

Navigating private markets with MSCI

With the large amounts of capital coming into private markets, the complexity and noise have increased dramatically.

Trying to navigate the markets without proper benchmarking, transparency, and high-quality data creates serious risks for investors. But if you can master the complex, difficult, and sometimes dirty data, it can create a huge long-term competitive advantage for you.

I'm Baer Pettit, President and Chief Operating Officer of MSCI. In private equity, there has been a significant growth of capital available to private companies and a relative decline in IPOs. In private credit, new financial intermediaries have taken the role of banks, and in infrastructure, many projects require funding.

Investors need independent judgment and unbiased data. The breadth and depth of MSCI analytics in this asset class are unparalleled. With our information sourced directly from LP funds, MSCI creates transparency to help investors build better portfolios in the years ahead.

About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.

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