

Harnessing technology to help solve investment challenges

Featuring:

Manav Mishra, Head of Program Management and UX Design, MSCI

Q:

What key points would you like to bring to clients' attention when it comes to how MSCI builds products that deliver on the vision?

Manav Mishra:

At MSCI, we take a client-centric view by engaging with our clients early in our product development cycle. Our product development teams leverage quality designs and create a robust user experience, testing it out periodically with clients through usability studies and consultations. Our engineers constantly strive to find the best ways to meet the multiple and ever-growing needs of our clients with solutions based on technologies like cloud, data lake, artificial intelligence and natural language processing.

At MSCI, we understand that different clients have different needs, and also they consume our data, our content and services in different ways. Through our partnership with Microsoft, we aim to continuously leverage the latest and greatest technology innovations to build and deliver our product, our content and our services to our clients.

Q:

How does MSCI enable next gen investment processes for clients?

Manav Mishra:

At MSCI, our goal is to build products and to create content that meets the needs of all of our clients, regardless of how big or small they are, or how simple or complex their investment processes may be. Our APIs and our data across all of our product areas enables our clients to either use our applications and products themselves, or to embed our technologies into their own solutions and products.

With tools like MSCI Data Explorer and Developer Community, which have recently launched, it has never been easier for our clients to find the solution they need to get the job done.

Q:

What else can you share with us about Technology & Data at MSCI?

Manav Mishra:

Technology is changing at a very fast pace these days, and companies need to keep up. At MSCI, we've been making strategic investments in cutting-edge technologies, which make it easier for us to deliver value to our clients, and to do that faster than ever before. We are constantly looking at new scenarios, use cases, and natural intersection points which make sense for our clients. On top of that, our client-centric usability and design team is continuously innovating and creating easy-to-use experiences, which enable our clients to meet their business and investment objectives both efficiently and effectively.

Q:

Would you please share your thoughts on MSCI's competitive differentiators?

Manav Mishra:

Our biggest competitive differentiators are our people – our globally distributed team which brings a wealth of experience and expertise into everything we do – and our products, which are leading, and are used by our clients on a daily basis to do what they need to do.

About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.

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