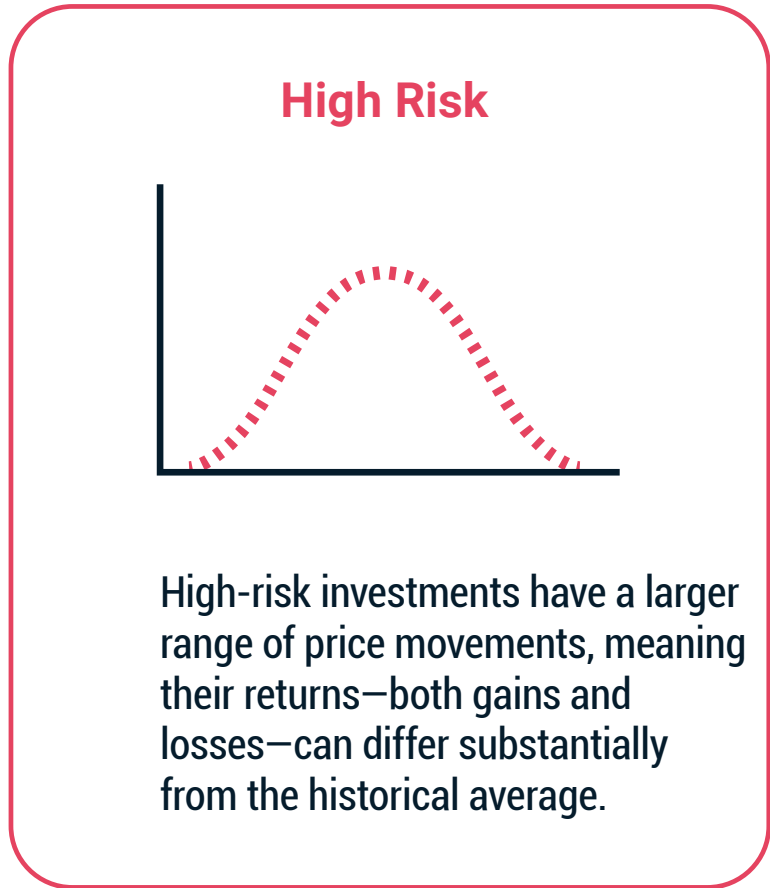


A More Intuitive Way to Calculate Investment Risk



Investors may want to consider volatility, a measure of risk, when they are making decisions.

However, traditional risk data—such as standard deviation—lacks a logical reference point.



RiskGrade™ is a score-based measure of volatility that uses a transparent methodology:

01



Volatility is calculated by measuring the change in investment price over time

02



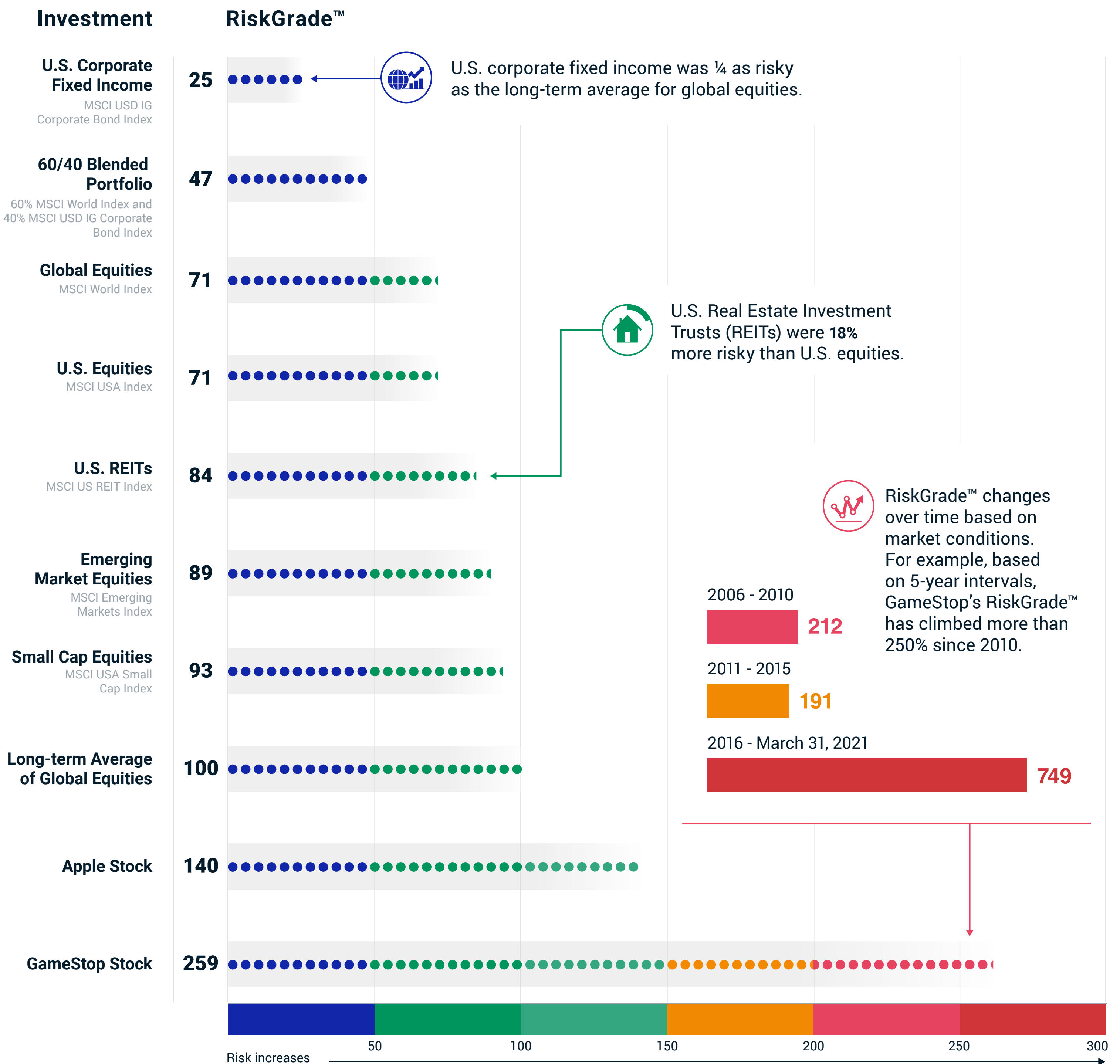
A scaling factor is applied to standardize scores

20%

100 = 20% standard deviation, which is the average long-term volatility of global equities

How do RiskGrades™ break down for various investments over the last decade?

RiskGrade™ 2011 - 2020



By using RiskGrade™, investors can better understand risk across individual investments, asset classes, and portfolios.