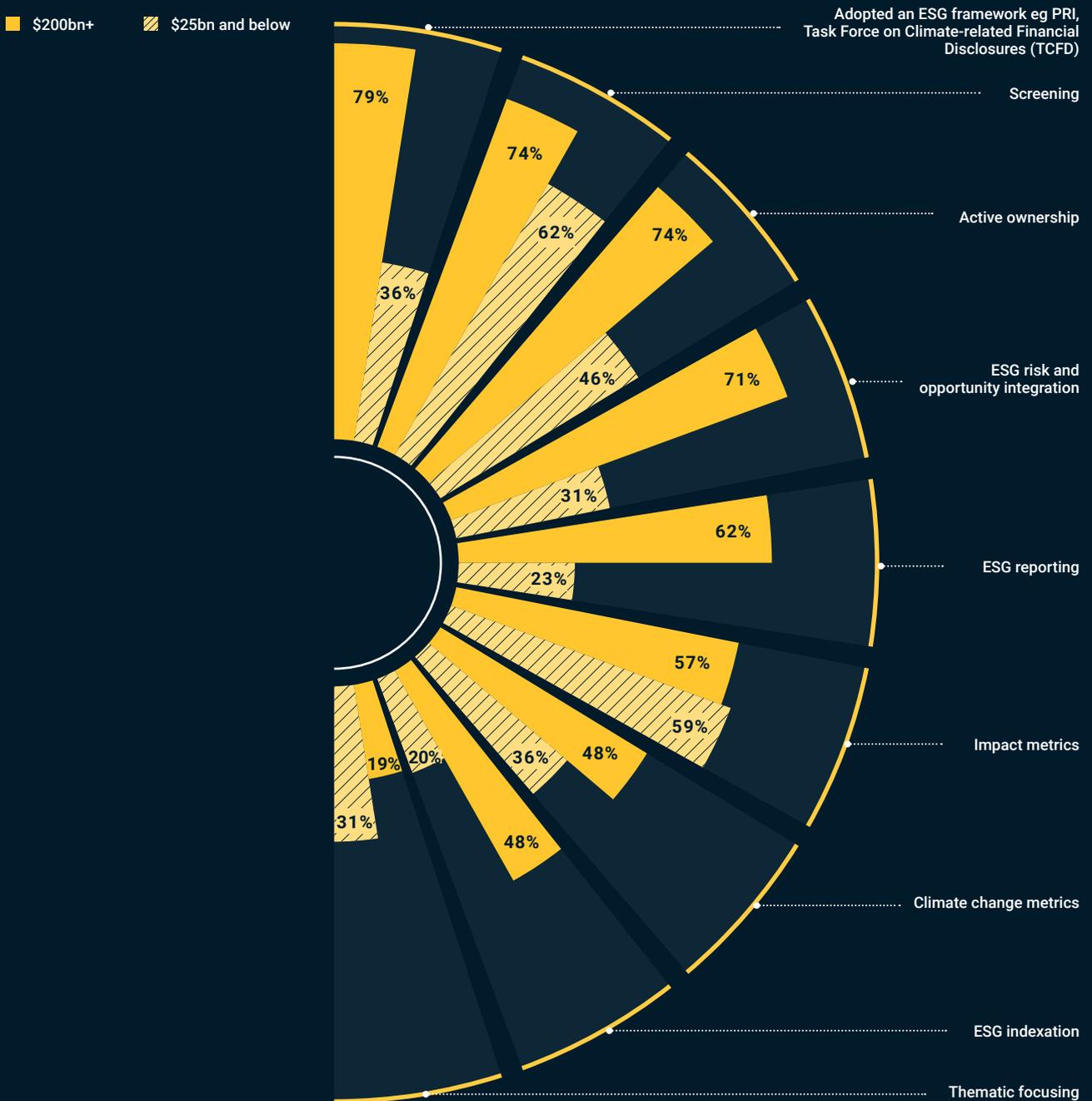


In the space of six or 12 months, investors have gone from thinking about ESG as a side issue to thinking about it as completely core to the future of their funds

ROGER URWIN
Adviser to MSCI

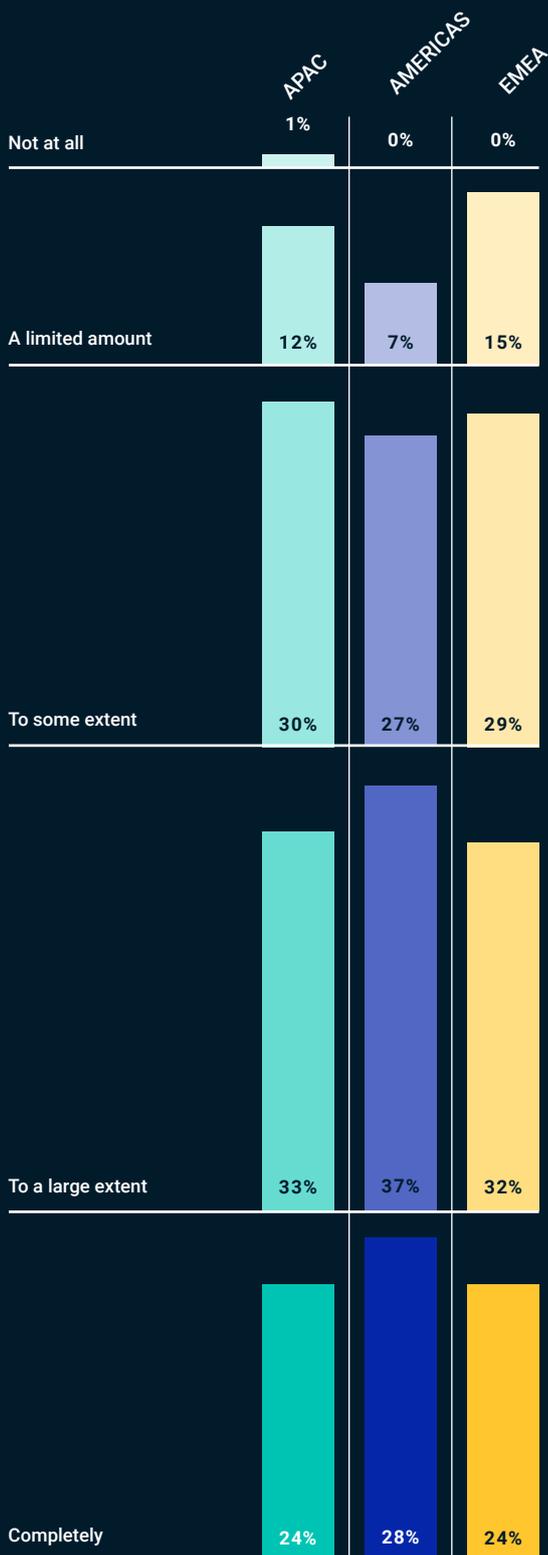
► Larger investors are ahead in the majority of ESG activities, largely due to the resources needed to pursue multiple ESG strategies

ESG activities presently undertaken by the largest and smallest firms, according to assets



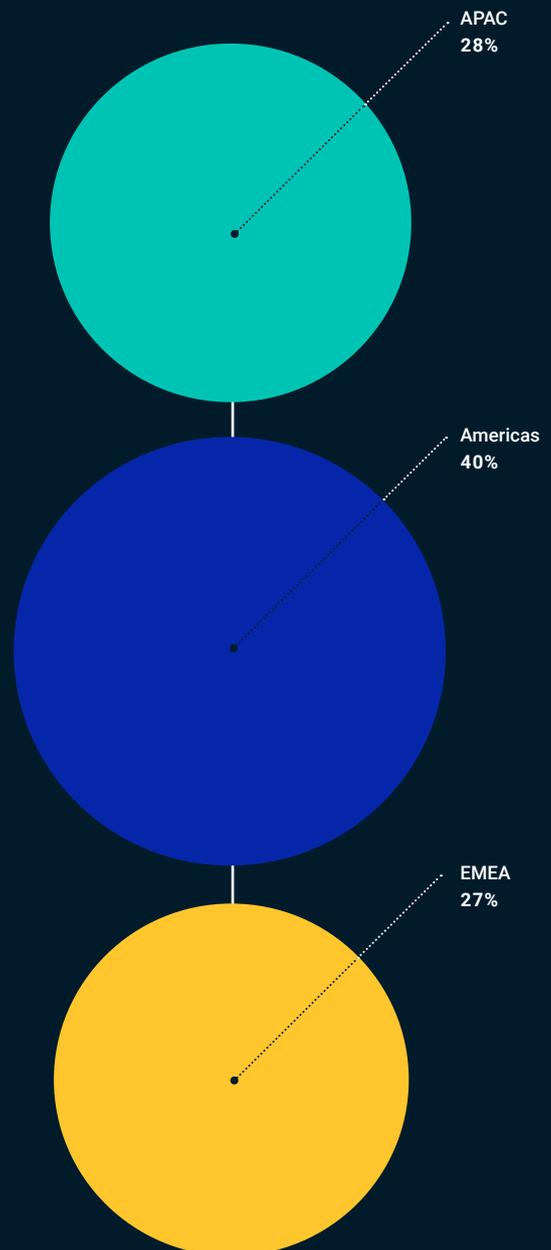
► The appetite for ESG shows no signs of decreasing, with the majority of investors planning to incorporate ESG into their main fund in the near future

Extent to which ESG issues will be incorporated into investment analysis and decision-making processes in main fund by the end of 2021



Note: Percentages may not sum to 100% due to rounding

Investors expecting a significant increase in ESG investing and integration by the end of 2021



73%

of investors said the pandemic has made them increase their ESG investment significantly or moderately