Investing in Change
Thematic Investing 101

What is thematic investing?
Thematic investing is an investment strategy that focuses on specific themes or trends that are expected to drive market performance.

Characteristics of Thematic Investing
- More certain than macroeconomic trends
- More effective than asset allocation

What Are The Benefits Of Thematic Investing?
- Incorporates the potential for higher returns
- Provides diversification

How MSCI Identifies Megatrends

MSCI MULTIFACTOR INDEX RANGE

How does MSCI create a thematic index?

Breaking Down A Theme

The Thematic Investing Opportunity

MSCI AWM NR Index
- The index is designed to track the performance of companies that are expected to benefit from thematic trends.
- It includes companies from various industries that are expected to perform well in the future.

Building performance of MSCI AWM NR Innovation Benefits Index
- The graph shows the performance of the index over a period of time.
- It is compared against other indices and market benchmarks.

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The thematic investing opportunity
- The graph shows the potential for higher returns from thematic investing.
- It is compared against other investment opportunities.

MSCI
- MSCI is a provider of investment decision tools that help investors make better investment decisions.
- They offer a range of investment indices and tools to help investors track their performance and make informed investment decisions.