

Setting the standard in private asset benchmarking

As private assets continue to grow, there's a need for greater and greater sophistication of data and analytics associated with those investments.

The types of risk investors are taking are qualitatively different from the risks they took in public markets. They're longer-term, they're more to do with cash flow. There's greater idiosyncratic risk in the investments.

Without benchmarking and comparability, investors are navigating the markets blind. And MSCI is determined to change this in private markets.

We need to innovate. We need to build a whole new toolbox that's fit for purpose for investors in private markets. The benchmarking standards that we lay down today are going to set the ground rules for the growth of private markets in the decades to come.

About MSCI

MSCI is a leading provider of critical decision support tools and services for the global investment community. With over 50 years of expertise in research, data and technology, we power better investment decisions by enabling clients to understand and analyze key drivers of risk and return and confidently build more effective portfolios. We create industry-leading research-enhanced solutions that clients use to gain insight into and improve transparency across the investment process. To learn more, please visit www.msci.com.

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