

# MSCI JAPAN EMPOWERING WOMEN INDEX (WIN) METHODOLOGY

September 2017



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## 1 INTRODUCTION

The MSCI Japan Empowering Women Index (WIN) (the "Index") aims to represent the performance of those Japanese companies that exhibit a commitment towards promoting and maintaining a high level of gender diversity among their workforce and also maintain superior financial quality as defined by the MSCI Quality Score methodology.

The index aims to include companies that lead their respective GICS<sup>®1</sup> sector groups in terms of supporting women's participation and advancement in the workforce and adopting diversity policies. The constituents of the index are weighted in proportion to their market capitalization, sector relative Gender Diversity Score<sup>2</sup> and sector relative MSCI Quality Score<sup>3</sup>.

<sup>&</sup>lt;sup>1</sup>The Global Industry Classification Standard (GICS) was developed by and is the exclusive property of MSCI and S&P Global. "Global Industry Classification Standard (GICS)" is a service mark of MSCI and S&P Global.

 $<sup>^2</sup>$  Please refer to section 2.1 for description of Gender Diversity Score and section 3.4.1 for description of sector relative Gender Diversity Score.

<sup>&</sup>lt;sup>3</sup> For a brief description on MSCI Quality Score please refer to Appendix I. For detailed information on sector relative MSCI Quality Score, please refer to MSCI Quality Indexes methodology book available at <a href="https://www.msci.com/index-methodology">https://www.msci.com/index-methodology</a>.



## 2 MSCI ESG RESEARCH

MSCI ESG Research provides in-depth research, ratings and analysis of the environmental, social and governance-related business practices of thousands of companies worldwide. It consists of an integrated suite of tools and products to efficiently manage research, analysis and compliance tasks across the spectrum of ESG factors.

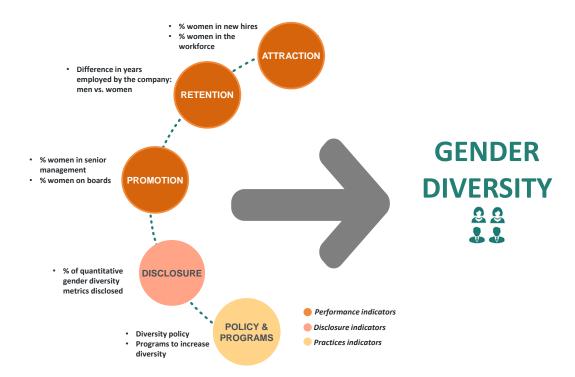
The Index uses company research provided by MSCI ESG Research. In particular, this index uses MSCI ESG Research's gender diversity assement and its MSCI ESG Controversies score.

For details on MSCI ESG Research's full suite of ESG products, please refer to: http://www.msci.com/products/esg/about msci esg research.html

## 2.1 MSCI ESG RESEARCH GENDER DIVERSITY SCORE

MSCI ESG Research provides a gender diversity score for companies in Japan based on their gender diversity performance and practices assessment across core elements of the employment cycle: Attraction, retention, and promotion.

## **Gender Diversity Assessment Framework**



For more details on the gender diversity assessment scores, please refer to Appendix III.



## 2.2 MSCI ESG CONTROVERSIES

MSCI ESG Controversies (previously known as MSCI ESG Impact Monitor) provides assessments of controversies concerning the negative environmental, social, and/or governance impact of company operations, products and services. The evaluation framework used in MSCI ESG Controversies is designed to be consistent with international norms represented by the UN Declaration of Human Rights, the ILO Declaration on Fundamental Principles and Rights at Work, and the UN Global Compact. MSCI ESG Controversies Score falls on a 0-10 scale, with "0" being the most severe controversy. For more details on the severity assessment, please refer to Appendix II. For more details on MSCI ESG Controversies Score, please refer to <a href="https://www.msci.com/esg-integration">https://www.msci.com/esg-integration</a>

## 3 INDEX CONSTRUCTION

## 3.1 APPLICABLE UNIVERSE

The applicable universe includes all the existing constituents of the MSCI Japan IMI Top 500<sup>4</sup> Index (the "Parent Index"). This approach aims to provide an opportunity set of the top 500 Japanese companies by free float adjusted market capitalization.

## 3.2 SECTOR LEADERS

Securities from the applicable universe that are ranked in the top half of their respective GICS sector based on the Gender Diversity Score are called Sector Leaders. These companies are considered sector 'leaders' in terms of promoting and maintaining relatively high levels of gender diversity among their workforce.

The top half of a GICS sector group includes securities with Gender Diversity Score equal to or greater than the median Gender Diversity Score of all the securities in the same GICS sector. The median Gender Diversity Score is calculated after excluding securities with Gender Diversity Score = 0 or unavailable Gender Diversity Score.

## 3.3 ELIGIBLE UNIVERSE

The eligible universe includes all sector leaders that are not excluded based on any of the following exclusion criteria:

#### 3.3.1 UNRATED COMPANIES

- Missing Controversy Score Companies not assessed by MSCI ESG Research on MSCI ESG Controversies.
- Missing ESG Gender Diversity Data Companies which do not disclose data on gender diversity issues. Such companies are assigned a 'Gender Diversity' score of 0.

## 3.3.2 **REITS**

Securities that belong to the GICS Industry 'REITS' (GICS code starting with 601010).

## 3.3.3 COMPANIES HAVING FACED ESG CONTROVERSIES

## 3.3.3.1 ESG CONTROVERSIES

Securities with ESG Controversy Score = 0. Please refer to Appendix IV for details.

<sup>&</sup>lt;sup>4</sup> For more details on MSCI Japan IMI Top 500 Index please refer to Appendix III.



## 3.3.3.2 HUMAN RIGHTS CONTROVERSIES

Companies with Human Rights Controversy Score <= 2.

These are companies that have faced very severe or severe ongoing/structural controversies related to human rights over the past three years. Please refer to Appendix IV for details.

## 3.3.3.3 LABOR RIGHTS CONTROVERSIES

Companies with Labor Rights Controversy Score <= 4

These are companies that have faced very severe, severe or moderate ongoing/structural controversies related to labor rights over the past three years. Please refer to Appendix IV for details.

#### 3.4 SECURITY WEIGHTING

At each rebalancing, all the securities from the eligible universe are weighted by the product of their market capitalization weight in the parent index and the Composite Score.

Composite Score = Sector Relative Gender Diversity Score \* Sector Relative Quality Score

The above weights are then normalized to 100%.

Additionally, to mitigate concentration risk, issuer's weight in the index is capped at 5%.

## 3.4.1 SECTOR RELATIVE GENDER DIVERSITY SCORE

Each security in the applicable universe is assigned a sector relative Gender Diversity Score. The sector relative Gender Diversity Score is calculated in two steps

- 1. For each GICS sector group, calculate the maximum Gender Diversity Score.
- 2. For each security in the applicable universe, divide security's Gender Diversity Score by the maximum Gender Diversity Score of the security's GICS sector peers as calculated above.

## 3.4.2 SECTOR RELATIVE QUALITY SCORE

The sector relative MSCI Quality Score is derived from the MSCI Quality Score.

For a brief description on sector relative Quality Score please refer to Appendix I.



## 4 MAINTENANCE OF THE INDEX

## 4.1 SEMI ANNUAL INDEX REVIEWS

The Index is rebalanced on a semi-annual basis, usually as of the close of the last business day of May and November, coinciding with the May and November Semi-Annual Index Review of the MSCI Global Investable Market Indexes. This approach aims to capture timely updates in Gender Diversity Score and Quality characteristics of the companies and coincides with the rebalancing frequency of the relevant MSCI Parent Indexes. The proforma Index is in general announced nine business days before the effective date. At each semi-annual review, for each security in the applicable universe -

- Gender Diversity Scores considered as of the last business day of April and October.
- Quality Score considered as of the last business day of April and October.
- Other ESG Data ESG Controversy Score, Human Rights Controversy Score and Labor Rights Controversy Score are considered as of last business day of April and October. For some securities, this data may not be published by MSCI ESG Research by the end of the month preceding the Index Review. For such securities, MSCI will use ESG data published after the end of month, when available.

## 4.2 QUARTERLY INDEX REVIEWS

The Index is reviewed on a quarterly basis in February and August to coincide with the Quarterly Index Reviews of the Parent Index. During Quarterly reviews, existing constituents' are reviewed for involvement in ESG Controversies as per the section 3.3.3.

ESG Controversy Score, Human Rights Controversy Score and Labor Rights Controversy Score are considered as of last business day of January and July. For some securities, this data may not be published by MSCI ESG Research by the end of the month preceding the Index Review. For such securities, MSCI will use ESG data published after the end of month, when available.

## 4.3 ONGOING EVENT-RELATED CHANGES

Ongoing event-related changes in the Parent Index are reflected in Index at the time of the implementation of the event in the Parent Index:

## 4.3.1 IPOS AND OTHER EARLY INCLUSIONS

IPOs and other newly listed securities will only be considered for inclusion at the next Semi-Annual Index Review of the Index following the event, even if they qualify for early inclusion in the MSCI Parent Index.



## 4.3.2 ADDITIONS AND DELETIONS DUE TO CORPORATE EVENTS

The general treatment of additions and deletions due to corporate events aims to minimize the turnover in the MSCI Governance-Quality Indexes. A constituent deleted from the MSCI Parent Index following a corporate event or during the Quarterly Index Review of the Parent Index will be simultaneously deleted from the MSCI Governance-Quality Index.

For more information on the implementation of corporate events in the MSCI Global Investable Market Indexes, please refer to Section 3.3 of the MSCI Global Investable Market Indexes methodology book available at <a href="https://www.msci.com">www.msci.com</a>.





# APPENDIX I: DESCRIPTION OF MSCI QUALITY SCORE

The MSCI Quality Score for each security is calculated by combining the z-scores of three fundamental descriptors, Return on Equity, Debt to Equity and Earnings Variability. A given variable z-score for a security is calculated using the mean and standard deviation of the corresponding variable computed within the MSCI Parent Index. After calculating component variable z-scores, a composite z-score for each security is computed by taking an equal-weighted average of the component z-scores. The Quality Score is then computed from the composite Z score as follows:

Quality Score = 
$$\begin{cases} 1 + Z & , Z > 0 \\ (1 - Z)^{-1} & , Z < 0 \end{cases}$$

Where Z is the composite Z score described earlier.

# **Sector Relative Quality Score**

The sector-relative quality score is derived from the composite quality z-score. It is arrived at by standardizing the composite quality z-score within each sector. The sector-relative quality scores are winsorized at +/- 3.

The Quality Score is then computed from the sector-relative quality score as follows:

Quality Score = 
$$\begin{cases} 1 + Z & \text{, } Z > 0 \\ (1 - Z)^{-1} & \text{, } Z < 0 \end{cases}$$

Where *Z* is the sector-relative quality score determined in the previous step.

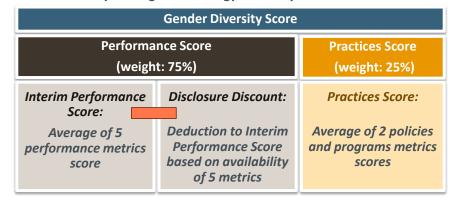


# APPENDIX II: DEFINITION OF MSCI ESG RESEARCH GENDER DIVERSITY ASSESSMENT

Attraction, retention, and promotion are some of the core elements of the employment cycle and key focus areas for any company looking to increase its effective utilization of talent. While there are many ways that companies can support women's participation and advancement in the workforce, an objective and clear measure of their effectiveness is to look at the percentage of women among various segments of the company's workforce.

In order to identify companies whose performance exceeds sector peers, MSCI ESG Research has developed a gender diversity scoring methodology that allows for multiple possible metric inputs (based on disclosures). To limit the possibility of companies receiving high Gender Diversity Score by reporting only selective, flattering statistics, the methodology applies a discount to the scores of companies with sparse data disclosure. Finally, a quarter of the final score is driven by qualitative information disclosed about companies' diversity policies and programs as a sign of strategic direction and future intent.

## **Gender Diversity Scoring Methodology Summary**



## **Performance Metrics**

In identifying performance metrics, we focus on the core elements of attraction, retention, and promotion.

- Attraction: To measure a company's ability to attract women to its workforce, we
  look at the percent of women among new hires and the percentage of women
  among the overall workforce.
- **Retention:** To measure how effectively a company is able to retain female employees, we compared *average tenure figures for men and women*.
- Promotion: Workforce participation is only the first step. For true empowerment,
  women need to be able to advance in their careers as well. To measure a company's
  effectiveness in promoting women, we looked at the percentage of women in senior
  and middle management and the percentage of women on the board of directors.



For each disclosed metric, we compare it to the range of non-zero values disclosed by all companies in the universe<sup>5</sup> and calculated the percentile. We then convert the percentiles to 0-10 scores.

A simple average of all scores available for each company results in the **interim performance** score

The next step is to calculate the appropriate discount for companies reporting few metrics.

# **Disclosure Discount**

To ensure that our assessment of companies' gender diversity performance was not unduly influenced by selective data disclosure, we adjust the interim performance scoring using a percentage discount based on the number of metrics each company reported.

## **Disclosure Discount**

Number of performance metrics disclosed (out of 5)	Percentage deduction applied to Interim Performance Score
1	-20%
2	-15%
3	-10%
4	-5%
5	0%

The final Performance Score is equal to the interim performance score reduced by the percentage of the disclosure discount.

<sup>&</sup>lt;sup>5</sup> Top 500 companies by index weights in Japan IMI, as of December 1, 2016



## **Practices Metrics**

In addition to calculating quantitative performance based on gender statistics, we analyze a company's strategic direction and future intent for empowering women in its workplace by evaluating gender diversity policies and programs. This assessment is designed to provide key insights especially for companies that have recently identified diversity as priority and have started working towards improving it.

The Practices score is a simple average of companies' scores on two metrics: workforce diversity policy and management oversight and programs to increase workforce diversity.

# Workforce diversity policy and management oversight:

The successful adoption of any equal opportunity / diversity / anti-discrimination policy requires reinforcement through managerial leadership and employee training. The presence of senior management oversight is an indication of the level of commitment to the promotion and effective execution of policy objectives through accountability and structured monitoring.

**Best practice (score of 10):** Employee training on diversity policy, supported by senior executive or higher level of oversight on diversity performance

## Programs to increase workforce diversity

There are several initiatives that companies can introduce to help attract, retain, and promote women in the workforce. MSCI ESG Research focuses on two key types: quantitative diversity targets and material benefits that make it easier for women to work. **Targets:** Explicit quantitative recruitment targets indicate a company's intent to ensure that female employees are increasingly represented in the workforce and facilitate the tracking of progress.

**Employeebenefits:** Examples of the most common benefits that companies offer include flexible working hours for women, paid maternity leave above statutory minimums, paid parental leaves, and childcare services, subsidies, or rebates.

**Best practice (score of 10):** Company provides employee benefits to facilitate diversity and inclusion, and sets quantitative diversity targets in recruitment process.

# **Gender Diversity Score**

We combined the Performance score (75%) and the Practices score (25%) in a weighted average to calculate the final Gender Diversity Score for each company.





# **APPENDIX III: MSCI JAPAN IMI TOP 500 INDEX**

## INDEX CONSTRUCTION

The MSCI Japan IMI Top 500 Index is constructed from the securities of the MSCI Japan Investable Market Index (IMI). The securities in the MSCI Japan IMI are ranked by free float-adjusted market capitalization in descending order and the top 500 securities are selected to construct the MSCI Japan IMI Top 500 Index.

## **SEMI ANNUAL INDEX REVIEW**

The composition of the MSCI Japan IMI Top 500 Index is reviewed on a semi-annual basis to coincide with the regular Semi-Annual Index Reviews of the MSCI Global Investable Market Indexes. The changes are implemented at the end of May and November.

## **BUFFER RULES**

During each Semi-Annual Index Review, to reduce Index turnover and enhance Index stability, buffer rules are applied at 20% of the fixed number of securities in the Index. Buffers are applied on securities ranked between 401 and 600. The securities in the MSCI Japan IMI are ranked in descending order of their free float adjusted market capitalization and all securities up to rank 400 are added to the Index on a priority basis. The existing constituents of MSCI Japan IMI Top 500 Index ranked between 401 and 600 are then successively added until the number of securities in of MSCI Japan IMI Top 500 Index reaches 500. If there are less than 500 securities in MSCI Japan IMI then all securities are added to the MSCI Japan IMI Top 500 Index.

## ONGOING EVENT-RELATED CHANGES

Ongoing event-related changes in the MSCI Japan IMI are reflected in MSCI Japan IMI Top 500 Index at the time of the implementation of the event in the Parent Index.



## **APPENDIX IV: DEFINITION OF CONTROVERSY SEVERITY**

Each controversy case is assessed by MSCI ESG Research for the severity of its impact on society or the environment and consequently rated **Very Severe** (reserved for 'worst of the worst' cases), **Severe**, **Moderate**, or **Minor**. To reach these assessments, each case is analyzed along two dimensions: nature of impact and scale of impact.

For more details on MSCI ESG Controversies, please refer to <a href="https://www.msci.com/esg-integration">https://www.msci.com/esg-integration</a>

## Assessment of controversy severity: the severity matrix

		Nature of Impact			
		Very Serious (Death, disability, torture, enslavement, destruction of livelihood or traditional way of life)	Serious (Livelihood seriously impaired, interference with basic needs, child labor, displacement)	Medium (Minor impairment to livelihood, denial of opportunity, most labor disputes and violations)	Minimal (Potential denial of opportunity, potential violation of rights, procedural failings)
Scale of Impact	Extremely Widespread (1000+ people)	Very Severe	Very Severe	Severe	Moderate
	Extensive (25-999 people)	Very Severe	Severe	Moderate	Moderate
	Limited (10-24 people)	Severe	Moderate	Minor	Minor
	Low (<10 people)	Moderate	Moderate	Minor	Minor



## The following sections have been modified since August 2017:

Section 4.1: Semi Annual Reviews and Section 4.2 Quarterly Index Reviews

• Clarification on use of ESG data for securities whose data would be available after the end of the month preceding Index Review.





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