

Bringing transparency to private markets

It is extremely important when making asset allocation decisions to not base your judgments on a narrow or biased sample. At MSCI, we are obsessed with not letting that happen.

In private markets, there is no tradition of transparency or regulated data. The challenge we face now, as private markets grow to rival public markets in importance, is to bring them a level of transparency that brings them closer to par with public markets.

The data that drives our analytics is sourced directly from investors and their portfolios. Hence, you can be confident that it is of high quality and the greatest integrity.

About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.

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