# MSCI ESG LEADERS INDEXES

SIMPLE AND TRANSPARENT ESG INTEGRATION THROUGH A BEST-IN-CLASS APPROACH

The MSCI ESG Leaders Indexes target companies that have the highest Environmental, Social and Governance (ESG) rating in each sector of the parent index. MSCI provides investors globally with ESG indexes designed to facilitate clients' integration of ESG considerations into their investment process.

Best-in-class is one possible approach to building an ESG index and involves selecting companies that have high MSCI ESG Ratings. The MSCI ESG Leaders Indexes are free float-adjusted market capitalization weighted indexes designed to represent the performance of companies that have favorable ESG profiles compared to industry peers. The indexes target a 50% sector representation vs. the parent index, aiming to include companies with the highest ESG ratings in each sector.

The indexes are designed for institutional investors seeking exposure to companies with a strong sustainability profile and with relatively low tracking error to the underlying equity market. The indexes aim to help investors seeking to:

- Mitigate short- and long-term ESG risk
- Meet their fiduciary obligations
- Mitigate reputational risk
- Maintain broad market exposure
- Have sector diversification
- Avoid taking active country or sector bets

**MSCI ESG Ratings:** A rating system designed to identify ESG risks or opportunities that may not be captured through conventional analyses.

**MSCI ESG Controversies:** An evaluation framework designed to provide assessment of controversies concerning the negative ESG impact of company operations, products and services.

## **KEY FEATURES**

- Leverages MSCI's award winning MSCI ESG Research and ESG Ratings to identify companies that have demonstrated an ability to manage their ESG risks and opportunities
- Best-in-class approach the MSCI ESG Leaders Indexes selects highest rated companies in each sector
- Designed to exclude companies involved in severe controversies
- Based on industry leading MSCI benchmarks and are designed to enable for seamless integration
- Parent index construction rules designed to achieve replicability





### THE INDEXES CAN BE USED AS FOLLOWS:

- As part of the portfolio creation process: Consistent, market representation designed to represent a broad spectrum of the global equity opportunity set without home bias
- Performance benchmarks for ESG funds for global mandates, with regional, country, sector and other subsets available for more targeted investment mandates
- May be licensed for use as the basis for structured products and other index-linked investment vehicles, such as exchange-traded funds (ETFs) and exchange-traded notes (ETNs)
- A source of research to aid ESG investment strategies
- Universe of securities with high ESG Ratings for active managers
- To define a universe of securities that have strong ESG profile

## CUMULATIVE INDEX PERFORMANCE — USD NET RETURNS (NOVEMBER 2009 - OCTOBER 2017)



MSCI ACWI ESG LEADERS INDEX	MSCI ACWI INDEX
1.20%	0.00%
1,235	2,490
6.6	5.5
	1.20% 1,235

<sup>1</sup> MSCI Research, as of Oct 31, 2017

MSCI Research, as of Sept 29, 2017

For more details please refer to the methodology: https://www.msci.com/eqb/methodology/meth\_docs/MSCI\_ESG\_Leaders\_Indexes\_Methodology\_June\_2017.pdf

#### **ABOUT MSCI**

For more than 40 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset class coverage and innovative research. Our line of products and services includes indexes, analytical models, data, real estate benchmarks and ESG research. MSCI serves 97 of the top 100 largest money managers, according to the most recent P&I ranking. For more information, visit us at www.msci.com.

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