TRANSCRIPT



MSCI Thematic Indexes

Hello, my name is Stephane Mattatia, and for the past 6 years I've been in charge of developing the thematic framework at MSCI.

Thematic investing is now part of portfolio management. It means identifying the mega-trends that will change our world in the coming decades, and how they will impact the market. Investing in thematic means capturing the changes that those mega-trends will bring to the economy and how they will disrupt the market.

So it means, more or less, anticipating what our market will be in 25 years.

There have been this year a lot of technological breakthroughs. And so, the purpose of thematic investing is to capture their impact on the market so that thematic investing is purely forward looking, and not past-focused as the main investment.

MSCI has developed a unique top-down approach to identify the mega-trends and develop tools to capture them. Mega-trends are secular changes that will impact our society or economy. MSCI has developed a taxonomy of mega-trends on four pillars. The first pillar is about tech-driven mega-trends. The second trend is about sustainability and resources. The third pillar is about health. This is virology, these are life sciences and innovation. The last pillar is about society and demographic. This is where you want to understand what the impact will be of an ageing population on the world, or how this new generation will change the world.

Our approach relies on three dimensions. The first dimension is based on human expertise, to identify the new megatrends and understand their impact on the economy. It is the design of the methodology that will allow us to identify, within the market, the companies that are relevant for our thematic. The output of this analysis is a set of relevant scores, which allows us to understand for each company how relevant it is for the theme. This relevant score will be at the basis of the index creation. But relevant scores allow to create also customised versions of the indexes whereby we focus easier on pure player, or conversely, look for a broader basis. All in all, our objective is to bring clarity to thematic investing.

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