

MSCI ESG Controversies and Global Norms – Process

MSCI ESG Research

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1. MSCI ESG Controversies overview

This document outlines key principles and processes applied to assign and monitor MSCI ESG Controversies and Global Norms in accordance with the MSCI ESG Controversies and Global Norms Methodology (the Methodology). MSCI ESG Controversies are designed to identify companies within the MSCI ESG Controversies and Global Norms coverage universe that may be subject to reputational risk due to their alleged involvement in ESG controversies.

MSCI ESG Global Norms screens leverage MSCI ESG Controversies Flags to identify companies involved in ESG controversies that may suggest misalignment with the recommendations under internationally agreed global norms and conventions. Please refer to “MSCI ESG Controversies and Global Norms Methodology” for key definitions, scoring criteria, and other aspects of the methodology.

MSCI ESG Research does not act in a journalistic or investigative capacity. As such, we do not fact-check or evaluate the merit or validity of any information included in the sources¹ cited in our company ESG Controversies reports. Rather, MSCI ESG Research’s role is to identify public reports of alleged involvement in controversies and provide consistent assessment of such allegations².

2. ESG Controversy assessment process

2.1. ESG Controversies sources

MSCI ESG Research relies on sources to identify ESG controversy cases, assess the severity of the allegations, evaluate the subject company’s involvement, and review the company’s response or remediation actions.

Examples of types of sources include:

- **News media** including global news agencies, as well as national, regional and local news sources reporting on a wide range of topics and events.
- **Intergovernmental organizations** such as the United Nations (UN).
- **Civil society organizations** such as non-governmental organizations (NGO), labor unions and foundations.
- **Governments and regulators** including all three branches of government (legislative, executive, and judicial) and organizations responsible for overseeing and enforcing rules and regulations within a specific industry or activity.
- **Legal materials:** legal journals and court records.
- **Corporate disclosures** including financial disclosures, press releases and corporate websites.

Information can be accessed directly from these sources or through aggregators.

¹ Source is the entity that publicly reports or disseminates information about an allegation.

² An allegation is a claim, accusation, or criticism, whether or not it triggers legal procedures or regulatory investigations, that is publicly reported.

MSCI ESG Research has a source vetting process. Unless an exemption applies (as described below), only sources that meet the approval criteria, and therefore are considered eligible sources, can create or update an ESG controversy case. Sources are usually vetted by a specialized third-party service provider. Where a source has not been reviewed by our third-party data provider, it is vetted through MSCI ESG Research internal process.

The internal process typically includes the following elements:

- **Governance:** whether the source is transparent about its funding and ownership.
- **Tenure:** the length of time the organization has been in existence.
- **Content and tone:** whether the source provides a neutral view and avoids inflammatory language. Content considerations are assessed based on a sample of articles or reports.

In exceptional circumstances, MSCI ESG Research may choose not to utilize a report or article from an eligible source.

2.1.1. Sources not subject to vetting requirements

Under MSCI ESG Research internal process, intergovernmental organizations, governments and regulators, and some civil society organizations (namely labor unions, universities, professional associations and others as may be designated by MSCI ESG Research to achieve the objectives of the Methodology) are not subject to vetting requirements.

Company disclosures and regulatory filings, including annual or quarterly reports, investor presentations, corporate websites, announcements and press releases distributed directly or via external platforms, are also not required to be vetted.

2.1.2. Source types that are not used

MSCI ESG Research does not use sanctions, boycotts, divestment or other exclusionary lists of companies operating in or linked to a specific territory as a source of ESG controversy cases. These sources typically do not include specific allegations against companies or details on specific adverse impacts associated with companies' operations, products or services. If such allegations are found in other sources, they will be processed similarly to all other ESG controversy cases, based on the severity of the allegations, the company's role, and the status of the resolution.

MSCI ESG Research does not use social media publications (e.g., Facebook, X (formerly known as Twitter)) as a source. However, with many companies switching from RSS news feeds to notifications on the X platform, we monitor social media for references to external publications that meet MSCI ESG Research's source criteria.

2.1.3. Source review

New sources are regularly reviewed. Sources may be added or removed from the list of eligible sources based on assessment updates. Removing a source from the list of eligible sources affects whether that source may be used to establish new ESG controversy cases and update existing cases. However, we may retain reference to sources used in the assessment of each case, including those that were eligible sources at the time of a previous assessment but may no longer be considered eligible.

2.2. Minimum data availability requirements

MSCI ESG Controversies and Global Norms assessments are based on third-party reported data exclusively. If there are no allegations reported by eligible sources that can be used to initiate an ESG controversy case, an ESG controversy assessment will not be conducted.

2.3. Quality review processes and escalations

2.3.1. Cases review and monitoring

ESG controversy cases are assessed based on content from eligible sources. Sources are monitored daily through a combination of algorithmic assessments and ESG analytical personnel review. Company-level controversy Scores and Flags may change, pursuant to the Methodology, because of a new ESG controversy case or an update to an existing case.

Algorithmic assessments: MSCI ESG Research processes content from eligible sources using algorithmic techniques, including classifier models and large language models. These algorithmic models developed by MSCI ESG Research are used to evaluate the components of an ESG controversy case and the ESG controversy case headline. Except where criteria for a committee review are met, cases that are assessed as Minor or Moderate Severity through the algorithmic approach can be published after all underlying components pass pre-defined quality assurance checks. ESG controversy cases that are assessed as Severe or Very Severe through the algorithmic approach are reviewed by ESG analytical personnel prior to publishing a new or updating an existing ESG controversy case.

Review by ESG analytical personnel: All ESG controversy cases that are assessed as Severe or Very Severe through the algorithmic approach are reviewed by ESG analytical personnel. ESG analytical personnel review source content associated with the ESG controversy case, such as news media and NGO reports, and apply the relevant assessment criteria to evaluate each ESG controversy case. In addition to reviewing Severe and Very Severe ESG controversy cases, ESG analytical personnel review ESG controversy cases related to certain topics. It is possible that the analytical review results in a different assessment than otherwise would have been determined through the algorithmic approach. Differences in assessment may be attributed to the additional research of sources conducted by ESG analytical personnel when reviewing an ESG controversy case or their interpretation of qualitative information contained in the source(s).

Targeted reviews: ESG controversy cases for which no new information is found via daily monitoring are subject to a scheduled targeted review. The timing of these reviews is determined by the Severity assessment level of existing ESG controversy cases.³ Very Severe Red Flag ESG controversy cases are typically reviewed on a quarterly basis, while the remaining Very Severe and Severe ESG controversy cases are typically reviewed annually. ESG controversy cases with Moderate and Minor Severity are not subject to a targeted review.

³ MSCI ESG Research assesses ESG controversy cases based on Severity (Very Severe, Severe, Moderate, Minor), Role of the company (Direct or Indirect), and Status of the case (Ongoing, Partially Concluded, or Concluded). The combination of these assessments results in an ESG Controversy Case Score and a corresponding color Flag. A Red Flag indicates a company's Direct involvement in a Very Severe case that is considered to be Ongoing due to unresolved disputes. For further details, please refer to "MSCI ESG Controversies and Global Norms Methodology."

2.3.2. Committee review process

In certain predefined situations, prior to publication of an ESG controversy case, additional committee review steps are initiated. These steps include review by the Controversies Methodology Committee (CMC) and in certain cases by the ESG Assessment Committee (EAC).

The CMC presides over company-specific case- and company-specific assessments relating to all aspects of the Methodology. The CMC's responsibilities include:

- Review and approve new and existing Very Severe Red and Orange Flag ESG controversy cases.
- Review and approve all ESG controversy cases escalated by ESG analytical personnel, such as complex cases.
- Review and approve the designation of an ESG controversy case as an Historical Concern, as defined in the Methodology.
- The CMC may escalate cases to the EAC at their discretion, and as outlined in the EAC responsibility section below.

The EAC presides over the review and interpretation of critical Methodology applications. The EAC's responsibilities include:

- Review and approve new Very Severe ESG controversy cases that result in a Red Flag case.
- Review and approve proposals for the upgrade of Red Flag ESG controversy cases.
- Adjudicate on Methodology application cases escalated from the CMC.

2.3.3. Process to monitor algorithmically determined controversy assessments

MSCI ESG Research will conduct ongoing sampled performance monitoring of Moderate and Minor ESG controversy cases that are assessed using the algorithmic approach to ensure the model achieves an acceptable level of quality. If such testing reveals a lower-than-acceptable level of quality, more extensive testing is conducted to determine the appropriate resolution, which may require adjusting the underlying model.

2.4. Interactions with companies

Our engagement with companies includes:

- Making our Methodology documents publicly available.
- Providing companies with free access to their latest company ESG Controversies report and the opportunity to provide voluntary data feedback at any time through MSCI ESG Research's dedicated online portal.
- Allowing companies to include in their MSCI ESG Controversies report a weblink to their public statement in response to allegations, provided that:
 - the statement must be publicly available and specific to the ESG controversy case.
 - the weblink does not need to be addressed to MSCI ESG Research.

- only one weblink can be provided as a company response per ESG controversy case (if no weblink is provided, the Company Response section will state “No”).
- the weblink can be updated or replaced at any time by the company through our online issuer portal and will be included in the MSCI ESG Controversies report subject to the publication schedule.
- in exceptional circumstances, MSCI ESG Research may decide not to include the weblink in the Company Response section.
- Responding to company-initiated requests for more information through a dedicated, global ESG Issuer Communications team.

3. Methodology governance and methodology changes

The ESG Methodology Committee (EMC) reviews and approves all changes to the Methodology. Methodology update proposals are typically subject to market consultation prior to final approval by the EMC.

MSCI ESG Research informs clients of material changes to the Methodology.

4. Coverage, corporate actions and related changes

4.1. Monitoring of corporate actions and related changes

The coverage universe for ESG Controversies is defined based on the inclusion of equity or bond securities in certain indexes known as “targeted indexes.” Where the issuer universe includes 100% of the constituents of a targeted index, that index is known as a “tracked index.”

4.1.1. Issuer universe expansions

- Companies are periodically added to the coverage universe from targeted indexes based on an internal prioritization process.

4.1.2. Issuer universe changes

- Coverage universe changes (additions and removals) may be triggered by changes in the constituents of the relevant indexes.

4.1.3. Additions to and exclusions from MSCI Indexes in the ESG Controversies coverage universe

- MSCI ESG Research aims to assess additions to tracked indexes in the ESG Controversies coverage universe within one quarter of their inclusion in the relevant index.
- Additions to targeted indexes are considered as part of periodic coverage universe expansions.

When a company is removed from ESG Controversies’ coverage universe, the company’s ESG Controversies report will no longer be available on the MSCI ESG platforms.

4.1.4. Spin-offs

- If the new entity is a constituent of the tracked indexes in the MSCI ESG Controversies coverage universe, MSCI ESG Research aims to research and assess it as a standalone entity within one quarter of the spin-off announcement.

4.1.5. Acquisitions

- If an acquired company has an existing company ESG Controversies report, the acquiring company's assessment will consider the newly acquired entity within one quarter of the acquisition announcement.

4.1.6. Mergers

- If a merger creates a new entity that is part of ESG Controversies coverage universe, it will be researched and assessed within one quarter of the merger announcement.

4.1.7. Name changes

- The name of a company as listed in the MSCI ESG Research platforms will reflect the new name as of the following month. However, the body of the company's ESG Controversies report will continue to refer to its original name until the next full review.

4.2. Treatment of cases following corporate actions

4.2.1. Acquisitions

When a company acquires another company, it typically inherits all of the acquired company's ESG controversy cases, subject to the following rules:

- If the acquiring company inherits the liability, the Severity assessment of the ESG controversy case is unchanged and the Role of the acquiring company is assessed as Direct.
- If the acquiring company does not inherit the liability, the Severity assessment of the ESG controversy case is unchanged, but the Role of the acquiring company is assessed as Indirect.
- If a company acquires from another company a unit that has one or more ESG controversy cases associated with it, the acquiring company inherits those ESG controversy cases, subject to the same rules stated above.

4.2.2. Divestitures

When a company sells to another company a unit that has one or more ESG controversies associated with it, the selling company retains the associated cases, subject to the following rules:

- If the selling company retains the liability associated with the ESG controversy case, the Severity assessment and the company's Direct Role remain unchanged.
- If the selling company does not retain the liability associated with the ESG controversy case, the Severity assessment remains the same, but the company's Role may be changed to Indirect. Depending on additional criteria reviewed for case remediation,

divestment from controversial operations may lead to a change in the ESG controversy case Status to Partially Concluded or Concluded.

4.2.3. Jointly owned projects

For ESG controversy cases involving projects or operations with multiple owners, if an entity has 30% ownership or higher or is a primary operator in a joint venture project, it is assessed as having significant control and would be noted as Directly involved in relevant ESG controversy cases. Co-owners with less than 30% ownership are assessed as Indirectly involved in relevant ESG controversy cases.

5. ESG Controversy assessments that implicate a related entity

Where multiple entities in the same corporate tree are separately included in the ESG Controversies coverage universe, one key question is whether a given entity should be flagged for ESG controversy cases that implicate a parent, subsidiary or other related entity. Companies are selected for ESG evaluations, including ESG controversies, through MSCI ESG Research's entity selection process – these are known as data entities. ESG controversy cases are attributed (i.e., mapped) to related companies through MSCI ESG Research's data mapping process.

5.1. Data entities

MSCI ESG Research defines a data entity as an entity subject to an ESG evaluation. To determine which entity or entities within a group of related companies should be evaluated for a given assessment, MSCI ESG Research conducts a review of the companies' financing structures.

5.2. Evaluation boundary

Where multiple companies within a corporate group are evaluated by MSCI ESG Research for ESG controversies, the evaluation boundaries may overlap or be nested inside each other, particularly where one of the companies is an equity issuer. We set evaluation boundaries as follows:

- The evaluation boundary for a bond issuer that sits within a group of companies but has a ring-fenced financing structure will extend only to that ring-fenced part of the group.
- The evaluation boundary for an equity issuer is the whole group of companies (typically matching the scope of the consolidated financial reporting). The evaluation boundary thus may include the ring-fenced part.

In certain circumstances, the impacts associated with the most severe ESG controversy cases may warrant the evaluation boundary of a case at one entity or group of entities being extended to related entities.

An ESG controversy case identified at one entity falls within the evaluation boundary for the following related entities:⁴

⁴ Related entities include only those within the MSCI ESG Controversies coverage universe that are directly evaluated by MSCI ESG Research.

- A parent entity holding >50% of the shares in the entity (e.g. an equity issuer or group holding company); or
- An associate entity holding $\geq 20\%$ and $\leq 50\%$ of the shares in the entity (only where the Severity of the ESG controversy case is assessed as Very Severe). The Role of the associate entity in the controversy is then determined based on the specific case details.

An ESG controversy case will not typically fall within the evaluation boundary for the following entities:⁴

- A sibling entity (i.e., which have a shared parent company);
- A subsidiary entity (i.e., where the entity holds >50% of the shares);
- An associate entity holding $\geq 20\%$ and $\leq 50\%$ of the shares in the entity (except where the Severity of the ESG controversy case is assessed as Very Severe); or
- An entity holding <20% of the shares in the entity.

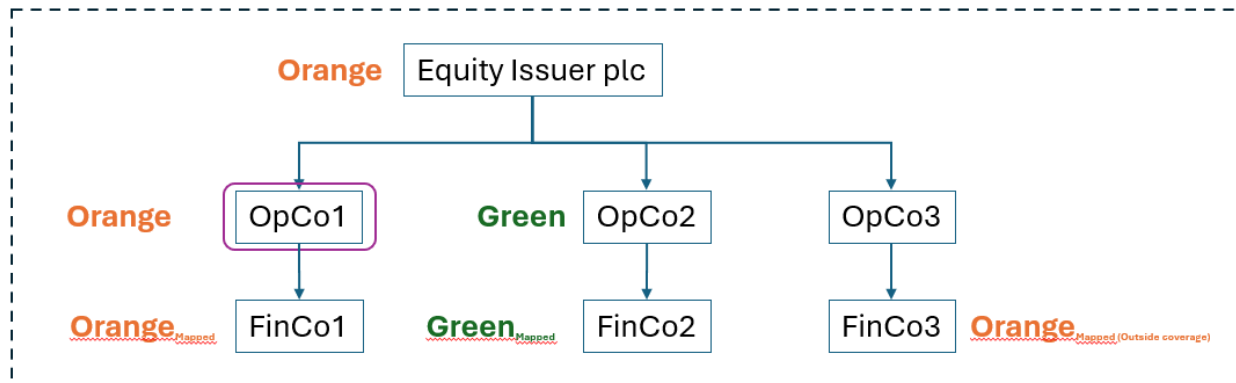
5.3. Data mapping

Data mapping is the process whereby ESG evaluations for a company (a data entity) are attributed to related companies. ESG evaluations are mapped based on observed parent-subsidiary relationships, subject to certain company and data point requirements.

- Certain companies (such as those classified as financing companies) included in the coverage universe are covered by data mapping from the relevant data entity.
- Bond issuers outside the MSCI ESG Controversies coverage universe may also have their evaluations mapped from parent entities that are included in the MSCI ESG Controversies coverage universe.

Appendix 1: Evaluation boundary and data mapping example

An equity issuer (Equity Issuer plc) has three distinct businesses (OpCo1, OpCo2, OpCo3), each of which are also financed by bonds issued by further subsidiaries which are financing companies (FinCo1, FinCo2, FinCo3).



FinCo1 and FinCo2 are included in the MSCI ESG Controversies coverage universe and, as these entities exist solely to raise bonds and pass the proceeds to the parent OpCos, we identify those OpCos as the data entities for these bond issuers.

An Orange Flag ESG controversy case is identified within the OpCo1 business (the evaluation boundary for OpCo1 is inside the purple line). OpCo1 is directly evaluated. Equity Issuer plc is also directly evaluated. As the scope of the evaluation for Equity Issuer plc (inside the dashed line) includes each of its consolidated subsidiaries, the Orange Flag ESG controversy case is published for:

- Equity Issuer plc; and
- OpCo1.

OpCo2 is directly evaluated. The ESG controversy case does not fall within the evaluation boundary for OpCo2. OpCo2 has a Green Flag ESG controversy case.

OpCo3 is not evaluated, as it is not a data entity for any issuer of securities included in the coverage universe.

Data mapping is used to map the published assessments to the security issuers:

- The Orange Flag of OpCo1 is mapped to FinCo1;
- The Green Flag of OpCo2 is mapped to FinCo2; and
- The Orange Flag of Equity Issuer plc is mapped by way of parent-child mapping to issuers of securities within the group which are not directly assessed or where no evaluation is yet mapped, i.e., to FinCo3.

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