MSCIENVIRONMENTAL, SOCIAL & GOVERNANCE (ESG) INDEXES

A modern approach to ESG indexes



MSCI ESG INDEXES

With indexes that represent the performance of the most relevant environmental, social and governance (ESG) investment strategies, MSCI continues to be the world's largest provider of ESG indexes¹ and research.

ESG indexes and research from MSCI address the evolving needs of institutional investors, who increasingly aim to incorporate ESG considerations into their strategic asset allocation and implementation of investment strategy, based in part on a growing body of research that suggests a link between ESG and performance over the long term.

MSCI ESG INDEXES - A LEADER IN ESG INDEXING

Several Global Asset Owners have selected MSCI ESG Indexes, with over \$170B allocated in recent years⁴

#1

for SRI³ Research, Corporate Governance and ESG Indexes as voted by

1,300

participants of the SRI Connect and Extel Survey, 2015 & 2016



in institutional, retail and exchangetraded fund assets are benchmarked to MSCI ESG Indexes.²



¹ By number of indexes and by assets tracking the indexes compared with publically available information produced by FTSE and S&P Dow Jones.

² As of Dec 2017, based on Bloomberg, Morningstar and MSCI data. Active AUM includes data as of Sept, 2017 reported in Dec, 2017 by eVestment. Data excludes mandate or policy benchmark related assets

³ 'SRI' - Socially Responsible Investment.

 $^{^{}m 4}$ Based on publically available information in press releases published from 2014 to date

MSCI ESG UNIVERSAL INDEXES

The new MSCI ESG Universal Indexes are a modern way of indexing, and are designed to address the needs of asset owners (who also classify themselves as universal owners), who may look to enhance their exposure to ESG while maintaining a broad and diversified universe to invest in.

By re-weighting free-float market cap weights based upon certain ESG metrics tilting away from free-float market cap weights, the indexes enhance exposure to those companies that demonstrate both a higher MSCI ESG Rating and a positive ESG trend², while maintaining a broad and diversified investment universe.

The MSCI ESG Universal Indexes exclude only companies found to be in violation of international norms (for example, facing very severe controversies related to human rights, labor rights or the environment) and companies involved in controversial weapons (landmines, cluster munitions, depleted uranium, and biological and chemical weapons).

The MSCI ESG Universal Indexes is the latest in a suite of MSCI Indexes and tools designed to help institutional investors globally integrate ESG into their investment decision-making processes.

There are five indexes within the MSCI Universal ESG Indexes:

- 1. MSCI ACWI ESG Universal Index
- 2. MSCI World ESG Universal Index
- 3. MSCI EM (Emerging Markets) ESG Universal Index
- 4. MSCI Europe ESG Universal Index
- 5. MSCI USA ESG Universal Index

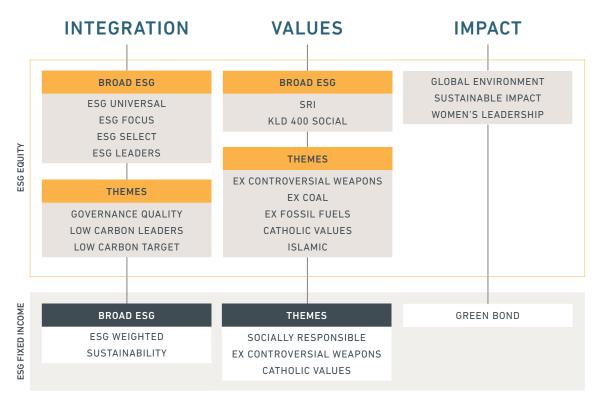
MSCIESG INDEXES

The MSCI ESG Indexes are designed to support common approaches to ESG investing, and help institutional investors more effectively benchmark to ESG investment performance as well as manage, measure and report on ESG mandates.

MSCI's ESG Indexes also provide institutional investors with transparency into ESG sustainability and values alignment, together with the ability to compare holdings.

² For more information on MSCI ESG Ratings visit https://www.msci.com/esg-ratings





BROAD ESG – Methodology is based on ESG Ratings reflecting a combination of environmental, social and governance issues THEMES – Methodology is based on data for specific ESG issue(s)

*MSCI ESG Indexes diagram

MSCI ESG indexes (under the integration category as shown in the above diagram) aim to incorporate broad ESG issues by using companies' MSCI ESG Ratings as part of the index methodology. They...

...select companies with the highest ESG Ratings in each sector (MSCI ESG Sustainability)

...tilt the weight of index constituents based on their ESG profile and ESG trend (MSCI ESG Universal)

...target positive ESG exposure through optimization (MSCI ESG Focus)

MSCI's ESG index **integration** category maintains the key characteristics of the parent free-float market capitalization benchmarks, either through an explicit tracking error constraint (MSCI ESG Focus) or by targeting sector weights that reflect the underlying parent indexes, thus limiting the systematic risk introduced by the ESG selection process.

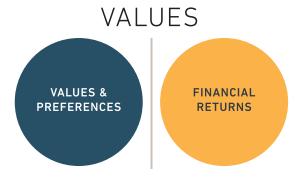
Other indexes focus on single themes or issues, such as the MSCI Low Carbon Target indexes, which are designed to achieve a target level of tracking error while minimizing carbon exposure. Indexes in the integration category are designed to help investors efficiently integrate ESG considerations into their core asset allocation without deviating from broad market benchmarks.

MSCI's ESG index **value** category aims to enable investors to align their personal or moral values, or faith, with their investment processes. These include the MSCI SRI Index, MSCI KLD 400 and the MSCI ex Controversial Weapons.

The **impact** category groups indexes, such as the MSCI Sustainable Impact Index, include companies whose core business addresses at least one of the world's social and environmental challenges, as defined by the United Nations Sustainable Development Goals.

FINANCIAL RETURNS ESG CRITERIA

Incorporate ESG criteria to enhance long term return, manage ESG financial risk



Align portfolio with investor's ethical or political values



Generate measurable social or environmental benefits as well as financial returns

MSCI ESG INDEX RE-NAMING

MSCI's ESG Indexes offer institutional investors a range of equity indexes designed to support varied approaches to ESG investing. In addition to the launch of the MSCI ESG Universal Indexes, the existing MSCI ACWI ESG and MSCI ACWI SRI Indexes have been re-named this June 2017 as described in the table below. The newly named indexes will continue to provide institutional investors with transparency into ESG sustainability and values alignment, as well as the ability to compare holdings.

Current indexes	Current index name	New MSCI Indexes
MSCI Global Sustainability	MSCI ACWI ESG	MSCI ACWI ESG Leaders
MSCI Global Socially Responsible	MSCI ACWI SRI	MSCI ACWI SRI

^{*} MSCI common approaches to ESG investing diagram

CONTACT US

AMERICAS

Americas 1 888 588 4567 (toll free Atlanta + 1 404 551 3212 Boston + 1 617 532 0920 Chicago + 1 312 675 0545 Monterrey + 52 81 1253 4020 New York + 1 212.804.3901 San Francisco + 1 415 836 8800 São Paulo + 55 11 3706 1360 Toronto + 1 416 628 1007

EUROPE, MIDDLE EAST & AFRICA

 Cape Town
 + 27 21 673 0100

 Frankfurt
 + 49 69 133 859 00

 Geneva
 + 41 22 817 9777

 London
 + 44 20 7618 2222

 Milan
 + 39 02 5849 0415

 Mumbai
 + 91 22 6784 9160

 Paris
 0800 91 59 17 (toll free

ASIA PACIFIC

China North 10800 852 1032 (toll free)
China South 10800 152 1032 (toll free)

Hong Kong + 852 2844 9333

Seoul 00798 8521 3392 (toll free)

Singapore 800 852 3749 (toll free)

Sydney + 61 2 9033 9333

Taipei 008 0112 7513 (toll free)

Tokyo + 81 3 5290 1555

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esgclientservice@msci.com

ABOUT MSCI

For more than 40 years, MSCI's research-based indexes and analytics have helped the world's leading investors build and manage better portfolios. Clients rely on our offerings for deeper insights into the drivers of performance and risk in their portfolios, broad asset-class coverage and innovative research.

Our line of products and services includes indexes, analytical models, data, real-estate benchmarks and ESG research.

MSCI serves 99 of the 100 largest money managers, according to the most recent Pensions & Investments ranking.

For more information, visit us at www.msci.com.

1 Based on latest P&I AUM data and MSCI clients as of December 2017

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