# The data-driven investor

Robust, high-quality data is essential for all areas of investment decision-making

# Investors recognize the increasing importance of data to stay ahead of the curve Investors who ranked 'use of data' as a top aspect of investment excellence



### Where data on climate is available, investors are using it to make crucial decisions

Investors' current use of data and indexes around climate change

98% of global respondents use climate data to manage risk and

90% use climate data to identify investment opportunities 94%

of global respondents use climate indexes to manage risk

and



use climate indexes to identify investment opportunities

More people are talking about unstructured data and AI and machine learning and that sort of stuff. I haven't seen it come through to the investment process yet

CHIEF INVESTMENT OFFICER UK pension Fund

### ▶ Larger organizations are more likely to regularly use climate data



Organizations' use of climate data, by assets

Note: Percentages may not sum to 100% due to rounding

### Investors are facing pressure from different sources to improve data quality

### The most important factors driving improvements in data quality



### ▶ Better availability of data will affect the asset allocation strategies of investors globally ...

Investors who agreed that availability of historic pricing data would persuade them to invest in private assets in the next year



## ... and across a wide range of organizations



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