

MSCI ACWI IMI Next Generation Internet Innovation Index

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1 Introduction

The MSCI ACWI IMI Next Generation Internet Innovation Index (the 'Index'), developed in collaboration with ARK Invest, aims to represent the performance of a set of companies that are expected to derive significant revenues, based on the underlying index methodology criteria, from the migration of technology infrastructure to the cloud, the increased use of shared technology, infrastructure and services as well as from the increased adoption of internet-based products and services, new payment methods, big data, the internet of things, and social media.

2 **Constructing the Index**

The index is constructed by selecting stocks from a ‘Parent Index’¹ based on rules explained in the following sections.

The index selects companies which are assessed to have high exposure to business activities such as –

- Cloud Computing
- IoT
- Mobile & Digital Payments
- E-Commerce
- Social media
- Blockchain & P2P
- Machine Learning & AI

ARK Invest provides expert input, information and insight that is consultative in nature and is utilized by MSCI at its sole discretion.

2.1 **The set of relevant words and phrases used for constituent selection**

MSCI uses a broad set of relevant words and phrases derived from the index objective which are important to describing the products and services of companies engaged in providing migration of technology infrastructure to the cloud, the increased use of shared technology, infrastructure and services as well as from the increased adoption of internet-based products and services, new payment methods, big data, the internet of things, and social media.

2.2 **Company level data used for assessing company exposure**

The following data is used at the company level:

¹ Please refer to Appendix 1 for the methodology regarding the construction of the Parent Index. Use of some indexes as Parent Indexes may result in a low number of constituents, which may affect replicability.

- Business segment information from company annual reports and vendor data sources: business segment names, assigned SIC codes² and related revenue.
- English language summary description of the company’s business activities from public sources is used.

2.3 Eligible universe

All stocks from the Parent Index which satisfy any of the following criteria are selected for the eligible universe.

2.3.1 Selection on business segments

Company identified business segment names are compared against the set of relevant words. Companies from the Parent Index which include at least one relevant word in their business segment names are included in the eligible universe.

2.3.2 Selection on company’s summary description

The company’s summary business description is compared against the set of relevant words. Companies from the Parent Index which include at least two distinct relevant words in their summary description are included in the eligible universe.

2.4 Selected business segments

‘Selected business segments’ are business segments which include at least one relevant word. These are the business segments based on which stocks are selected in section 2.3.1.

2.5 SIC code selection

Company business segments are mapped to an SIC code. The SIC code selection is a set of all the SIC codes which satisfy the following criteria

- The SIC code is mapped to at least one of the ‘selected business segments’ as described in section 2.4.
- The SIC code is assigned to the business segments of at least two different stocks from the eligible universe. SIC code 9999 is not selected.

² Company’s business segments are assigned with a specific SIC (Standard Industry Classification) description for products and services, used by official agencies within the US government. These descriptions provide additional information on the nature of the segment.

2.6 Calculating the stock relevance score

A relevance score for all stocks in the eligible universe is calculated. The relevance score for a company is calculated by taking into account the portion of company's revenue which is derived from the selected business segments (as described in section 2.4) filtered via the SIC code selection (as described in section 2.5).

2.6.1 Relevance score discount factor

A stock level relevance score discount factor is calculated by normalizing the cumulative frequency of relevant words in the company's summary description relative to all companies selected on summary business descriptions as described in section 2.3.2.

At company's business segment level, the revenue discount factor is applied on revenue from a 'selected SIC code'. The revenue discount factor is 1 for revenue derived from 'selected business segment'.

2.6.2 Relevance score

Relevance score for stocks in the eligible universe is calculated as follows:

Relevance score = [revenue from the selected business segments (as described in section 2.4) + relevance score discount factor * revenue from the selected SIC code (as described in section 2.5)] / Total company revenue.

2.6.3 Treatment for securities with zero relevance score

Some companies which do not directly generate revenue from business activities listed under section 2, but as part of their operations are at the forefront of developing products and technologies related to the business activities listed under section 2. The relevance score of such companies, as calculated in section 2.6.2, will be 0. In order to reflect the economic linkage via a non-zero relevance score for such companies, an average relevance score of their respective sector peers is assigned to these companies.

Companies which are assigned sector average relevance score are identified in following steps –

- Sort the eligible universe in descending order of number of unique keywords matches in the summary business description.
- Select stocks which are in top quartile and showed match with at least 5 unique keywords
- Stock's discount factor ≥ 0.75 .
- Relevance Score as calculated in section 2.6.2 = 0

The sector average relevance score is calculated in following steps:

- GICS sub-industry level relevance score: GICS sub-industry level relevance score is calculated as the average of all stocks in the eligible universe belonging to the same GICS sub-industry. Only stocks with relevance score > 0 are considered for average calculation.
- Sector average relevance score: Sector average relevance score is calculated by taking average of the GICS sub-industry level relevance score of all GICS sub-industries underlying the GICS sector.

2.7 Selected universe

All stocks in the eligible universe that have a relevance score of 25% or more are included in the selected universe. Further filtering is applied to these stocks as shown below.

2.7.1 GICS³ sector and sub industry filtering

Stocks which have a relevance score of 25% or more and are mapped to the following GICS sub industries are excluded from the selected universe.

No.	GICS Sector	GICS Sub Industries
1	Communication Services	<ul style="list-style-type: none"> • Broadcasting
2	Industrials	<ul style="list-style-type: none"> • Security & Alarm Services • Diversified Support Services

2.8 Weighting scheme

Stocks included in the index are weighted by the product of relevance score and their float adjusted market capitalization. The weights are then normalized to 100%. Additionally, constituent weights are capped at the issuer level to mitigate concentration risk in the Index. The issuer weight in the index is capped at 5%.

³ GICS, the global industry classification standard jointly developed by MSCI and S&P Global.

3 Maintaining the Index

3.1 Semi-Annual Index Review

The Index is reviewed on a Semi-Annual basis in May and November to coincide with the May and November Semi-Annual Index Reviews of the Parent Index, and the changes are implemented at the end of May and November. In general, the pro forma index is announced nine business days before the effective date.

During the Semi-Annual Index Review, the eligible universe and selected universe are updated.

In general, MSCI uses the company business segment names, business description and revenue data as of the rebalancing date for the Semi-Annual Index Review.

3.2 Annual Index Review

The set of relevant words (as described in section 2.1) are reviewed by MSCI during the May Semi-Annual Index Review.

3.3 Ongoing event-related maintenance

The general treatment of corporate events in the index aims to minimize turnover outside of Index Reviews. The methodology aims to appropriately represent an investor's participation in an event based on relevant deal terms and pre-event weighting of the index constituents that are involved. Further, changes in index market capitalization that occur as a result of corporate event implementation will be offset by a corresponding change in the Variable Weighting Factor (VWF) of the constituent.

The following section briefly describes the treatment of common corporate events within the index.

No new securities will be added (except where noted below) to the index between Index Reviews. Parent Index deletions will be reflected simultaneously.

EVENT TYPE

EVENT DETAILS

New additions to the Parent Index

A new security added to the parent index (such as IPO and other early inclusions) will not be added to the index.

Spin-Offs

All securities created as a result of the spin-off of an existing Index constituent will be added to the Index at the time of event implementation if the spin-off security is also added to the Parent Index. Reevaluation for continued inclusion in the Index will occur at the subsequent Index Review.

Merger/Acquisition

For Mergers and Acquisitions, the acquirer’s post event weight will account for the proportionate amount of shares involved in deal consideration, while cash proceeds will be invested across the Index.

If an existing Index constituent is acquired by a non-Index constituent, the existing constituent will be deleted from the Index and the acquiring non-constituent will not be added to the Index.

Changes in Security Characteristics

A security will continue to be an Index constituent if there are changes in characteristics (country, sector, size segment, etc.) Reevaluation for continued inclusion in the Index will occur at the subsequent Index Review.

Further detail and illustration regarding specific treatment of corporate events relevant to this Index can be found in the MSCI Corporate Events Methodology.

The MSCI Corporate Events methodology book is available at: <https://www.msci.com/index-methodology>.

Appendix 1: Constructing the Parent Index

Eligible Universe

The Parent Index is constructed from an eligible universe which is a composite of:

- ACWI IMI Universe:**
 ACWI IMI universe is constructed by selecting all equity securities in MSCI ACWI Investable Market Index constructed according to the MSCI Global Investable Market Indexes Methodology.
- Extended Universe:**
 Extended universe is constructed by selecting all equity securities that are listed on eligible US exchanges⁴ according to the MSCI Global Investable Market Indexes Methodology and meet the following eligibility criteria:

Eligibility criteria

	New Constituents	Existing Constituents	Level
Full Market Capitalization	US IMI Market Size-Segment Cutoff ⁵	US IMI Market Size-Segment Cutoff	Company Level
Free Float Adjusted Market Capitalization	50% of IMI Market Size-Segment Cutoff	50% of IMI Market Size-Segment Cutoff	Security Level
3M or 1M ATVR	30%	10%	Security Level
3M or 1M FoT	100%	95%	Security Level
Foreign Inclusion Factor	>= 0.15, except if FIF adjusted market capitalization >= 2 times the FIF adjusted market capitalization cut-off		Security Level

Further all preferred share classes of US listed securities are deleted from the Extended universe.

⁴ New York Stock Exchange (NYSE), NASDAQ, NYSE American, NYSE Arca, BATS Exchange (BZX)

⁵ For a description of the US IMI Market Size-Segment Cutoff, please refer to the MSCI Global Investable Market Indexes Methodology.

Selected Universe

The selected universe is constructed by combining all securities in the ACWI IMI universe and the Extended universe. For every issuer in the selected universe, the local listed security (listed outside US) is deleted in favor of the US listed security of the same issuer.

Weighting Scheme

All securities included in the Parent Index are weighted in proportion of their free float-adjusted market capitalization.

Date of Data Used for Semi-Annual Index Review

The data cutoff dates for Semi-Annual Index Reviews are:

- Market capitalization, prices and FIF Cutoff Date: nine business days before the end of February, May, August and November.
- ATVRs and Frequency of Trading Cutoff Date: the last business day of March for the May SAIR and the last business day of September for the November SAIR.

Semi-Annual Index Reviews

The Parent Index is reviewed on a Semi-Annual basis in May and November as part of the May and November Semi-Annual Index Reviews, and the changes are implemented at the end of May and November. In general, the pro forma index is announced nine business days before the effective date.

Ongoing Event Related Changes

The following section briefly describes the treatment of common corporate events for the constituents of the Parent Index which are also part of the Extended universe.

The constituents of the Parent Index which are also constituents of the MSCI ACWI IMI will follow the same corporate event treatment as the standard MSCI Country and World IMIs as per the MSCI GIMI Methodology.

Constituents of the Parent Index that are under prolonged suspension are deleted from the Parent Index. If the suspended security is also a constituent of the MSCI ACWI IMI, the security will be deleted from the Parent Index two business days following 50 business days of continuous suspension. Otherwise, the deletion of the suspended security will be implemented two business days following 100 days of continuous suspension. Securities under prolonged suspension are deleted using the

lowest system unit (0.00001 of the security's price currency), also known as the lowest system price.

No new securities will be added (except the securities added to the MSCI ACWI IMI) to the Parent Index between Index Reviews.

The following sections have been modified since April 2020:

- Ongoing Event Related Changes for the Parent Index in Appendix 1 has been updated to reflect the refinement of the suspension treatment in Corporate events maintenance rules

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