

MSCI 2020 Real Estate Trends

1. Climate Risk: getting to the bottom line From Abstract to Urgent;

Why Climate Risk is today's priority...

Is your property portfolio fit for a society that is decarbonising? Have you considered how attractive your properties may be in a world experiencing climate change? Beyond protecting against acute, physical risks like wild fire, or even safe-guarding for longer-term chronic risk, such as rising sea levels... climate change presents significant and perhaps more immediate transitional risk for real estate investors. Improved financial metrics are essential to embed such risk analysis into investment decision making.

2. Places are for People No Building is an Island;

Why caring about community pays...

Where do social impacts factor into your investment process? Inner-city regeneration projects can be beneficial for both investors and society, increasing local employment, or perhaps creating more affordable housing. On the flip-side... a city's social issues effect their attractiveness to potential inhabitants and may influence asset returns. Investors are increasingly keen to factor social impact into their investment decision making.

3. The many dimensions of real estate risk Top-down vs. Bottom-up analysis:

A meeting of minds...

You work hard to analyse and manage specific risks to your assets. But do you ever feel like you are only seeing half the picture? With real estate now occupying a greater slice of asset-class portfolios, investors must monitor the effects of high-level macro issues such as economic growth in tandem with asset-specific risk analysis to evaluate a fuller picture.

4. Beyond location What lies beneath;

There is more to real estate performance than location and purpose.

Do physical asset and cash-flow characteristics factor into your top-down, strategy formation? Nonmarket performance drivers such as lease length or vacancy should no longer be considered idiosyncratic to individual assets and attributed to stock selection. As increasing data is generated, and technology developed, many more drivers of performance beyond sector and geography will be measured and managed systematically.

5. Real Estate doesn't exist in a vacuum; How market forces impact the asset and the portfolio...

When it comes to your real estate investments, context is key to the perception of 'good' performance. What level of risk did you take? How much did the market buoy returns? How did the real

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estate help diversify the broader portfolio? Answers to these questions can be found by relative market analysis within and across asset classes. To do so, real estate investors must evolve to take their data and analytics to the next level.

MSCI real estate trends.

What's on your agenda today?

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