Solutions for Investors + Owners

Developing strategy
- Compare relative value, liquidity and price trends across markets and property types
- Understand capital flows, market players and the competition for assets
- Stay in front of capital by understanding the activity of your peers
- Assess the stage of the market cycle - when to buy, sell or hold

Sourcing opportunities
- Stay on top of trends and have immediate knowledge of changing market conditions and activity
- Expand your reach and your ability to operate across geographies and property sectors
- Know the active players - investors, brokers and lenders - in any market and always be in the middle of the deal flow
- Identify and evaluate potential joint venture partners and new capital sources

Executing transactions
- Have the information at your fingertips to quickly vet all of the offerings and opportunities that are presented
- Negotiate with full knowledge of the transaction history of the property, the most recent comparable sales of the market and understand the recent deals of the players involved
- Quickly understand and evaluate a property based on its transaction history and market comparables
- Create a convincing presentation internally, to partners or lenders about the property, its pricing and the opportunity relative to the bigger picture of the investment markets
MSCI RCA helps you with

Transactions
Search the industry’s most comprehensive database of transactions with $16 trillion of sales, recapitalizations and financings. RCA’s commitment to provide in-depth transaction data has earned its reputation as the most trusted resource in the industry.

Macro trends
Get insights into the most current trends and market statistics through our well renowned Capital Trends reports – US, Europe, Asia and Global – or our RCA Insights blog authored by thought leaders of the industry.

Pricing
From cap rates on the most recent deals to historical analysis on trends, including pricing averages, distribution analysis provides the most complete pricing data available. Our pioneering transaction based price indices also gives you a unique view into the trends.

Investment opportunities
Identify potential investment opportunities by targeting properties that meet specific detailed criteria – by age, size or those with upcoming loan maturities. Find firms which could be potential joint venture partners.

Capital flows
Whether it’s acquisitions by cross border investors or the activity of the listed sector, RCA enables you to track the flows that move the markets. Analyze origins and investment targets of any sector, the composition of buyers and sellers in any market and identify the emerging sources of capital.

Player profiles
Know everything you need to know about an individual company. Get in-depth information on their investment activity over the last ten years, their relationships with joint venture partners, brokers and lenders, their holdings, mortgage debt and contact information.

Market analysis
Become an expert in any market by creating unlimited real time custom market reports detailing pricing, volumes and yields. Incorporate graphs, tables and maps to enhance your presentation. Quickly drill down from a macro view to individual transactions to understand the market movers.

Market players
Identify the largest owners and the most active buyers, sellers, brokers or lenders by any specific criteria. Gain an edge in negotiations by knowing a company’s recent activity, current portfolio, joint ventures and other industry relationships.

Trends
Visualize pricing, volume, and yields from submarkets to countries for all property sectors. Easily compare key metrics across different markets over a 10+ year time series.

Transaction & property profiles
Become an expert on an individual property – identify the true owners of the property, its attributes, capitalization and debt terms. Additionally, identify the players – owner, buyer, broker, lender – behind each deal.

About MSCI
MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process.

To learn more, please visit www.msci.com.

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