

Net-Zero Now: Chapter Two

Oliver Marchand

The Paris Agreement is a landmark international UN-based treaty that has been ratified by all 197 UN countries. Now, that's rare, we don't have very many of such agreements. And in the agreement, the countries have said that they want to limit global warming to well below two degrees, or if possible 1.5 degrees of warming compared to pre-industrial temperature levels. Scientists are very concerned that once we cross that threshold, self-amplifying effects will take place, which might make the planet uninhabitable. We are currently on a path, a so-called business as usual path of 3.8 degrees of warming. And to limit warming as laid out in the Paris agreement, we need to bring down all of our emissions by the year 2050. And that is a huge challenge, but it is still possible.

Marco Tedesco

Imagine that we are trying to push a boulder uphill, and hill become steeper and steeper and the boulder becomes heavier and heavier. That's what's gonna happen to us try to push climate change issues if we do nothing. So, the effect that we're having today of climate change, they're clearly manifested in many ways. One aspect that is very important is that the world is not warming up equally in the same way, the sea level is not rising equally everywhere, some places will be more exposed to more sea level rise than others. But in terms of temperature, we were to think that that's a global average world temperature. Places like the Arctic, they are now warming up at a pace that is double the rest of the world. We're already starting to see big changes in the Arctic, and the consequences of this warm up. And some moles project the Arctic to be warming up to six, seven degrees Celsius with respect to the current or historical observations. There is a very strong divergence in terms of estimates of how much climate change is gonna cost in the future. Some people talk about \$300 billion in the next 20 years. Some others talk about 10s of trillions of dollars for the next decades. One thing is for sure, our society relies on the economy to progress and to move forward. And the economy is not something is independent from climate change.

Sagarika Chatterjee

There are many ways that investors and companies can get started on the path to net-zero. So, a year ago now, the United Nations launched a new campaign, the Race to Zero campaign. And that encourages business cities, states, investors, insurance banks, and many more to set the net-zero target, as we're in a race against time and a race against ourselves. So, what's interesting about the campaign is that you can't just say, "Yeah, and then I support net-zero," you actually have to commit to setting a net-zero target and pledge that you're going to do it. There're criteria in the Race to Zero campaign about the scope of that commitment. And you also have to plan for action and disclose and publish how exactly you're gonna implement that net zero-target. And the way you can participate in Race to Zero is by joining an initiative that meets this criteria. And there's a couple of different options for ambassadors already today. One example is the UN Net Zero Acetone Alliance that's joined the Race to Zero for over a year. There's also a net-zero asset managers initiative, and that has 80 asset managers in it, including some of the largest US asset managers in the world.



Oliver Marchand

The Paris Agreement aligned asset base currently is very low. But what's important is that the number of funds and indices and climate related financial products is growing by the day.

Remy Briand

The investors can play a critical role in the transition to net zero by doing two things. The first is the reallocation of capital. This would entail moving away from the fossil industry, towards the green economy and towards green solution. For example, supporting companies with achievable net-zero targets. The other element is that investors, as shareholders of companies, have immense influence over the direction companies are going but why should investors care about net-zero?

Henry Fernandez

Investors all over the world to care about climate change because their portfolios are a reflection of economic activity in the world. To the extent that climate change creates havoc on major sections of that economic activity, many of the companies, many of the bonds, many of the real estate that they invest in will be severely affected. There will be areas of major opportunities, but there will also be major areas of significant negative impact. And this is not something that is gonna wait 10, 20, 30 years to happen. The repricing of financial assets, the reallocation of capital, it's already happening.

Remy Briand

There are four dimensions for investors to consider. The first is that you want to minimize your transition risk. So, ensuring that the companies you own are well positioned. The second is to maximize green opportunities. So, making sure you focus on companies that will benefit from this industrial revolution. The third element is the reduction of physical risk. So, appreciating your exposure to the various climate hazards, and having a strategy to deal with them. Finally, is tracking and ensuring that the companies in your portfolio are aligned with a 1.5, or two-degree trajectory. So, this is really assessing the target for carbon emission reduction that each company would have. And then, if they don't have a strategy to manage climate change, exerting pressure to make sure this happens.



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